

Neighborhood Equity and Stabilization Commission (NEST)

APRIL 13, 2022

1

Meeting Agenda

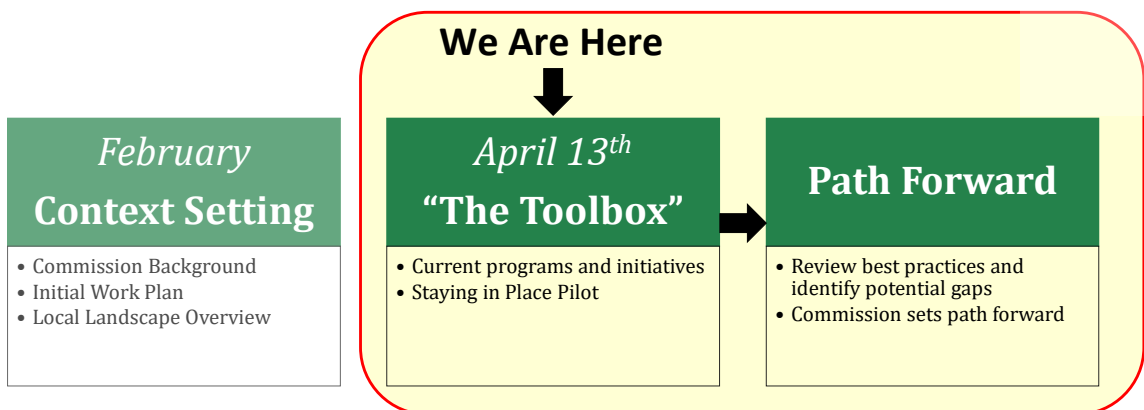
- | | |
|----|---|
| 1. | Welcome |
| 2. | Member Introductions |
| 3. | Review Initial Work Plan |
| 4. | Overview of Current Programs |
| 5. | Charlotte Future 2040 Comprehensive Plan Update |
| 6. | Discussion |
| 7. | Next Steps |
| 8. | Adjourn |

The Charlotte Neighborhood Equity and Stabilization Commission is established for a 3-year period beginning in 2022 and is charged with reviewing and recommending specific anti-displacement strategies and specific tools for protecting residents of moderate to high vulnerability of displacement.

2

Initial Workplan

NEST Commission Initial Work Plan



Focusing on NEST is not new

- ◀ While neighborhood change and housing affordability has accelerated recently, neighborhood equity, stabilization and anti-displacement initiatives are not new
- ◀ Council has long prioritized this work through City programs and services, laying a strong NEST foundation
- ◀ Enhancements to programs and services are developed and implemented on an ongoing basis as needs and resource gaps are identified

Current Programs Affordable Housing

Housing Continuum

- ◀ The City provides a continuum of housing services that meets residents in their current housing situation with a goal of movement towards stability.
- ◀ FY 2021: Across the continuum of housing initiatives: Approximately 9,500 persons were assisted totaling \$31,293,765 of investment.



Rent & Relocation

- ◀ Rental assistance programs provide varying levels of assistance to households working towards housing sustainability.
- ◀ Rental assistance programs range from short-term assistance to multi-year vouchers.
- ◀ The city provides voluntary relocation assistance for renter households with unresolved code violations.
- ◀ Several programs are available to assist with utility/rent deposits and arrears.

Housing Rehabilitation

- ◀ Housing rehabilitation protects households from displacement and increases health and safety for low- and moderate-income homeowners.
- ◀ City programs provide a range of repairs from emergency assistance to moderate rehabilitation.
- ◀ Typical repairs include roofing, plumbing, electrical, HVAC, handicap accessibility and energy efficient retrofits.
- ◀ City rehabilitation programs also test for lead paint. If found, home are made lead safe.

Preservation & New Construction

- ◀ Charlotte partners with developers and nonprofit organizations to build and renovate affordable housing developments.
- ◀ Since 2002, \$218 million has been invested in 10,869 units and 888 shelter beds.
- ◀ The city is using innovative new tools to continue providing new housing opportunities such as city owned land and rental subsidies.

Homeownership

- ◀ **HouseCharlotte**, the city's homeownership assistance program, provides qualifying homebuyers funding for down payment, closing costs or interest rate buydowns.
- ◀ Housing education and counseling is a critical component of the overall homeownership strategy. Classes and one-on-one counseling are required to receive assistance.
- ◀ Funding is also provided to bring new units to market using various programs and approaches.
- ◀ Homeownership remains a major source of wealth building and economic mobility.

Current Programs

Neighborhood Capacity & Engagement

Keys to Getting Things Done

- ◀ **Civic Leadership & Community Planning Academies** - two cohort-based learning and leadership advancement series that demystify processes, and provide personal development, networking and advocacy.
- ◀ **Neighborhood Board Retreats** - professional facilitation for neighborhoods & merchant organizations to define and prioritize goals & develop action plans.
- ◀ **Neighborhood & Individual Training**- 35+ live and on-demand workshops. Examples include:
 - Organizing,
 - Conflict resolution,
 - Understanding affordable housing,
 - Emergency preparedness, and
 - Ongoing Need-a-Speaker Series with 45+ topics



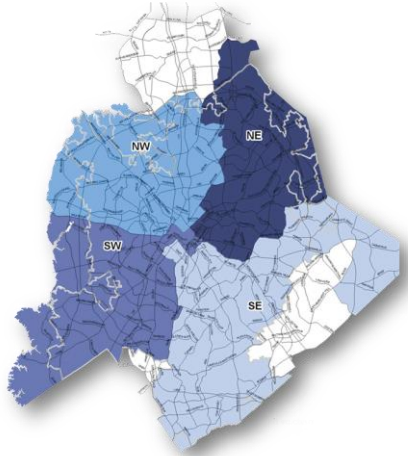
Ideas to Action – Community Grants



- ◀ **Neighborhood Matching Grants** incentivizes capacity and social infrastructure development with grants \leq \$25k for low- and moderate-income neighborhoods.
- ◀ Neighbors are the real 1st responders.
- ◀ Community-led projects include public safety, beautification, literacy, mentoring, bike & pedestrian infrastructure, signage, branding, legal & strategic support, gardens, festivals, façade improvement and more.
- ◀ 97%+ approval rate, technical support provided.
- ◀ Special grants- Placemaking, Little Free Pantries, MVP, NNO and more.

Support to Succeed

- ◀ **Service Area Liaisons** - advocates, organizers, connectors, problem solvers and technical support for individuals and organizations citywide.
- ◀ **Mayor's Mentoring Alliance** – training, networking and promotion for mentor agencies to enhance academic, social, and economic prospects for youth.
- ◀ **Neighborhood Organization Contact List (NOCL)** - invites neighborhoods & others to subscribe to remain informed about grants, rezoning activity, workshops, programs, events and more.



Current Programs Pride & Beautification

Keep Charlotte Beautiful (KCB)

- ◀ Facilitates 350+ volunteer orgs to provide street cleaning assistance through the Adopt-a-City Street Program.
- ◀ Provides free supplies for neighborhood, park, dump sites and other clean-ups, regardless of program participation.
- ◀ Educates about recycling, waste management, tree care and litter remediation.
- ◀ Offers beautification and tree canopy care grants.
- ◀ Hosts annual improvement projects as part of the Great American Clean-up.

Current Programs

Utility Support (Charlotte Water)

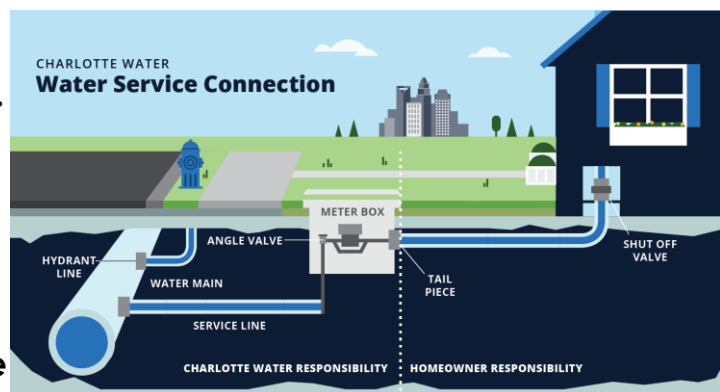
Charlotte Water Cares

- ◀ **Charlotte Water Cares Team – a group of trained customer service professionals dedicated to working one-on-one with customers with financial needs.**
 - Cares Team members review accounts before disconnection orders are released as a final effort to avoid service interruption.
 - More than 24,000 calls in 2021 to past-due customers.
 - Three community events held in 2021 to assist customers in-person.



Charlotte Water Cares

- ◀ **Flexible payment arrangements.**
- ◀ **Leak adjustment policy.**
- ◀ **Financial assistance partnerships with dozens of non-profit organizations.**
- ◀ **HomeServe partnership to offer reduced cost repair services.**
- ◀ **Zero interest service line replacement loans.**



Current Programs

Workforce Development

Workforce Development

RENEW

- ◀ Paid (\$15hr) skilled training preparing Charlotte residents for careers in HVAC and electrical.
- ◀ 13 to 16 weeks of classes offered through Urban League and Goodwill.
- ◀ Corporate partnerships for training and potential full-time placement.
- ◀ Provides lunch-and-learns, mentorship, and career preparedness.

Workforce Development

Mayor's Youth Employment Program (MYEP)

- ◀ Provides equitable career development opportunities to build social capital and enhance economic mobility.
- ◀ Youth receive Job & Career Readiness Training, paid summer internships and professional workplace experience.
- ◀ Internships offer at least 25 hours/week for six (6) weeks at \$10/hour (\$1,500 minimum).
- ◀ Youth are matched to 83 employers (FY22) based on needs, interests, skills and proximity.
- ◀ Achieves lasting relationships, skills and permanent employment opportunities.

Current Programs

Corridors of Opportunity

Corridors of Opportunity

- ◀ City-wide program – all departments engaged.
- ◀ Targets resources and investments in six priority corridors.
- ◀ Specific actions tailored to each corridor's unique needs and character of economy and community goals.
- ◀ Economic development focus: small business support, workforce development and public/private partnerships.
- ◀ \$38.5 million in City of Charlotte funding.
- ◀ Private sector engagement and support.

Six Key Corridors

- ④ [Beatties Ford Road/Rozzelles Ferry Road](#)
- ④ [Central Avenue/Albemarle Road](#)
- ④ [Freedom Drive/Wilkinson Boulevard](#)
- ④ [Graham Street/North Tryon Street](#)
- ④ [Sugar Creek Road/I-85](#)
- ④ [West Boulevard](#)



Current Programs Business Support

Business Support

BUSINESS MATCHING GRANT PROGRAM

- ◀ Available to businesses and commercial property owners making improvements to their buildings/business.
- ◀ Grants for exterior façade, interior rehab, security enhancements, and organized business districts.
- ◀ Brownfield grants are available for qualifying brownfield properties.
- ◀ MWSBE architecture/contractor utilization bonus.

Business Support

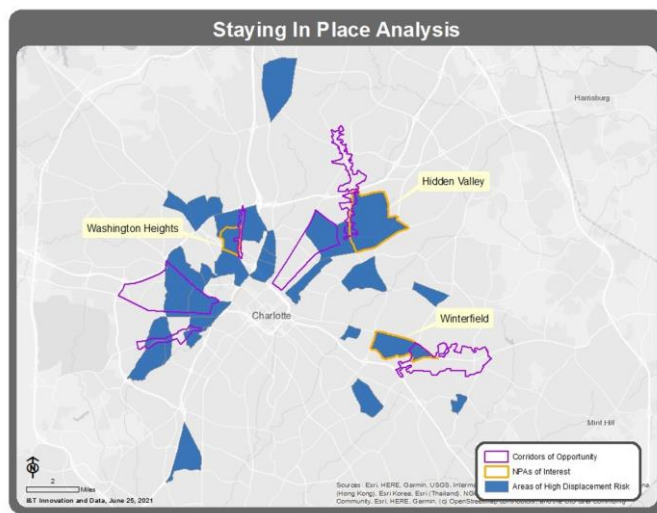
AMP UP CLT

- ◀ Business growth program that prepares Charlotte's minority business owners for expansion.
- ◀ Basic eligibility requirements include:
 - 51% ethnic minority business ownership
 - \$175,000 annual revenue
 - At least two employees
 - In business at least two years

Putting It All Together

Staying in Place Pilot Program

Staying In Place Overview

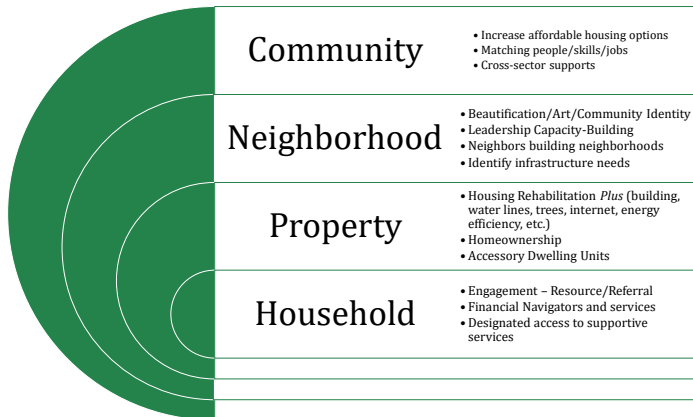


Staying in Place Approach:

- Focus is on providing an opportunity for residents who want to stay in place, to stay in place.
- Take a holistic view of a home/property and residents need.
- Engage community before making investments and throughout project.
- Cross-department approach.

Staying In Place Overview

Layering Supports



Engagement:

- Phased approach to address potential staff capacity challenges:
 - March – Hidden Valley
 - April – Winterfield
 - May – Washington Heights
- Engagement includes:
 - Stakeholder/Leader Engagement – Discuss approach and next steps
 - Neighborhood Engagement – Visual Community Survey
 - Household Engagement - Projects

Questions?

Next Meeting: May 11, 2022 @ 5:30 p.m.



33

2040 Policy Map Next Steps		
Adopted	March 28, 2022	
Effective Date	July 1, 2022	
• Retire Current Land Use Tools		
• Future Planning Initiatives		
<ul style="list-style-type: none"> ○ Monitor & Track Process (Annual Report, Implementation Dashboard) ○ Refine Processes Updating Comprehensive Plan and Policy Map ○ Initiate Supporting Planning Initiatives (Community Area Plans, other Strategic Plans) 		
		

34

Planning Continues

ACTIVITY

2040 Policy Map Adoption
Unified Development Ordinance Adoption

2040 Comprehensive Plan Annual Report
Launch Community Planning Academy
Develop Community Area Planning Toolkit

Initiate Community Area Planning Process

Alignment Rezoning
(proactive rezonings of Centers; remainder of the City to follow Community Area Planning)

2022 2023 2023 2024+

SPRING

SUMMER

SUMMER / FALL

FALL / WINTER

WINTER



35

Community Area Planning (CAP)



Purpose

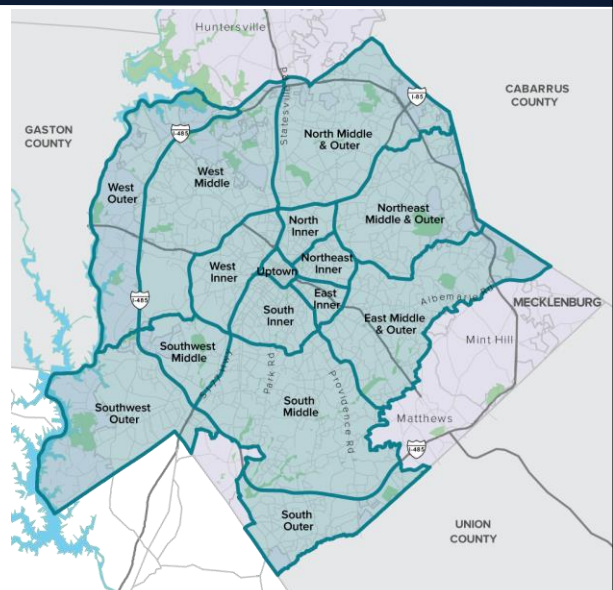
A **neighborhood-based approach to more detailed planning** to provide detailed strategies for places, transportation, infrastructure, community facilities & amenities.

Approach

Our goal is to **complete Five (5) Planning Geographies in Three (3) phases beginning in fall 2022** after adoption of the Unified Development Ordinance.

Key Process Steps of CAP

- Project Initiation & Community Engagement Strategy
- Community Area Vision & Goals
- Detailed Place Type Review & Focus Area Planning
- Infrastructure & Amenities
- Implementation



Community Area Planning Geographies

charlottenc.gov

36

Implementation - Committee Support



- **Council-Created**
 - Neighborhood Equity and Stabilization Commission (NEST)
 - Charlotte Equitable Development Commission (CEDC)
- **Recommended in the Plan**
 - Community Benefits Task Force
 - Implementation Committee



37



Unified Development Ordinance

38

Key UDO Schedule Dates

OCT
2021

**Release of UDO 1st
Public Draft**

JUN
2022

**City Council Public
Hearing**

OCT
2021

MAR 18
2022

**Public Engagement/
Comments on 1st Draft**

JUN
2022

**Planning Committee
Recommendation**

JAN
2022

MAY
2022

**Review of 1st Draft
Comments/Preparation
of Redlined 2nd Draft with
Revisions**

JUL
2022

Adoption Draft

JUL
2022

**Additional Comments
Directly to Council**

MAY
2022

**Release of 2nd UDO
Draft/Public Hearing
Draft**

JUL
2022

UDO Adoption

39

UDO Website

- Visit www.charlotteudo.org for UDO-related information and updates
- **Subscribe**
- **View**
- **Read**
- **Watch**
- **Additional information**

www.charlotteudo.org



CHARLOTTE'S UNIFIED DEVELOPMENT ORDINANCE (UDO)

Welcome to the project website for Charlotte's Unified Development Ordinance (UDO).

Charlotte UDO is a comprehensive, unified, and streamlined ordinance that will replace the current 14 separate ordinances governing land use in Charlotte. The UDO will be a single, unified ordinance that will govern all land use in Charlotte.

NOW AVAILABLE
UNIFIED DEVELOPMENT
ORDINANCE FIRST DRAFT

The first draft of the UDO was released on September 7, 2021, and is available for community review and comment. Please visit our engagement hub at www.charlotteudo.org.

[VIEW THE DRAFT DRAFT](#)



40

Reference Guide

HELPFUL RESOURCES

- A 26-page **Reference Guide** is available online.
- This easy-to-understand guide walks through the first draft of the UDO to understand **where to find information** on specific topics of interest or zoning districts.
- It also provides **a summary of some of the new regulatory concepts** for the City, including residential overlays, parking tiers, tree preservation, and transportation improvements.

