CORRIDORS OF OPPORTUNITY

Cultivate PROSPERITY

Strengthen COMMUNITY

Build LEGACY
CORRIDORS OF OPPORTUNITY is a demonstration of the city’s commitment to:

- Support equitable investment and opportunity
- Holistic neighborhood revitalization
- Facilitate the ability for long-time residents to stay-in-place

within the six identified corridors.
CROSS-COLLABORATIVE EFFORT
within the organization and across the community

• **Support** intentional investment in program areas to demonstrate equitable and meaningful development

• **8+ City Departments Coordinating**

• **Leverage** the expertise of all stakeholders to achieve greater impact

• **Measure** success by analyzing data
HOW DOES THIS WORK?

City of Charlotte Director's Team

Walta Blackmon
Operations Manager
ED

Implementation Team
(30+ Staff from 8+ Departments)

Aisha Abdus-Sabur
HNS
Community Engagement Lead

Community Groups/
Neighborhood Organizations

Small Business/
Development Groups/
Ambassador Program

Neighborhood Collaborative/Non-Profits & Private Sector

Robin Stuart
City of Charlotte Leader on Loan
Bank of America

Monica Carney Holmes
PDD
Executive Manager

Community Groups/
Neighborhood Organizations
Corridors of Opportunity = Place-Based Impact
*themes based on 2040 Plan

- Housing Access for All
- Diverse and Resilient Economic Opportunity
- Integrated Natural and Built Environment
- Healthy, Safe, and Active Communities
- Safe and Equitable Mobility
- Retain Culture and Identity
TANGIBLE ACTIONS: A NEW APPROACH

JUNE
• Internal Team Relaunch
• Strategic Working Team Hired

JULY
• Albemarle Economic Mobility Workshop
• Road Map Created

AUGUST/SEPTEMBER
• Sugar Creek Community Safety Workshop
• Road Map Created

SEPTEMBER/OCTOBER
• North Tryon/North Graham Public Launch
• Sugar Creek and Albemarle into Implementation

ON-GOING IMPLEMENTATION IN BEATTIES FORD ROAD AND WEST BOULEVARD CORRIDORS
City of Charlotte Dollars
$67 Million to All Corridors and growing

INFRASTRUCTURE:
Sidewalks, Safety Improvements
$34.5 Million
Water/Stormwater TBD

HOUSING:
$9 Million

ECONOMIC DEVELOPMENT:
Small Businesses, Public-Private Partnerships, Land Acquisition
$17 Million

PUBLIC WI-FI:
$4 Million

COMMUNITY SAFETY:
$2.25 Million

PLACEMAKING + ARTS/CULTURE:
$2 Million
W. Sugar Creek Playbook

RECOMMENDATIONS ON BELOW PRIORITIES:

- Improve community safety through reducing transactional crime opportunities – **SafeBiz CLT**
- Improve pedestrian safety – **Pedestrian Crossings on Sugar Creek**
- Create gateways with improved open space – **TBD**
- Enhance business property – **Façade Matching Grants**
- Create new job opportunities and further develop the workforce – **Safe Charlotte Grants**
Implementation and Next Steps in Corridors
FOCUSED ON ADVANCING ALL SIX CORRIDORS

YEAR 1

- Beatties Ford Road
- West Boulevard
- I85/Sugar Creek
- Central Ave/Albemarle
- N. Tryon/N. Graham
- Freedom/Wilkinson

YEAR 2

- Implementation
- Engagement
- I85/Sugar Creek
- Central Ave/Albemarle
- N. Tryon/N. Graham
- Freedom/Wilkinson

YEAR 3

- Implementation
- Engagement
- N. Tryon/N. Graham
- Freedom/Wilkinson

CITY of CHARLOTTE
Safe Charlotte
<table>
<thead>
<tr>
<th>Lead Org</th>
<th>Partner Orgs</th>
<th>Service Area</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>CARE Ring</td>
<td>Center for Employment Opportunities (CEO)</td>
<td>Mental Health, Workforce Development</td>
<td>Focused on Central/Albemarle Corridor, city/county previously partnered with CEO who employees formerly incarcerated individuals</td>
</tr>
<tr>
<td>Communities in Schools</td>
<td>Lakeview Neighborhood Alliance</td>
<td>Youth Services, Housing Stability</td>
<td>Dropped out of program implementation</td>
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<tr>
<td>MeckEd</td>
<td>Heal Charlotte, Digi-Bridge</td>
<td>Youth Services, Workforce Development</td>
<td>Focusing on MLK Middle school in Sugar Creek/I85 area</td>
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<tr>
<td>Rebuilding Together</td>
<td>Digi-Bridge, She Built This City</td>
<td>Housing Stability, Youth Services, Workforce Development</td>
<td>Focusing on Sugar Creek/I85 corridor (Hidden Valley Elementary)</td>
</tr>
</tbody>
</table>
Sugar Creek Grant Recipients

MeckEd, Heal Charlotte, Digi-Bridge

• Provide free afterschool programming for up to 180 6th-8th graders
  • Digi-Bridge – STEAM education in a learning by doing environment
  • Heal Charlotte – presenting the Stop the Violence course
  • MeckEd – providing work-based learning experiences at local businesses

Rebuilding Together, Digi-Bridge, She Built This City

• Rebuilding Together – complete 12 critical home repair projects per year
• She Built This City – 30 adult + 50 youth participants
  • Two-generation approach – workforce training for adult and youth STEAM activities
• Digi-Bridge – STEAMLab for 60 youth annually; grades K-5th
Staying in Place
Staying In Place (SIP) Approach
A collaborative approach to provide opportunities for residents who want to stay in their neighborhoods to remain, while preserving housing affordability for future generations.

- **Community**
  - Increase affordable housing options
  - Matching people/skills/jobs
  - Cross-sector support

- **Neighborhood**
  - Beautification/Art/Community Identity
  - Leadership Capacity-Building
  - Neighbors building neighborhoods
  - Identify infrastructure needs
  - Anti-displacement education

- **Property**
  - Housing rehabilitation Plus (water lines, trees, internet, energy efficiency, etc.)
  - Homeownership
  - Accessory Housing – mother-in-law suites, grannyflats, carriage homes, etc.

- **Household**
  - Engagement – Resource/Referral
  - Financial Navigators and services
  - Supportive services

- **Pilot Communities**: Hidden Valley, Winterfield and Washington Heights

- Applies a holistic view of needs and a cross-departmental approach.

- Leverages existing programs and pilot new opportunities to achieve this goal.

- Engages community before making investments and throughout project.

- Will include a neighbor resource guide
Transportation Improvements
Streetlight Improvements

Equipment Drive (between N. Graham & Mineral Springs)
Reagon Drive (between N. Graham & I-85 Connector)

Description: Install new street lights along the corridor
Current Phase: Design
Anticipated Completion: Q4 2022

Sugar Creek Rd Street Lighting Upgrade (between N. Tryon & Equipment Drive)

Description: Upgrade existing streetlights to LEDs
Current Phase: Design
Anticipated Completion: Q4 2022
Economic Development
Investments
Façade Improvement Grants

610 West Sugar Creek – RECENTLY OPENED!
- $20,000 Business Matching Grant award
- Façade and security

1100 West Sugar Creek
- $65,000 Business Matching Grant award
- Façade, interior and security
Safe Biz CLT
SAFE BIZ CLT

THE PROGRAM

The City of Charlotte understands that beautiful, safe and prosperous communities are places where families can grow strong and build legacies for the future. We also understand businesses are vital to the success of a community.

During the I-85/Sugar Creek playbook process, addressing crime and improving community safety was the top priority for corridor residents and stakeholders.

Residents and businesses are negatively affected by public safety issues. Public safety issues may cause businesses to:

- Change hours of operation
- Relocate outside of the community
- Raise prices due to losses
- Close entirely

Safe Biz CLT aims to help mitigate those issues.

The city seeks to partner with business owners along the corridor to furnish participating businesses with an initial or extra layer of quality video security while providing real-time access to public safety agencies in the event of a public safety incident (i.e., robbery, assault, fire, etc.) in progress.

THE PROCESS

The City of Charlotte will work with Duke Energy One to install, configure, and maintain cameras in participating businesses along the I-85/Sugar Creek corridor. Once the cameras are installed, City of Charlotte public safety agencies (Charlotte-Mecklenburg Police and Charlotte Fire departments) can access the video through the CMPD Real Time Crime Center.

The program is a three-year pilot.

THE PURPOSE

The Safe Biz CLT Program will:

- Create an overall safer community by deterring criminal activity.
- Decrease response time of public safety agencies.
- Increase the probability of cases being solved.
- Provide an opportunity for public-private partnership.
- Provide immediate 24/7 access to the video for business owners and public safety agencies

For more information, please visit: cltgov.me/safebizclt.
Project Green Light FAQ

What is Project Green Light and why should my business join?

Project Green Light Detroit is the first public-private-community partnership of its kind, blending a mix of real-time crime-fighting and community policing aimed at improving neighborhood safety, promoting the revitalization and growth of local businesses, and strengthening DPD's efforts to deter, identify, and solve crime.

Join the more than 400 Project Green Light businesses who partner with the Detroit Police Department.

Has Project Green Light been effective so far?

Yes. Incidents of violent crime have been reduced by 23% YTD at all sites and 48% YTD at the original 8 sites compared to YTD 2015.

How much does it cost to be a part of Project Green Light?

Does the city provide the flashing green light and signal?

What is the cost of the light that will be installed to protect businesses?
CHARLOTTE-MECKLENBURG POLICE DEPARTMENT
REAL TIME CRIME CENTER
Five women were attacked at gunpoint or knifepoint on between January 3 and February 1, 1984, in the East End neighborhood.

On February 5, the victim of one of those attacks observed 18 year-old Thomas Haynesworth walking near a grocery store and identified him as the perpetrator. Haynesworth was arrested and identified by victims as the perpetrator in the other four attacks.

Haynesworth was convicted in all five cases and sentenced to 84 years in prison.

A dozen attacks of a similar nature continued in the East End for nine months after Haynesworth’s arrest. The attacks stopped after Leon Davis was arrested on December 19, 1984.

Haynesworth was fully exonerated in December 2011 after DNA evidence linked Davis to the crimes.

Haynesworth spent 27 years in prison for crimes for which Davis is currently serving multiple life sentences.
REAL TIME CRIME CENTER
THE IMPORTANCE OF SURGICAL OFFENDER TARGETING

“Ford Heights Four”
REAL TIME CRIME CENTER

THE IMPORTANCE OF SURGICAL OFFENDER TARGETING
SAFEBIZ - CLT PILOT PROGRAM

• **Provides** an opportunity to partner with businesses to offer a state-of-the-art security camera solution

• **Security** cameras tied into CMPD Real Time Crime Center

• **Create** an overall safer community in partnership with business owners