West Blvd Corridor Updates

April 10, 2025

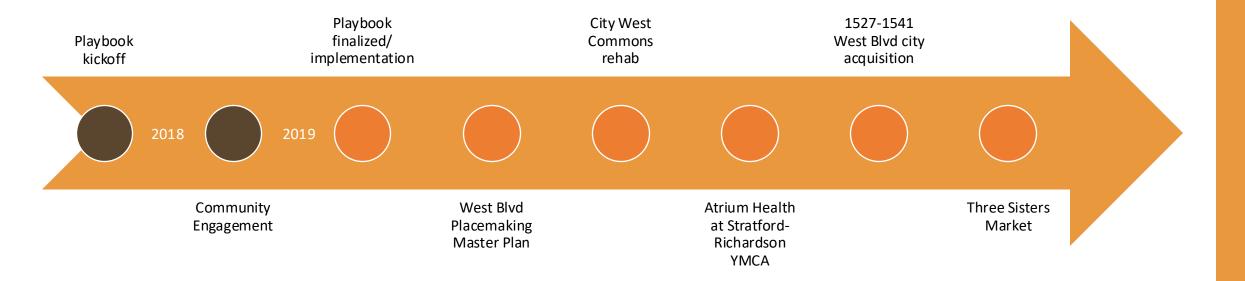


West Blvd Corridor

- Introduction
- Recent engagements
 - Playbook to Implementation timeline
- Project highlights
 - West Blvd Gateway Mural
 - West Blvd and Remount Rehab project
 - West Blvd at Remount Intersection Improvements
- Playbook priorities
- The Big Map
 - Keep, Toss, Create



Playbook & Implementation Timeline



Recent Projects & Engagements

- West Blvd Gateway Mural
- West/Remount rehab
- West Blvd at Remount Intersection project



West Blvd Gateway Mural

- Project identified in West Boulevard Placemaking Master Plan
- Artists: Curtis King and Jamil Dyair Steele
- Completed August 2024
- Under-bridge Lighting to be installed Early 2025 (separate CDOT project)



West Blvd/Remount

Project Location

- 1527-1541 West Blvd
- West Blvd corridor

Key Details

- City took property out of federal foreclosure process in May 2022
- RFP Process initiated July 2023 for development partner with selection made November 2023
- November 27, 2023, City Council + Public Approval of Property Sale

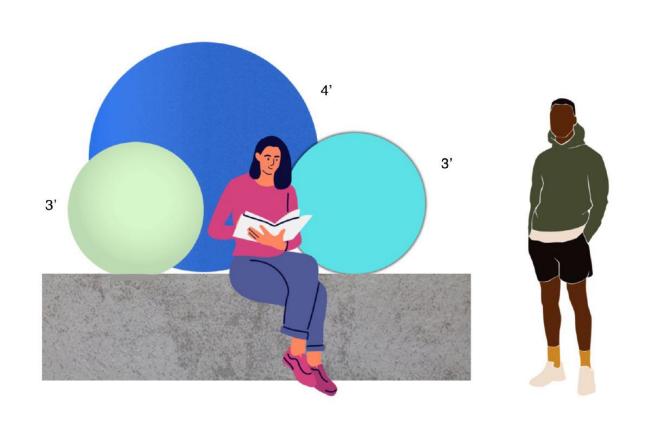
Project Status

- Transaction closed on January 23, 2025
- Developer working with potential tenants



West Blvd at Remount Intersection

- Intersection Improvements
 - Sidewalk
 - Decorative Plaza
 - Bus Shelters
 - Pedestrian Scale Lighting
 - Crosswalks
 - Landscaping and Public Art
- Schedule
 - Design is COMPLETE
 - Solicit for Bids Fall of '25
 - Construction to begin Spring of '26



West and Wilkinson Blvd. Merchants' Association

PLAYBOOK PRIORITIES

Corridor Updates

HOUSING ACCESS FOR ALL

top playbook projects

- 1527-1537 West Boulevard Strategic Acquisition
- Continued work with the West Side Land Trust and

West Boulevard Neighborhood Coalition

- Advance and enhance permanent affordable homeownership program
- Implement UDO provision to provide option for developers to donate land height/density bonus
- Encourage the development of a diverse housing stock
- o Establish a pilot program to test affordable workforce housing strategies in the district
- Expand/enhance Homeowner Tax Abatement/Exemption Program
- o Provide incentive to incorporate affordable units in new development
- o Increase participation in the Aging in Place program and other tax exemption programs
- Expand structure rehabilitation and lead removal programs



DIVERSE & RESILIENT ECONOMIC OPPORTUNITY

- 1527 West Blvd. Redevelopment (Lambert CRE)
- WBNC initiative; renewed effort in 2024 with support from Do Greater CLT, S3 grant recipient
- Expanded Façade Grant Program
- Business Matching Grant Program
- Hire CLT Awareness / Workforce Support
- Small business trainings and interactive platforms
- Opportunity Hub
- CLIMB, provides pro bono legal services to small businesses, targeting those located in the corridors



INTEGRATED NATURAL & BUILT ENVIRONMENT

- Kickstart tree and landscape awareness/education/importance
- o Evaluate and provide maintenance on large private trees
- TreesCharlotte: non-profit that plants small trees on property
- Complete wayfinding plan to connect cultural and natural assets



HEALTHY, SAFE & ACTIVE COMMUNITIES

- Alternatives to Violence Expansion
- YMCA Partnership + Atrium Clinic
- Neighborhood Board Retreat
- Neighborhood Leadership and Community Training
- Civic Leadership Academy
- Neighborhood Matching Grants



SAFE & EQUITABLE MOBILITY

top playbook projects

Barringer Drive and West Boulevard Intersection Improvements

 West Boulevard at Remount Road, ramp improvements, crosswalks, mobility plaza, art installation

- Clanton/Donald Ross Intersection Improvement
- Signal at Walton and West Blvd with ADA improved ramps
- Pedestrian Hybrid Beacon at West Blvd and Ridge Ave with ADA improved ramps
- I-77 Underpass Lighting
- Upgrade the existing pedestrian-scale lights to LED along West Blvd between Camden Rd and Old Steele Creek Rd
- Pedestrian Hybrid Beacon at Merriman
- Pedestrian Hybrid Beacon at Romare Bearden



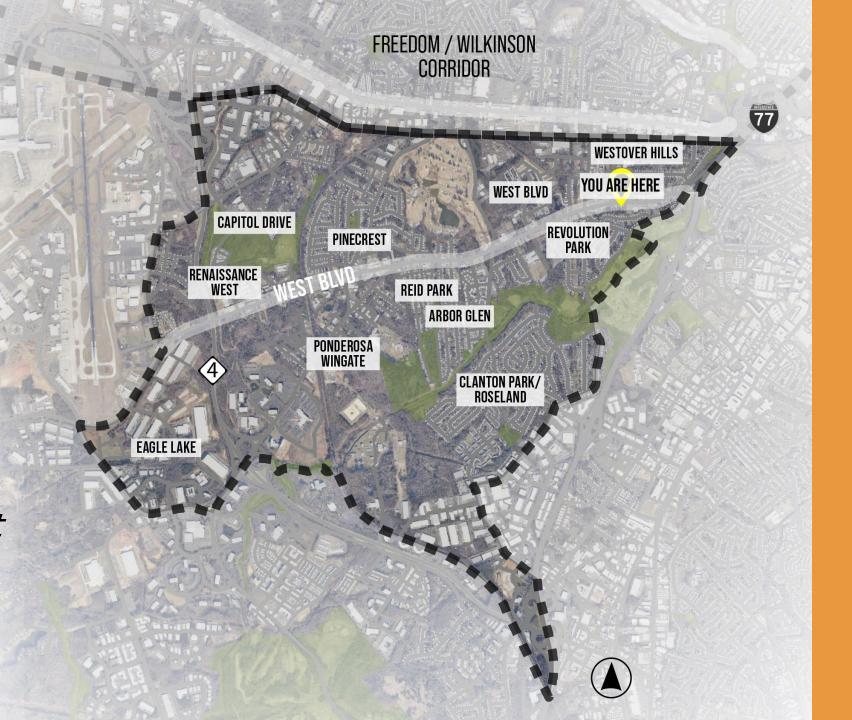
RETAIN IDENTITY & CULTURE

- I-77 Underpass Gateway Mural
- Historic Wayfinding Markers
- Bus Shelter Art & Installation
- West/Remount Mobility Hub/Pocket Plaza
- Develop a public spaces master plan for the corridor
- Utilize the Placemaking Hub to activate existing and new public spaces
- o Complete wayfinding plan to connect cultural and natural assets throughout the corridor



Corridor Area of Influence

- We want to check in on priorities for the West Blvd Corridor
- After this presentation, share your comments on the corridor's future through this mapping activity.
- What do you love? What needs extra attention or significant change? What would you like to see in the future?





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