

**VISION**  **ZER** 

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**SAFER STREETS FOR CHARLOTTE**

Vision Zero Task Force | July 31, 2019

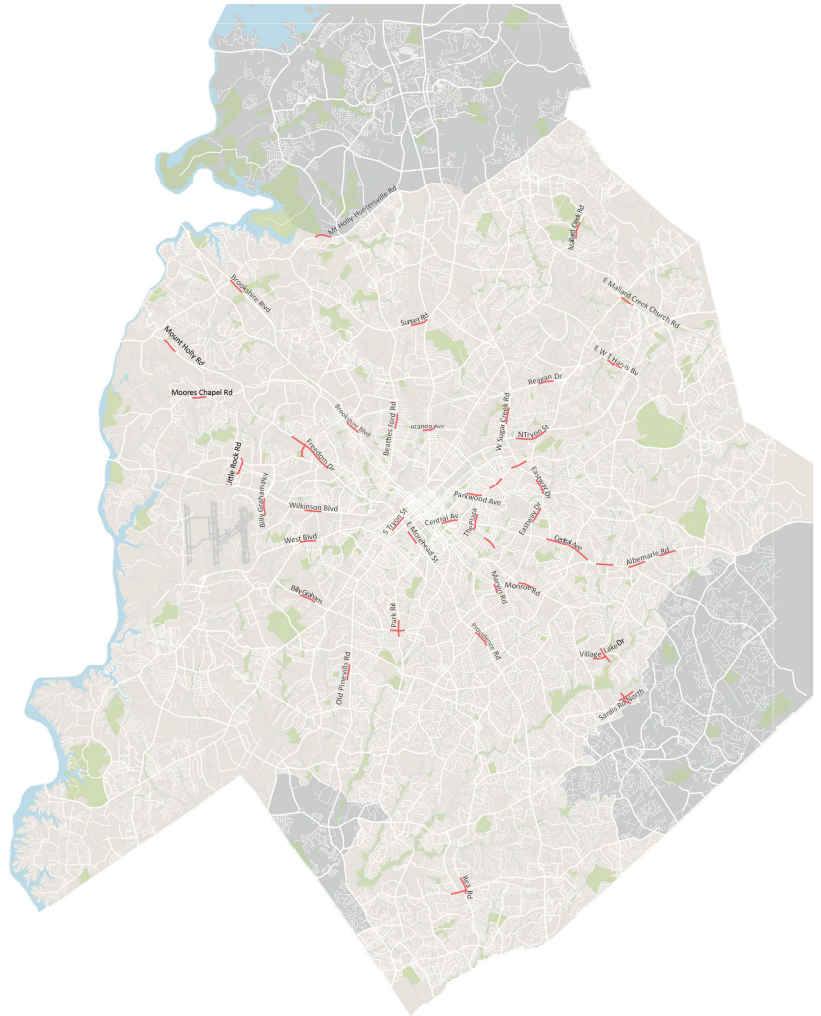


## **Agenda**

- ▶ Introductions
- ▶ CMPD
- ▶ MCPH
- ▶ Action Plan Updates
- ▶ Community Engagement Brainstorming
- ▶ Next Steps

## Report Out – CMPD Enforcement Focus Areas

- ▶ 10% of all streets in Charlotte make up the HIN
  - ▶ 66% arterial streets
  - ▶ 25% local streets
  - ▶ 9% collectors
- ▶ 42 streets have been identified as Priority Corridors



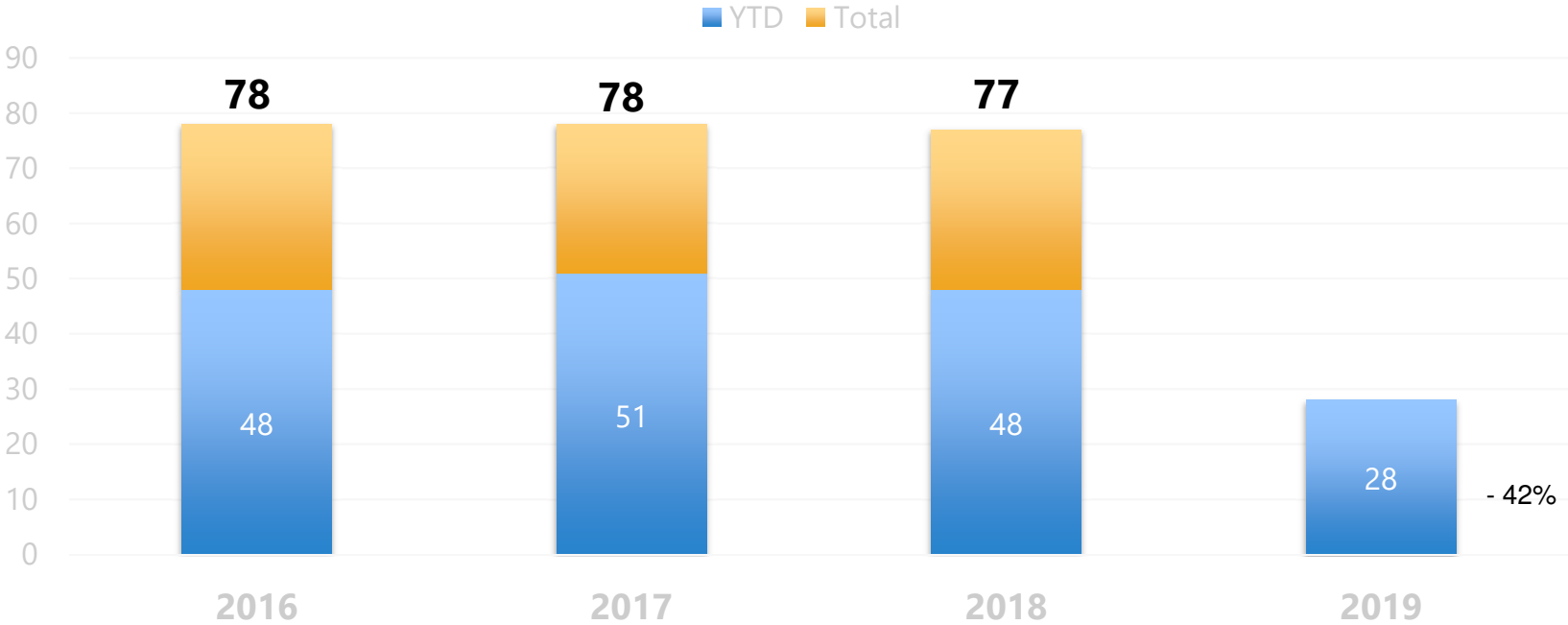
## 2019 Vision Zero Enforcement Operations

- ▶ **50** Identified High Injury Networks (HINs) by CDOT
  - ▶ **25** Goal for Planned Operations in These Areas
  - ▶ **38** Actual Operations YTD
  
- ▶ **35** Speed Enforcement Operations
  - ▶ **1536** Speeding Citations
  - ▶ **2172** Total Charges
  
- ▶ **5** Seatbelt Operations
  - ▶ **116** Seatbelt Citations
  - ▶ **211** Total Charges
  
- ▶ **13** DWI Operations
  - ▶ **22** DWI Arrests
  - ▶ **827** Total Charges

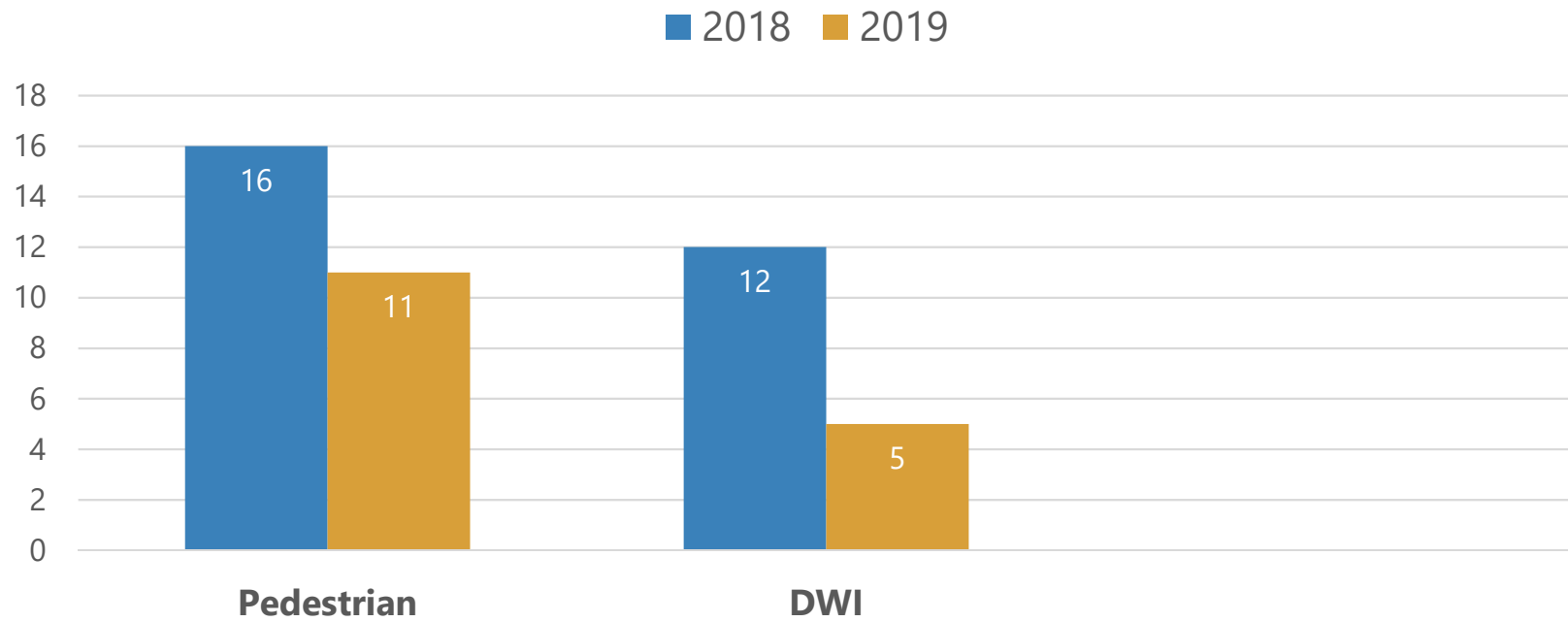
## 2019 Vision Zero Educational Campaigns

- ▶ **22** High School and College Presentations
- ▶ **7** Watch for Me NC Events
- ▶ **7** Victim Impact Panels
- ▶ **15** Child Passenger Safety Events

# Fatalities



## Other Fatality Trends YTD





## Report Out – MCPH





MECKLENBURG COUNTY  
PUBLIC HEALTH

# VISION ZERO

TASK FORCE UPDATE - 7/31





# OVERVIEW



Safe Routes  
to School  
Update



Walk to  
School Day,  
10/2



Built  
Environment  
+ Injury  
Prevention  
Update



Public  
Health  
+  
Open  
Streets,  
9/15

# SAFE ROUTES TO SCHOOL PARTNERSHIP PROGRAM

## Benefits of SRTS Program Participation

Support from the SRTS Coordinator

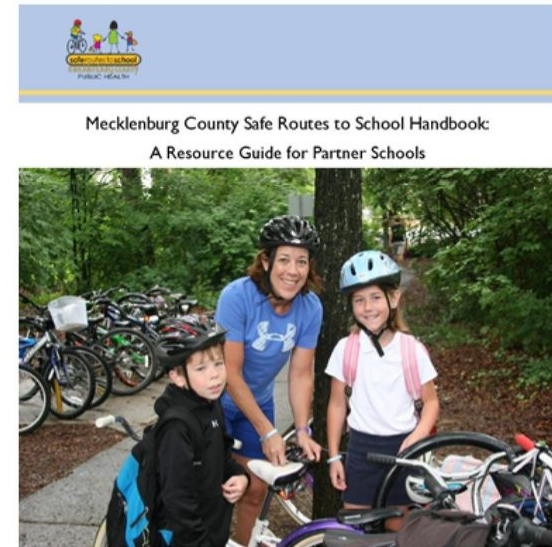
- Walk Audits
- Data Collection

Supplies

- Prizes
- How-to guides

Marketing Materials

- Banners & Lawn Signs
- Partnership Level Decal



Mecklenburg County Public Health | 2019  
Laura Thomason | Safe Routes to School Coordinator  
Email: [Laura.Thomason@MeckNC.gov](mailto:Laura.Thomason@MeckNC.gov)  
Phone: 980.314.9162

# SAFE ROUTES TO SCHOOL PARTNERSHIP PROGRAM

**Partnership LEVELS**

<b>Bronze</b>		<b>Silver</b>		<b>Gold</b>		<b>Platinum</b>	
<b>Getting Started</b> (Complete these 3 activities)		<b>Add two more activities</b> (Total of 5 activities)		<b>Add one more activity</b> (Total of 6 activities)		<b>Add one more activity</b> (Total of 7 activities)	
Appoint a School Champion	✓	Have bike, skateboard, or scooter storage in a safe, visible place	✓	Host ongoing walking/biking event or challenge at least four times per year	✓	Adopt a school-wide policy to formally support families walking or biking to school when possible	✓
Fill out regular progress reports	✓	Collect student travel data annually	✓	Establish a Crossing Guard Appreciation Day	✓	Work with SRTS Coordinator to develop SRTS Plan	✓
Gather support and host your first one-time event	✓	Host National Bike or Walk to School Day	✓	Use participation counts to show increased participation for an existing event	✓	Establish permanent SRTS Champion or Committee	✓
		Host an annual bike/pedestrian safety event (bike rodeo, bike skills clinic, etc.)	✓	Conduct a walkability or bikeability audit annually	✓		
		Other activity hosted less than four times per year	✓	Implement a school-wide early dismissal policy for students who walk/bike	✓		
				Teach pedestrian or bike safety education at least once per year	✓		



# VISION ZERO & WALK TO SCHOOL DAY



Students across the county  
will walk to school on  
Wednesday, October 2nd!

Interested in helping out?

Follow Vision Zero emails to sign-  
up on behalf of the coalition.

## Bicycle + Pedestrian Safety

- Cycle track safety campaign
- Continued partnerships with City of Charlotte
- Focus on expanding collaboration

# BUILT ENVIRONMENT AND INJURY PREVENTION



MECKLENBURG COUNTY  
North Carolina

Public Health



# OPEN STREETS 704

Sunday, September 15th  
1 to 5 pm

Public Health has a lead role in the volunteer, evaluation, and demonstration project subcommittees.

Volunteer or host an activity at  
[www.openstreets704.com/  
get-involved/](http://www.openstreets704.com/get-involved/)



## **WHO WE ARE**

Active Living Team

### **Clint Grant**

Active Living Supervisor

[Thomas.Grant@MecklenburgCountyNC.gov](mailto:Thomas.Grant@MecklenburgCountyNC.gov)

### **Laura Thomason**

Safe Routes to School Coordinator

[laura.thomason@mecknc.gov](mailto:laura.thomason@mecknc.gov)

### **Kate Cavazza**

Built Environment + Injury Prevention Coordinator

[kate.cavazza@mecknc.gov](mailto:kate.cavazza@mecknc.gov)

**MECK  
COUNTY  
PUBLIC  
HEALTH**



## **Action Plan Update for 2020 Goals**

- ▶ See packet & Word document

## Brainstorming Session – Vision Zero Street Teams

- ▶ Chicago
- ▶ DC
- ▶ Portland





## **Items Available – Vision Zero Safety Toolkit**

- ▶ Action Plan Summary
- ▶ Watch For Me NC Materials
- ▶ Rack Cards
- ▶ Presentations
- ▶ Street Team Safety Vests
- ▶ Social Media Infographics

## Next Steps

- Don't forget to e-mail [CLTVisionZero@charlottenc.gov](mailto:CLTVisionZero@charlottenc.gov) with your event calendar invites

