

Sugar Creek

Corridor Updates

March 20, 2025



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Sugar Creek Corridor updates!

Sugar Creek Corridor

- Recent engagements
 - Playbook to Implementation timeline
- The Big Map
 - Keep, Toss, Create
- Project highlights
 - Hoover Townes townhomes and public space
 - Sugar Creek Mobility Corridor
 - Sugar Creek Business Association
 - SafeBiz CLT
- Playbook priorities



Playbook & Implementation Timeline

**I-85/Sugar
Creek Design
Sprint Kickoff**

**West Sugar
Creek Corridor
Playbook Kickoff**

**CRTPO Mobility
projects funded**

**Sugar Creek
Mobility corridor
RAISE grant**

**Economy Inn site
transferred to
Prosperity Alliance
developers**

2020

2021

2022

2023

2024

2025

**I-85/Sugar
Creek Design
Sprint Finalized**

**Playbook
Finalized**

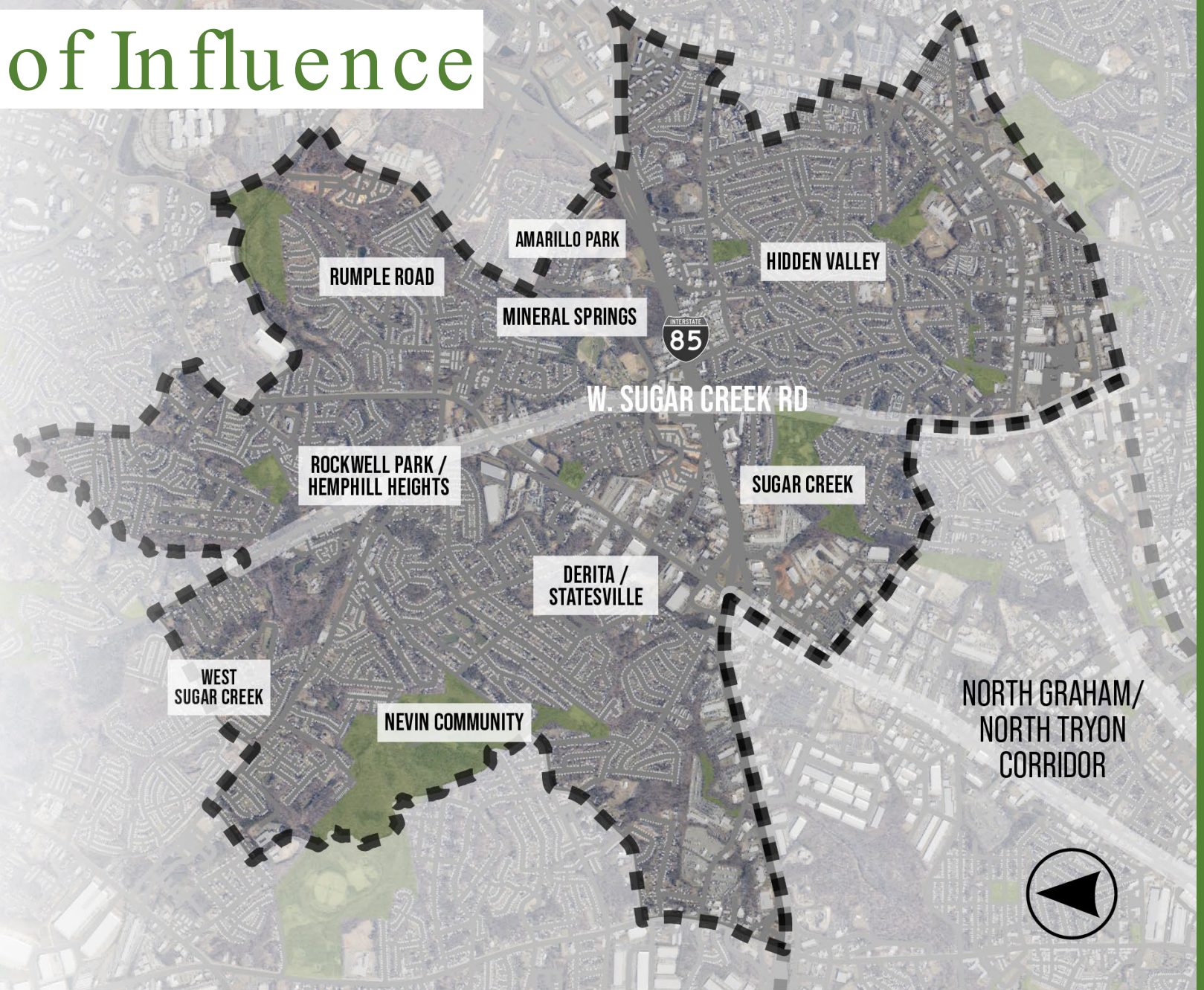
**City purchase
Economy Inn**

**Sugar Creek
Business Association
formed**

**SafeBiz CLT program
expands from Sugar
Creek pilot**

Corridor Area of Influence

- We want to check in on priorities for the West Sugar Creek Corridor
- After this presentation, share your comments on the corridor's future through this mapping activity.
- *What do you love? What needs extra attention or significant change? What would you like to see in the future?*



Recent Projects & Engagements

- Hoover Townes townhomes and public space
- Sugar Creek Mobility Corridor
- Sugar Creek Business Association
- SafeBiz CLT



SafeBiz CLT

- Grant funding for installing and integrating security systems with the CMPD Real Time Crime Center
- **Connect Charlotte**
 - <https://connectcharlotte.org/>



Connect Charlotte

Level 1

Register Your
Cameras



Connect Charlotte

Level 2

Integrate Your
Cameras



City of Charlotte Business Security Grant

Purchase & Register
your Cameras

50%
Reimbursement of
eligible expenses
up to \$5,000



SafeBiz CLT Grant

Purchase &
Integrate your
Cameras

85%
Reimbursement of
eligible expenses
up to \$15,000

SafeBiz CLT Application info

Eligible Improvements

- SafeBiz CLT:
 - Camera upgrade or installation
 - fususCore devices
 - Lighting
- Other Security improvements:
 - Alarm systems
 - Ironwork
 - Gates
 - Fencing
 - Doors
 - Locks

To Apply

- Applications accepted quarterly:
 - February 15
 - May 15
 - August 15
 - November 15

Contact

- Arta Osmanaj
- Economic Development
- (980)- 416-1424
- arta.osmanaj@charlottenc.gov

Apply

CMPD
Security
Survey

Approval

Grant
Agreement
Signing

Complete
security
improvements

Reimburse
ment

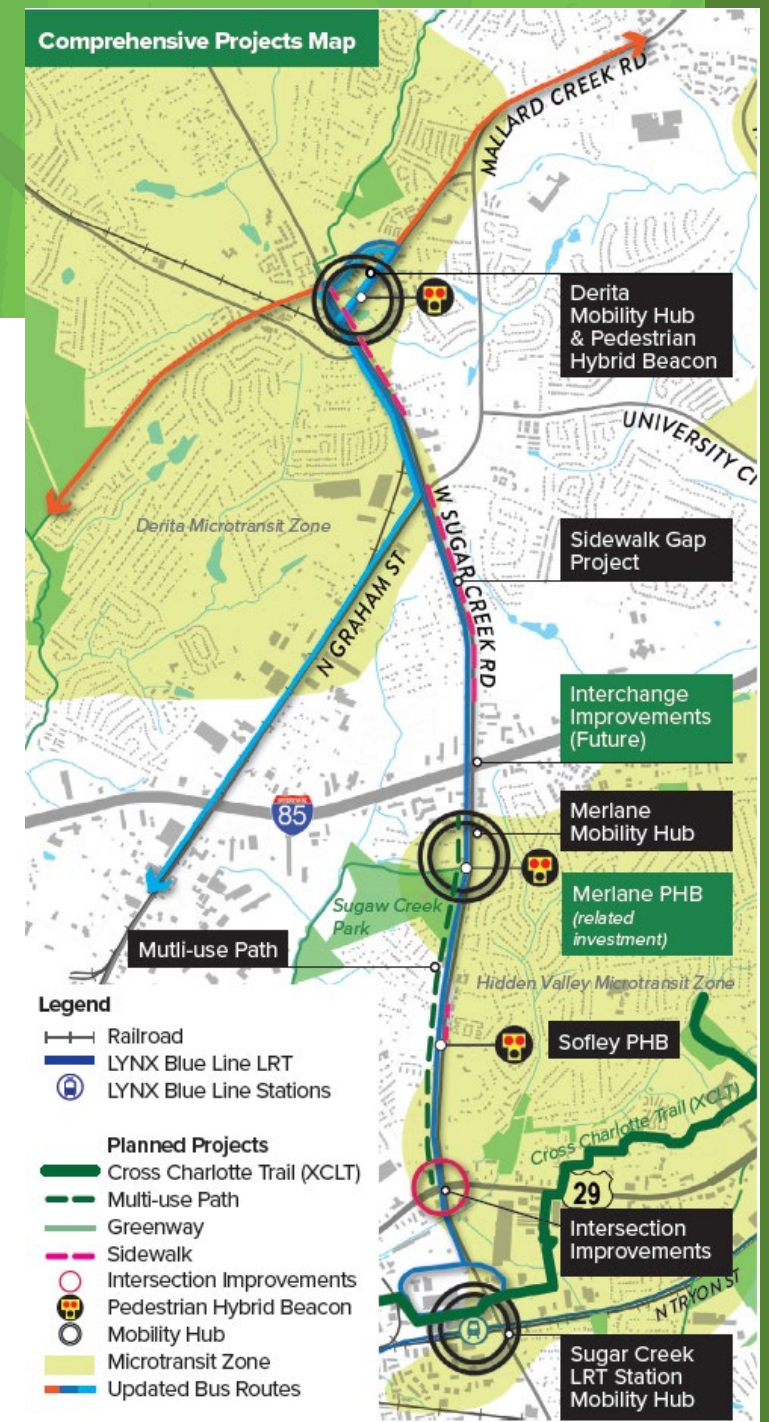
Hoover Townes Townhomes & Public Space

- As part of the Corridors of Opportunity program, the City of Charlotte bought the former Economy Inn hotel site, to be developed into affordable townhomes by Prosperity Alliance
- The new housing development will include a shared space featuring public art and placemaking elements
- Sculpture to be designed by Marcus Kiser



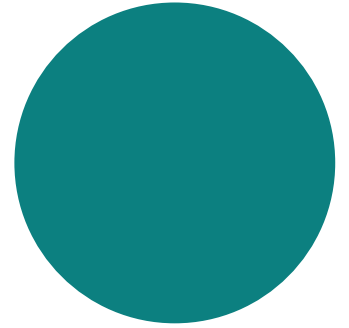
Sugar Creek Mobility Corridor

- Project Goals
 - Created better connection along and across Sugar Creek Rd through complete street enhancements
 - Improved access to Transit
 - 3 Mobility Hubs
- 2023 BUILD (RAISE) Grant
- Current Phase
 - Design Phase
- Expected construction start date - 2028



SUGAR CREEK BUSINESS ASSOCIATION

- **501c3 non-profit organization, founded January 2023**
- **VISION**
 - Forges strategic collaborations and partnerships with stakeholders internal and external to our community to advance our shared interests in establishing a strong and vibrant business and residential community.
- **MISSION**
 - To empower and accelerate wealth-building pathways for entrepreneurs, businesses owners, and non-profits by providing access to expertise, capital, and workspaces needed to start, scale, and sustain successful businesses in the Sugar Creek corridor.
- **SAFE. COMMUNITY. BUSINESS. ALIGNMENT.**
 - **SAFE.** Safe environments
 - **COMMUNITY.** Catalyst Lofts & Event Center.
 - **BUSINESS.** Business & Economic Development.
 - **ALIGNMENT.** Collaboration of The City of Charlotte, Businesses & Community.
- **Membership has its privileges.**
- **www.sugarcreekbusiness.org**



Breaking Barriers to Business (B3)

- A 36-month pilot program founded by Living Cities and Main Street America, enabled by the Truist Foundation
- Purpose - Support cross-sector leaders in accelerating wealth-building pathways for Black and brown business owners in the communities of Atlanta, GA, Charlotte, NC, Nashville, TN, Memphis, TN and Miami, FL. All work together to break down business barriers.
- Ensure entrepreneurs and business owners of color have equitable access to expertise and capital they need to start, scale, and sustain their businesses.
- B3 Business Serving Council of 10 community businesses.
- B3 Special Community Project - Catalyst Lofts & Event Center will be awarded \$50,000, with additional support from The City of Charlotte and Hartford Insurance.



The background is a vibrant green with a complex, abstract pattern. It features various brushstrokes, including diagonal lines, wavy lines, and circular shapes, creating a textured, artistic feel. The colors range from light to dark green, with some areas appearing more saturated than others.

PLAYBOOK PRIORITIES

Corridor Updates

HOUSING ACCESS FOR ALL

top playbook projects

- Sugar Creek - Staying in Place
- Hidden Valley - Staying in Place
- Targeted hotel/motel conversion to rightsize market
- Housing Rehabilitation
- Adaptive Reuse Hotel



DIVERSE & RESILIENT ECONOMIC OPPORTUNITY

top playbook projects

- Sugar Creek Business Association Uplift
- Expanded Façade Grant Program
- Business Matching Grant Program
- Hire CLT Awareness /Workforce Support
- Small business trainings and interactive platforms
- She Built This City – Opportunity Hub located at 721 West Sugar Creek Road
- CLIMB, provides pro bono legal services to small businesses, targeting those located in the corridors



May is Small Business Month!

- May 5th Kickoff networking event
- At the Market at 7th Street
- 5-7pm

<https://linktr.ee/cltsmallbiz>



INTEGRATED NATURAL & BUILT ENVIRONMENT

top playbook projects

- Tree and Landscape Education
- Canopy Care
- TreesCharlotte
- Adding and upgrading lighting along West Sugar Creek Rd, Reagan Drive, and Equipment Drive.
- Coordinate and partner with Solid Waste and non-profits to execute targeted cleanup effort (s).
- Coordinate to provide landscape maintenance along the corridor ROW.



HEALTHY, SAFE & ACTIVE COMMUNITIES

top playbook projects

- Safe Biz CLT: Public-private partnership to install cameras to provide real time access to CMPD in the event of a public safety incident. The cameras are in various phases of operationality.
- Community Policing Crisis Response Team (CPCRT)
- Crisis Intervention Team (CIT)
- SAFE Charlotte
- Homelessness response and social services
- Edible Landscapes (Mecklenburg County Public Health)
- Healthy Corner Store Initiative (Mecklenburg County Public Health)
- Community Health Worker Program (Mecklenburg County Public Health)
- Atrium Community Health Worker



SAFE & EQUITABLE MOBILITY

top playbook projects

- Improve pedestrian crossings on W. Sugar Creek Rd to connect residents to daily needs and transit access. Install PHB crossings at key locations along the corridor. Close sidewalk gaps to create continuous facility along W Sugar Creek Rd.
- Intersection Vision and Feasibility
- Installation of Fiber optic to accommodate the SafeBiz Cameras and CDOT's signals. Project limits are W Sugar Creek Road from N Tryon Street to I-85 SB Ramp
- Pilot a microtransit program in Hidden Valley to connect residents to the Sugar Creek and Old Concord Rd Blue Line Stations
- Upgrade existing streetlighting to LED along Sugar Creek Rd between Equipment Dr and Nevin Rd



RETAIN IDENTITY & CULTURE

top playbook projects

- Explore opportunities to include placemaking elements along sidewalks and crosswalk at PHB at Merlane & W Sugar Creek Intersection
- Explore opportunities to include placemaking elements on crosswalk paired with PHB at Sofley Road & W Sugar Creek Intersection
- Hidden Valley Prosperity partnership at former Economy Inn site; Engage artist to co-create public art acknowledging community trauma
- Placemaking project with Sage (hotel site) as they continue to update units at two former hotel sites.
- Downtown Derita Placemaking





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publicinput.com/corridorscatchup