



Task Force Meeting 20  
*April 27, 2022*

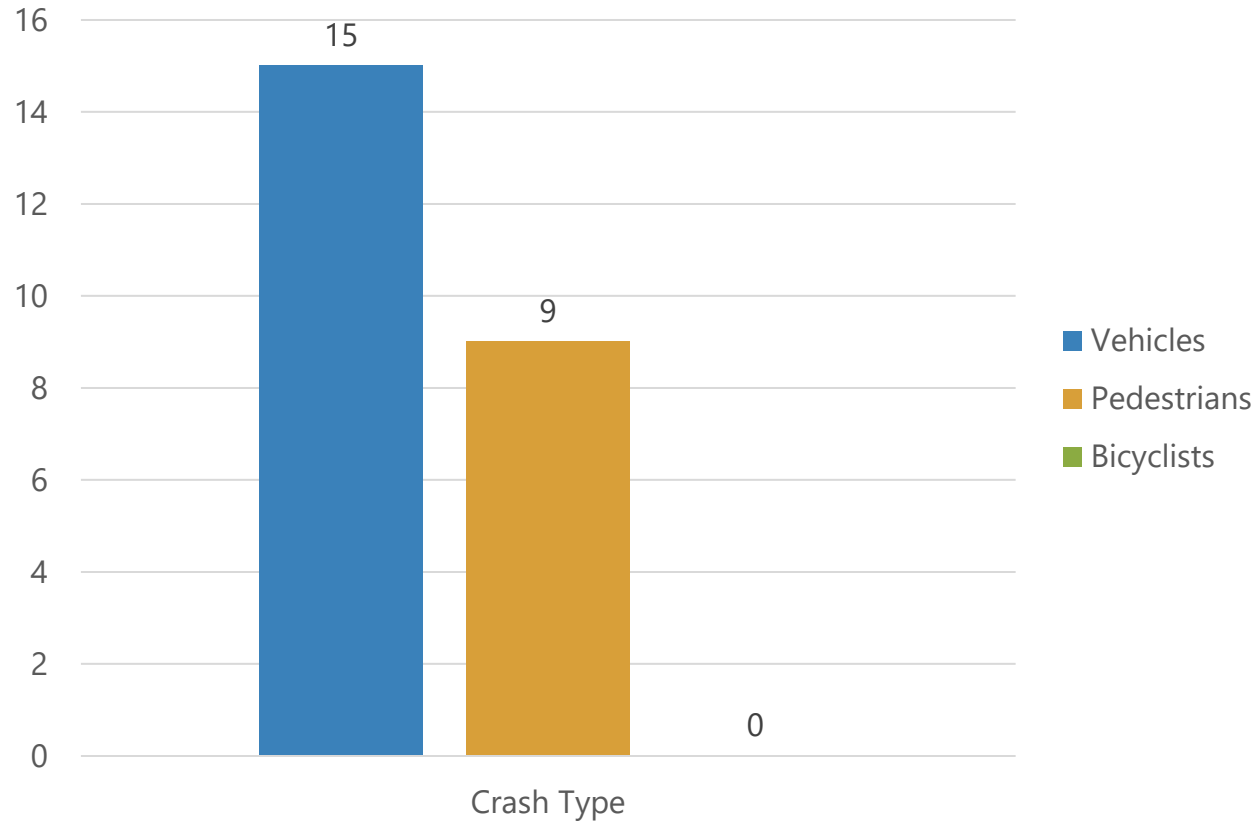


# Agenda

- ▶ Housekeeping & Introductions – 10 min
- ▶ CMPD Crash Statistics – 2022 Year to Date – Angela – 10 min
- ▶ Quarterly Update on VZ progress (Strategy Table) – Angela – 10 min
- ▶ Vision Zero Community Engagement – Sierra Bratton – 15 min
- ▶ VZ Challenge of the Quarter – Alex & Clint – 10 min
- ▶ Wrap Up – Angela – 5 min



# Fatal Crashes per CMPD – CY 2022 to date



# Strategy Table Update – Highlights for the Year

- ▶ Continuously reducing speed limits on local streets to 25 mph when requested for traffic calming
- ▶ Ongoing Statewide Vision Zero meetings attended regularly
- ▶ Vision Zero Community Coordinator hired
- ▶ > \$800K spent on High Injury Network streetlighting
- ▶ 2<sup>nd</sup> Annual NC Vision Zero Leadership Institute
  - ▶ Angela, Janice, Terry, Nicole, Sierra

# Guest Speakers

**Sierra Bratton**

Vision Zero Community Coordinator  
Charlotte Department of Transportation



## The Task Force Member Challenge of the Quarter

- ▶ Asking five separate Task Force entities to complete a content brief for filming a 30 second spot on VZ and their involvement.
  - ▶ CDOT pecha kucha – Will Washam - **complete**
  - ▶ Meg – Sustain Charlotte - **pending**
  - ▶ Kelly – Novant – **in progress**
  - ▶ Dr. May - Atrium – **in progress**
  - ▶ Clint – MCPH - **pending**
- ▶ Yard Signs – A lot distributed
- ▶ Billboards – on Independence near Idlewild

# Yard Signs



# Billboards





# Vision Zero & Social Media

Connect to us on Social Media

Facebook: @CLTtransportation

Twitter: @CharlotteDOT

Hashtag: #VisionZero





# Thank You!

[www.charlottenc.gov/visionzero](http://www.charlottenc.gov/visionzero)

