



**BICYCLE ADVISORY COMMITTEE  
ANNUAL RETREAT**

February 27, 2024, 4:00-7:00pm  
Urban Design Center-South End Studio  
1507 Camden Road, Charlotte, NC 28203  
NO TEAMS MEETING

AGENDA ITEM	ACTION
1. 4:00pm Welcome, Introductions, Purpose <ul style="list-style-type: none"> <li>• Purpose of Retreat</li> <li>• Agenda review</li> <li>• BAC member intros</li> <li>• What does Charlotte do really well when it comes to bicycling, and what is most important for Charlotte to do better? (from your personal perspective/experience)</li> <li>• Icebreaker</li> </ul>	Frank Devine, BAC Chair
2. 4:15pm Call to the Public	Frank Devine, BAC Chair
3. 4:20pm Review of the Minutes <ul style="list-style-type: none"> <li>• January 23, 2024 BAC Mtg</li> </ul>	
4. 4:25pm Set the stage for Breakouts	Dave Campbell-CDOT Staff
5. 4:30pm Breakout Discussions <ul style="list-style-type: none"> <li>• Bike budget and priorities for Bicycle Program</li> <li>• Quick wins for 2024: What quick projects and programs can happen sooner rather than later?</li> <li>• Increasing visibility of bicycling: beyond education. How can we raise awareness of bicycling in Charlotte?</li> </ul>	Dave Campbell, CDOT staff  Frank Devine  Kristen McSorley
6. 5:15pm Snack Break and Stretch	
7. 5:30pm Report out on Breakout Discussions <ul style="list-style-type: none"> <li>• Feedback to larger group</li> </ul>	Each group lead
8. 6:00pm Dashboard Discussion <ul style="list-style-type: none"> <li>• Set specific goals for next 2 years; identify which metrics to adopt to achieve these goals; start creating a Dashboard</li> </ul>	Dave Campbell-CDOT Staff Frank Devine
9. 6:55pm Confirm agendas for March/April	Frank Devine

- March infrastructure--UDO; March education--Bike Month; April full mtg-  
-Vertical Element Pilot

10. Next Meetings Subcommittees:

- Engineering and Infrastructure - 3<sup>rd</sup>  
Tuesday of the month March 19;  
Education and Encouragement - 4<sup>th</sup>  
Tuesday of the month March 26

#### Bike Budget and Priorities (Dave and Eric)

1. City budget overview
2. CDOT bond budget
3. Bike program overview
4. A look at priorities
5. Action: What goes on Dashboard?

#### Quick Wins 2024 (Frank and Elina)

1. Vertical Element Pilot
2. Uptown Cycle Link
3. Green Paint
4. Living Ends
5. Bike detection pilots
6. Action: What goes on Dashboard?

#### Increasing Visibility (Kristen and Paola)

1. Regular bicycle education classes
2. East Charlotte pop up/mobile bike shop
3. Bike suitability map
4. BAC meetings in the field
5. Public input webpages for major projects
6. Engaging media/press
7. Engaging with Elected Officials
8. Other ideas?
9. Action: What does on Dashboard?

#### Dashboard

1. Review Council-approved goals
  - i. 2040 Plan
  - ii. SMP
  - iii. Council subcommittee transportation goals
2. Connectivity
3. Safety
4. Equity
5. Bike Programs
6. Action: accountability and progress toward Council-approved goals