

Engagement Strategy Toolkit

This toolkit gives Vision Zero task force members and traffic safety advocates access to various engagement tools as they carry out engagement activities to different groups throughout the City. Each of the tools is described briefly. The "thumbnails" below are buttons that, when clicked, will navigate the user to the cloud where full presentations of each tool is stored. The presentations are available for download.

Transportation + Health = BFFs

A presentation discussing the intersections between transportation, land use planning, and public health.





Vision Zero Policy Advocacy 101

A presentation discussing how Vision Zero policy advocates operate and advance positive change in communities.

Vision Zero Community Engagement

A presentation discussing Vision Zero goals, what the task force is doing to advance these goals, and how Vision Zero impacts the lives of Charlotteans.





Social Media Resources

NCVisionZero.org publishes traffic safety resources available to explore, download, and use for social media and other forms of engagement.