

VISION 
ZER 
SAFER STREETS FOR CHARLOTTE

Vision Zero Task Force Meeting #2 | July 24, 2018

Agenda

- ▶ Introductions
- ▶ Group Exercises
 - ▶ Vision Statement
 - ▶ Guiding Principles
 - ▶ Committee Breakout Session
- ▶ Next Steps

What is Vision Zero?

- ▶ Vision Zero started in Sweden in 1997 as a national policy to address public health crisis
- ▶ Since the start of Vision Zero, traffic deaths have dropped by 30% in Sweden



Traffic deaths are preventable

A Vision Zero City meets the following minimum standards:

- Safety is a priority, and Mayor is committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.

 Vision Zero City

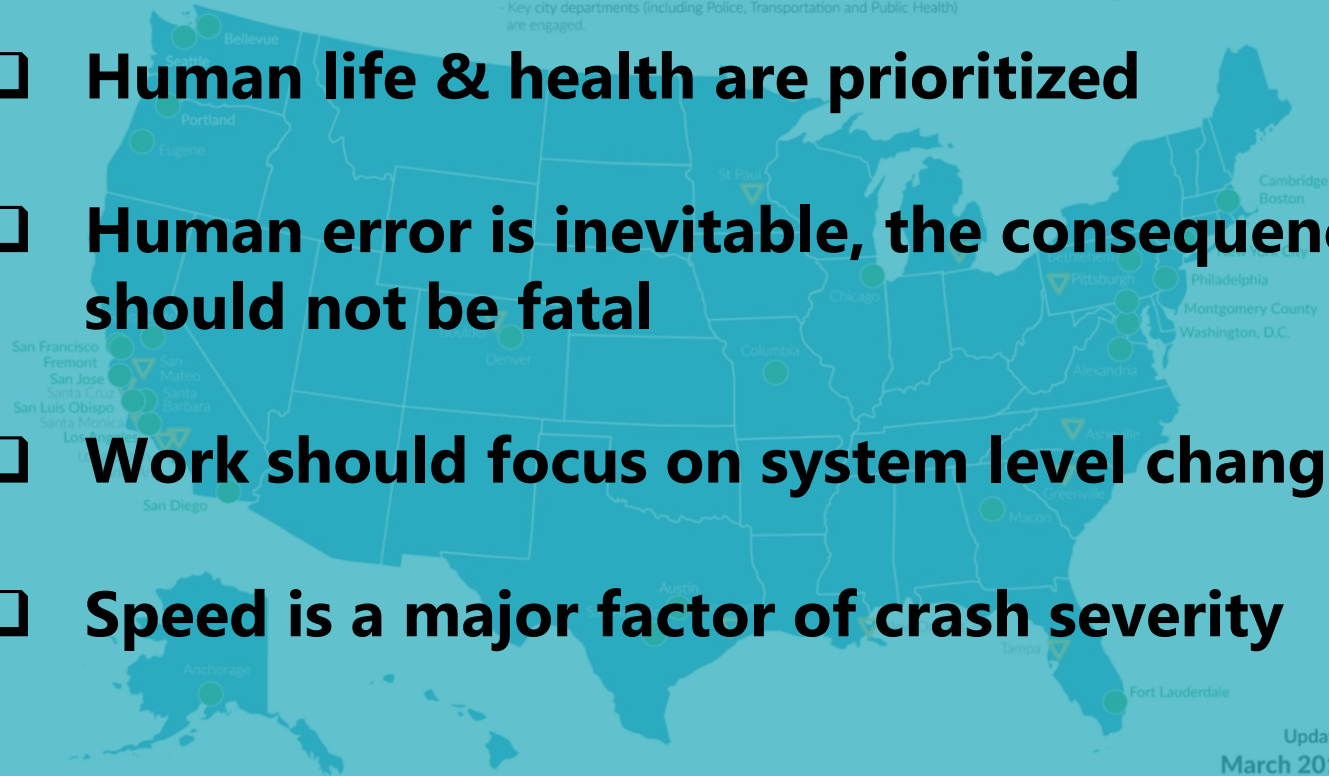
 Considering Vision Zero

Human life & health are prioritized

Human error is inevitable, the consequences should not be fatal

Work should focus on system level changes

Speed is a major factor of crash severity



Updated
March 2017

Group Exercise #1

Vision Statement

As a community, it's our responsibility to eliminate traffic deaths and serious injuries for all who share Charlotte streets by 2030.

Draft Vision Statement

Group Exercise #2

Guiding Principles

Draft Guiding Principles

1. Traffic deaths and severe injuries are preventable and unacceptable.
2. Protecting human lives takes priority over all other objectives of the road system.
3. The transportation system should be designed so mistakes are not fatal.
4. Solutions must be collaborative, equitable and data-driven.
5. Safety on our streets is everyone's responsibility.
6. Our community is accountable for implementing the Vision Zero Action Plan, measuring performance and responding accordingly.

Group Exercise #3

Committee Break Out Session

Committees

Technical Advisory Committee

- ▶ Will offer technical expertise in data collection and analysis

Public Engagement Committee

- ▶ Will identify and coordinate public engagement activities

Equity Committee

- ▶ Will ensure processes, strategies and desired outcomes serve all members of our community



Ask of the Task Force

1. Develop the Action Plan
2. Carry the message
3. Assist with Public Engagement
4. Participate in Committees

Task Force Road Map

Meeting 3 (August 29th)

- Crash Landscape & Crash Profile Analysis Presentation
- Mapping Exercise



Meeting 4 (September)

- Countermeasures Presentation
- Strategy Table Exercise



Meeting 5 (October)

- Public Engagement Debrief Presentation
- Strategy Table Exercise



Meeting 6 (November)

- Final Draft Plan Presentation
- Next Steps
- Celebrate!

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