

OUR STREETS | OUR RESPONSIBILITY

Task Force Meeting

*July 31, 2024*



# Vision Zero Task Force Commitment

- ▶ *As a community, it's our responsibility to eliminate traffic deaths and serious injuries for all who share Charlotte streets by 2030.*

# Agenda

- ▶ Welcome & Introductions – 10 minutes
- ▶ Crash Statistics – 5 min
- ▶ Community Engagement/Communications Update – 10 minutes
- ▶ Update on VZ Progress and Leadership Institute – 15 minutes
- ▶ Program Brainstorming – 20 minutes
- ▶ Round Table Discussion of Goals – 10 minutes
- ▶ Q&A/Comments/Wrap Up & Action Items – 10 minutes

# Crash Statistics First Quarter 2024 vs 2023

2024

Fatal Crashes: 24

Serious Injury Crashes: 430

Traffic stops: 18,547

- ▶ 1,483 DWI Task Force/Motorcycle Unit

2023

Fatal Crashes: 19

Serious Injury Crashes: 428

Traffic stops: 20,465

- ◆ 2,068 DWI Task Force/Motorcycle Unit

## 2023 Crash Statistics

- ▶ Cyclist Total Crashes: 78
  - ▶ Fatal: 2
  - ▶ Injury: 2
- ▶ Pedestrian Total Crashes: 315
  - ▶ Fatal: 24
  - ▶ Injury: 20
- ▶ Total Crashes:
  - ▶ Fatal: 69
  - ▶ Injury: 94

# Community Engagement & Communications - 2024 YTD Update

➤ Providence Day Middle School  
(100+)

➤ CATS Drivers' Training and H&NS  
(~30)

➤ Camden Commons (844)

➤ Bike Awards (~50)

➤ AAA Bike Helmet Giveaway  
(104)

➤ Nuestra Sra. De Guadalupe  
(160)

➤ Skating Community (22)

➤ Running community (33)

# Community Engagement & Communications – Upcoming Events

## ➤ National Night Out

- Need two Task Force volunteers
- Arbor Glen (complete)
- South End
- Pawtuckett

## ➤ Mobility Safety Fest

## ➤ Connecting Hearts Show Series

- Charlotte Rescue Mission

## ➤ Biketoberfest

## ➤ Civic Leadership Academy

## ➤ Open Streets 704/Corridors Connect

## ➤ World Day of Remembrance

- In partnership with NC State and NC  
Families for Safe Streets

*Join the City of Charlotte for the*



**SATURDAY, AUGUST 24, 2024 | 11 AM – 4 PM**

**FIVE POINTS PLAZA, 1803 W TRADE ST. CHARLOTTE, NC 28216**



# Vision Zero Progress Update 2021-2024

- ▶ Developed PPT presentations and resources in Spanish.
- ▶ Installed 22 PHB's and 19 RRFBs.
- ▶ Installed 15 new school zone flashers and 80 LPIs.
- ▶ Constructed 40 miles of new sidewalks.
- ▶ Attended 100+ in-person engagement events.
- ▶ Trained over 60 field employees in CDOT on proper traffic control.
- ▶ Installed 69 speed cushions.
- ▶ Trained 240 individuals representing 63 construction companies who work in the city's right-of-way.
- ▶ Established 29 miles of dedicated bike lanes.
- ▶ Reduced speed limits on 275 streets.
- ▶ Installed/upgraded 4,600 streetlights along HIN
  - ▶ 2,600 New Lights
  - ▶ 2,000 LED's

# 2024 Leadership Institute Discussions

- ▶ Traffic Safety Culture
  - ▶ Constellation of shared beliefs and practices focusing on how social factors in a community or org's culture influence how people prioritize and accept traffic safety strategies.
- ▶ Equitable Transportation
- ▶ Quick Builds
- ▶ Exchange of Information
- ▶ New Relationships
- ▶ Evaluation of impact and equity of implemented safety measures
- ▶ Inclusion of Vision Zero goal in new hire job descriptions

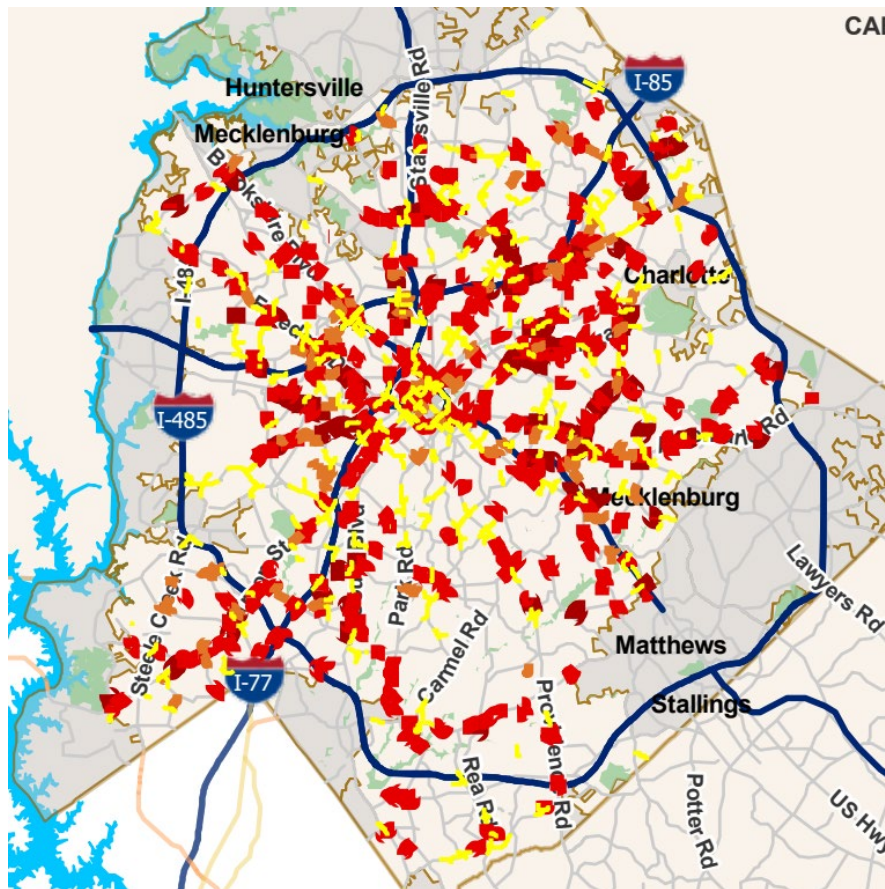
# High Injury Network

## Legend

### High Injury Network (2019 - 2023)

#### KSI Score

- Several fatal crashes and/or multiple serious injury crashes
- 1 fatal crash and/or multiple serious injury crashes
- 1 pedestrian or bike serious injury crash and/or several vehicle serious injury crashes
- 1 - 2 vehicle serious injury crashes



# Program Brainstorming

- ▶ Chair? Co-chair?
  - ▶ 1 rep. from CDOT
  - ▶ 1 rep. from outside
  - ▶ Length of commitment?
- ▶ Traffic Safety Culture
  - ▶ Definition
  - ▶ What influences unsafe choices in drivers?
  - ▶ How to encourage safe choices?
- ▶ How to make goals that seem achievable while still adhering to mission?
- ▶ How to evaluate impact and equity of implemented safety measures?
- ▶ How can we make the HIN more accessible to the public?
- ▶ What is the BIG long-term goal that will REALLY create change?



# Brainstorming → Goals

- Quarter goals
  - World Day of Remembrance
  - In partnership with NC State and NC Families for Safety
- Short-term Goals
- Long-term Goals



## **Q&A | Comments | Wrap Up | Action Items**





# Vision Zero & Social Media

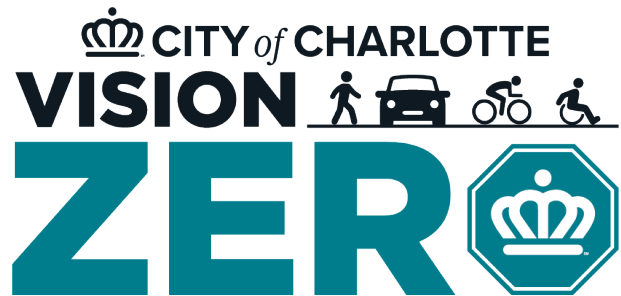
Connect to us on Social Media

Facebook: @CLTtransportation

X: @CharlotteDOT

Hashtag: #VisionZero





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# Thank You!

[www.charlottenc.gov/visionzero](http://www.charlottenc.gov/visionzero)

