



## Vision Zero Task Force Agenda

October 28, 2020 1:30 PM – 3:30 PM

WebEx – Info in email invite

Agenda Item	Presenter	Time
<b>Housekeeping re: WebEx meeting</b>	Angela Berry	1:30 – 1:40 PM
<b>Agenda Review &amp; Introductions</b>	Angela Berry	1:40 – 1:45 PM
<b>Atrium Health Guest Speaker</b>	Janice Williams	1:45 – 2:00 PM
<b>Quarterly Update on VZ Progress (Strategy Table)</b>	Angela Berry	2:00 – 2:10 PM
<b>CMPD Statistics for 2020 YTD</b>	CMPD	2:10 – 2:20 PM
<b>Break</b>	All	2:20 – 2:30 PM
<b>Brainstorming in small groups/Virtual/Topics on next page</b>	All	2:30 – 3:15 PM
<b>Small Group Report out</b>	All/Angela	3:15 – 3:30 PM

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- Facebook: @CLTtransportation
- Twitter: @CharlotteDOT
- Hashtag: #VisionZeroCLT



### **Specific Topics Brainstorm**

- Education & Engagement
  - What plans are in place or need to be created for task force members to stay connected to the community?
- Equity
  - What strategies does your department/organization utilize to reach the typically less represented populations (ages and demographics) and neighborhoods?
- Marketing & PR
  - What can we do to ensure we are amplifying our message so that the community understands our purpose and partners with us to push Vision Zero forward?
- What isn't working for the Task Force? What should we change or stop doing?

**VISION**   
**ZER**   
**SAFER STREETS FOR CHARLOTTE**

*Vision Zero Task Force  
October 28, 2020*

# Agenda

- ▶ Housekeeping + Introductions – 10 min
- ▶ Atrium Health Guest Speaker – Janice Williams – 15 min
- ▶ Quarterly Update on VZ progress (Strategy Table) – Angela – 10 min
- ▶ CMPD Statistics – 2020 Year to Date – 10 min
- ▶ Break – 10 min
- ▶ Brainstorming Session/Small Groups – All – 45 min
- ▶ Wrap Up – Small Groups & Angela – 15 min

# Guest Speaker

## Janice Williams

Director, Carolinas Center for Injury Prevention  
Department of Emergency Medicine  
Carolinas Medical Center

Coordinator Safe Kids Charlotte Mecklenburg

Coordinator Mecklenburg Safe Communities



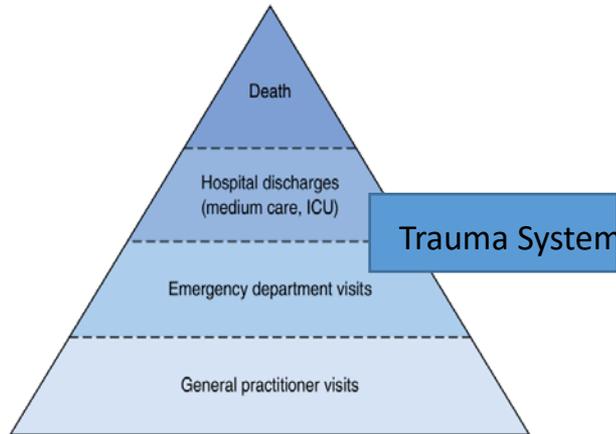


# Atrium Health

## **Towards Vision Zero CLT**

Janice Williams MSED , Director Carolinas Center for Injury Prevention

# Emergency Medicine- Trauma – Orthopedics- Rehabilitation –Pediatrics



Trauma system “view” -

- 2019 - MVC's ranked 1<sup>st</sup> or 2<sup>nd</sup> ( depending on age) for trauma visits, and ED injury visits.
- Road related is 47% of trauma admissions
- From 2015-2018, MVC's increased by almost 3,000 cases.
- Zip codes middle ring- somewhat match vision zero. ( home location and injury zip)
- 30% no belt use, 50% pedestrians have SUD
- Bike children 4 times that adult – opposite pedestrian, all child have seat.
- TSN, rehab (older adult), pediatrics, ED, Surgery, Regional sites ( Enter into our roads 40% Union)

# Data- Program- Evaluation - Outreach

- Youth- young drivers- seatbelt project-5% difference in belt use between schools of effort and those not.
- Adult- 34% belt non use 2015 to 25% in 2018- Beasley campaign
- 25% reduction in hits – especially for male non white children using just 3 VR training sessions.
- Only 3% of hospitalized MVC's are prosecuted
- Micro mobility coding development group
- Distracted Driving laws- Tammy and Senator Tarte
- February- Rear seated promotion schools- 21% increase
- Simulator Drivers ed- identify risk and best lessons
- Vision Zero Survey – uptown , Crash clearance/crash access
- Community outreach- CPS, walk school, bus, bike, teen class, safety town, .....



# Current work

## \* Project SEED

- 46% of people accept direct to treatment access- hour – four person

- Reduced visit over a year compared to control for SUD related- in savings in one year for one FTE.

## • SUD Sampling in road severe and fatal population entering.

- @200 patients a month –start Sept 2019- ongoing
- Total positives 51% pre COVID 68% during COVID

Category	Before %	During %
Alcohol	22.4	30.6
Cannaboids	21.1	36.7
Stimulants	10.1	15.7
Sedatives	8.4	8.7
Opioids	6.3	10.0

hours needed per

-over \$700,000



# More data and Coming up

## Current continued-

- \*MVC and Older adults- education in all nutrition sites – exercise / hand eye coordination
- \*Virtual Reality vs in person instillation of child safety seats

## Coming up-

- Impaired and Lyft- GHSA/NCGHSP/CDOT/CMPD
- SBIRT Trauma/Seatbelt- MVC's targeted
- SUD comparison in legal vs non legal state status.
- MVC Campaign with Trauma
- Analysis of rush hour crashes compared to non rush hour crashes.





# Atrium Health

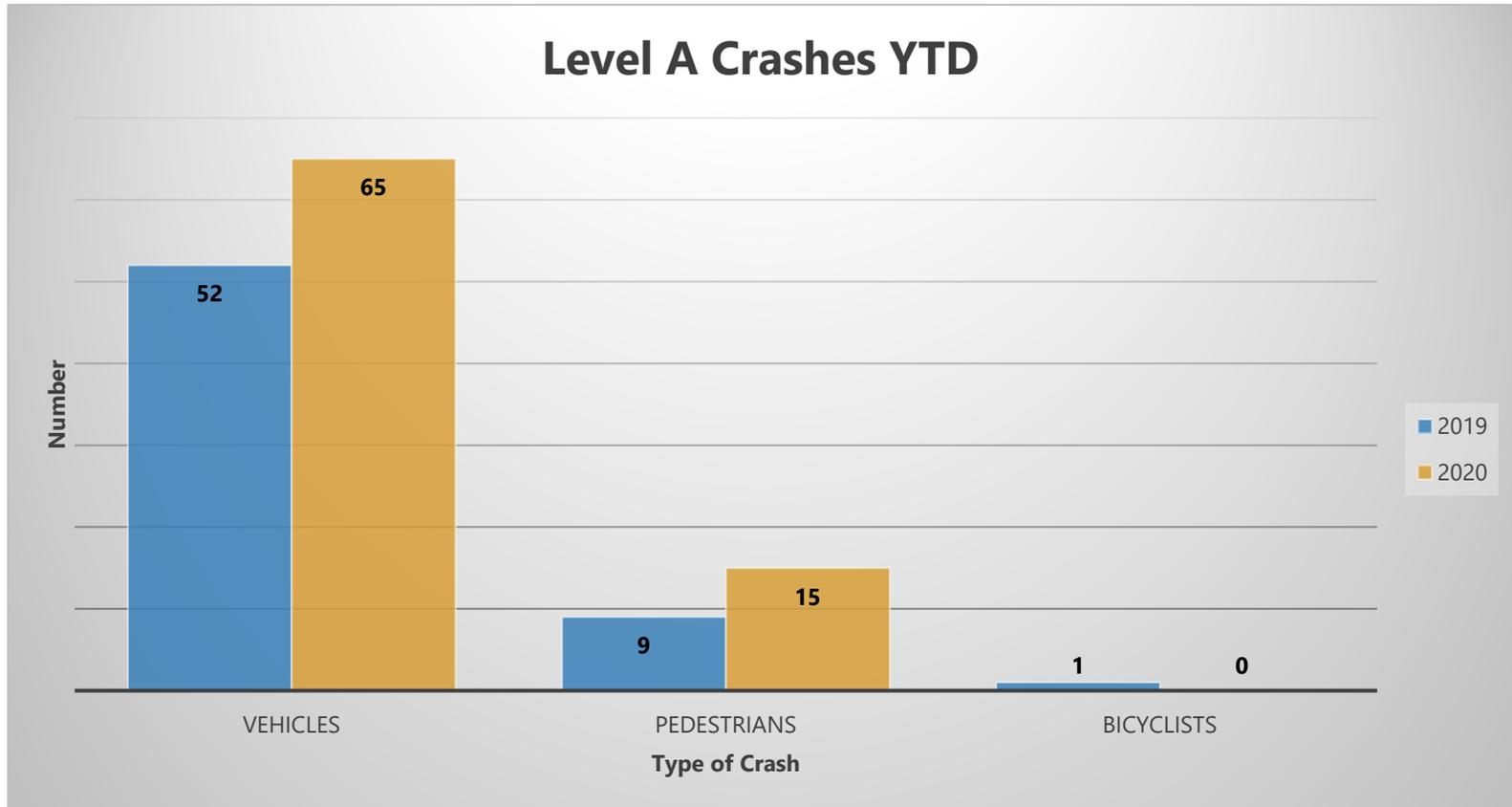
## Questions?

Janice Williams MSED , Director Carolinas Center for Injury Prevention

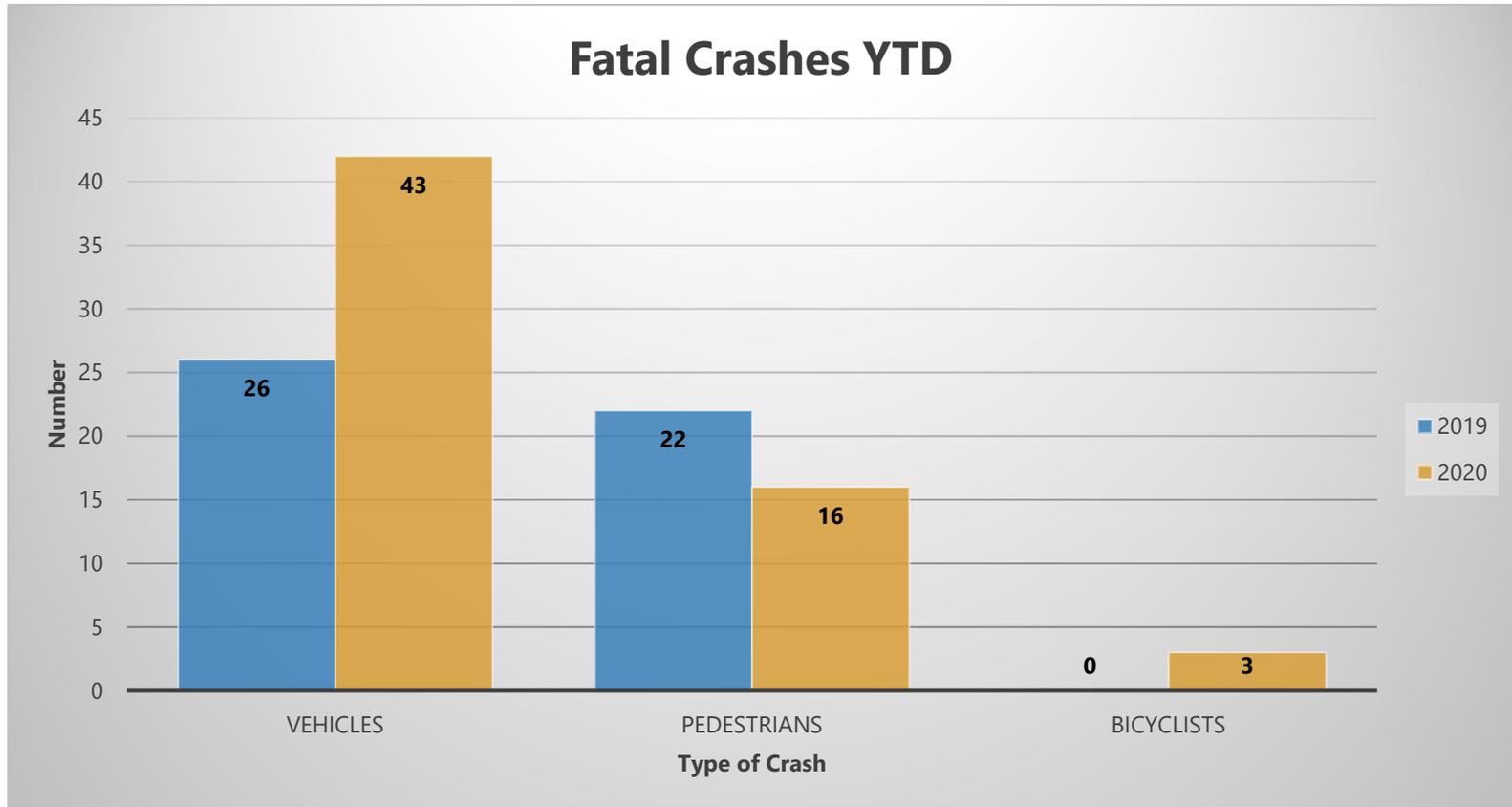
# Strategy Table Update – Highlights

- ▶ Completed reduction of speed limits on streets to 25 mph in Uptown
- ▶ Medically at Risk education video has been rolled out to all CMPD officers for training.
- ▶ Working with Alta Planning & Design to conduct a School Safety Study & develop a Safe Routes to School Toolkit
- ▶ Portable driver feedback sign program is getting underway – signs to be installed in pairs for 4 weeks at a time

# Level A Crashes thru Sept 30 Comparison



# Fatal Crashes thru Sept 30 Comparison



# Breakout Session Practice

- ▶ Copy the link in the chat and paste it into Google Chrome
- ▶ Using the “sticky note” tool on the left of the Jamboard add a sticky note with your name or a quick message if you already added your name
- ▶ Come back to the WebEx window

# Breakout Sessions

- ▶ Take a 10 minute break – grab a snack or a bio-break!
- ▶ When you come back, click on Join the Breakout Session message
- ▶ When you arrive in one of three rooms I will assign you to, copy the link in the chat and paste it into Google Chrome. If the link isn't there, please ask your facilitator to repaste it.
- ▶ The facilitators – David Moskowitz, Alex Riemondy and Alfred Oyoyo will help you use the “sticky notes” to brainstorm around the questions on the 2<sup>nd</sup> page of the agenda
- ▶ I will end the breakout sessions at 3:15 and we will regroup to discuss the brainstorming

# Breakout Session Takeaways



## Vision Zero & Social Media

Connect to us on Social Media

Facebook: @CLTtransportation

Twitter: @CharlotteDOT

Hashtag: #VisionZeroCLT

# Questions?



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