

---

---

***Questions and Answers from  
April 7th  
City Council Budget Workshop***

---

---

**Published on April 30, 2021**

Page Intentionally Left Blank

## Table of Contents

FINANCIAL PARTNER APPLICATIONS.....	3
CATS BUDGET OUTLOOK.....	7
AVIATION BUDGET OUTLOOK .....	11
ADDITIONAL FOLLOW-UP.....	15
Attachments.....	17

Page Intentionally Left Blank

---

---

***Financial Partner  
Applications  
Questions and Answers***

---

---

Page Intentionally Left Blank

## FINANCIAL PARTNER APPLICATIONS

**Please provide more information from the financial partner applicants that requested a funding increase but didn't explain the reason for the increase.**

*Please see the follow-up information provided below from Charlotte Center City Partners and Charlotte Regional Visitors Authority. All other agencies that requested increased funding were included in the previously provided application packet.*

### **Charlotte Center City Partners**

*Municipal Service Districts (MSD) are special tax districts that are designed to enhance the economic vitality and quality of life in the central business district or other commercial areas. All MSD revenues are generated through ad valorem property tax paid by the property owners (residential and commercial) in the designated districts and must be spent on programs and services that enhance the quality of the districts.*

*The requested MSD budget for fiscal year (FY) 2022 represents a budget to budget increase of \$391,141 from FY 2021 to FY 2022. This increase is due to projected increases in property tax revenues within the district. The description below was provided by Charlotte Center City Partners for the plan on how the increased revenues will be invested:*

- 1. The Center City Ambassador Program which focuses on connecting our homeless neighbors with services and connecting our guests with hospitality – We are expanding the program to South End, we are raising the minimum wage of Ambassadors to \$15 an hour and we are adding an Ambassador to focus on homelessness.*
- 2. Programming and Marketing – We will have a dedicated strategy to support the reopening of Center City through programming, marketing, and communications.*
- 3. We will hire an additional marketing associate to promote South End.*

### **Charlotte Regional Visitors Authority (CRVA)**

*For FY 2022, the CRVA is requesting \$526,393 in additional funding. The CRVA provided the explanation below as to how the additional funds being requested would be used.*

*CRVA –3 percent Increase; Additional Marketing Support*

- COVID-19 substantially impacted the global hospitality landscape and trajectory in FY 2021. It's safe to say no other industry was hit as hard, with impacts devastating the industry as a whole and in particular, the 1 in 9 people in Charlotte who work in the hospitality and leisure sector.*
- Leading up to the pandemic, the CRVA had worked aggressively to increase the paid advertising spend for our destination, to close the gap in competition for Charlotte's share of voice among our competitive set.*
- Since 2018, we have injected more than \$15 million into paid advertising, focusing on four key themes to help guide our brand messaging and reach our target audiences. Using key travel research data about Charlotte, we identified our top target audience segments who share similar motivations for travel. The four themes of Culinary, Arts & Culture, Diversity & Inclusion, and*

*Outdoor Recreation & Adventure help connect people to Charlotte and inspire them to experience the city.*

- *Using our FY 2020 paid advertising spend, Longwoods International, a respected leader in destination marketing research, found that our efforts raised the 'Destination Profile' and positively changed perceptions across our key themes by 38 percent. More than 63 percent of respondents said they were more likely to take an overnight trip to Charlotte after seeing just one of our ads. Based on a \$5 million advertising spend, our efforts generated 2.3 million new visits, resulting in \$462 million in economic impact, \$255 million in new visitor spending, and \$13.8 million in new Mecklenburg County taxes.*
- *We also know that cities and states that prioritize destination marketing and coordinate these efforts with economic development initiatives have experienced significant site relocations and new investments as a direct result. Through research, we know that destination marketing has what's referred to as a "halo effect" on economic development. When asked about attributes like Charlotte being a "good place to retire, purchase a second home, attend college, live, start a business or a career", the perception of Charlotte was significantly positively changed with recall of at least one of our paid advertisements or one earned media article. And these attributes are never mentioned in any of our ads.*
- *Entering the fiscal 2021 year, the CRVA was dedicating \$5 million in consumer-facing media via paid media efforts, special consumer activations in target markets, digital executions and earned media, with the stated goal of reaching \$10 million by FY 2023.*
- *With a budgeted \$3 million investment in paid media leading into FY 2022, we now look to grow our investment once again with a goal of ramping back up to our pre-pandemic paid advertising spending level of \$5 million.*
- *It remains critical for us to position Charlotte as travel resumes. Competition to capture our share of pent-up travel demand will be higher than ever.*

**Please categorize the financial partner applications by organizational mission or function (for example, business counseling, youth services, culture and arts, etc.).**

*Please see **Attachment 1** for categorizations of each applicant's mission/function.*

**Please provide the financial partner applicants' prior-year actual revenues in addition to budgeted revenues.**

*Please see **Attachment 1** for each applicant's FY 2020 projected revenues versus actual revenues as reported by the agencies.*

**Please identify which financial partner applications fall within one of City Council's Strategic Priority Areas.**

*Please see **Attachment 1** for the Strategic Priority Areas that each applicant promotes.*

**Could the ASC please break down the donor giving number from year to year between large corporate donor gifts and individual donors? What was the overhead ratio and fundraising salaries for last year?**

*Please see **Attachment 2** for supplemental information provided by ASC.*



---

---

***CATS Budget Outlook  
Questions and Answers***

---

---

Page Intentionally Left Blank

## CATS BUDGET OUTLOOK

### **In the FY 2022 budget, how much is CATS budgeting for fossil fuel-powered vehicles and infrastructure?**

*In keeping with City Council's goals on the Strategic Energy Action Plan, the Metropolitan Transit Commission determined that CATS would no longer buy diesel vehicles, so no additional diesel vehicles will be purchased in FY 2022. In FY 2022, CATS, through a public/private partnership with Duke Energy, is planning to purchase 18 battery electric busses from various manufacturers to begin a pilot program. The pilot will provide CATS an opportunity to collect real-time data that will be used to determine how this new technology will affect CATS operationally and help determine which technology CATS will use moving forward. Some funding will be required to remain in CATS' annual operating budget to purchase fuel until the bus fleet is fully transitioned to battery electric buses in the future. In FY 2022, CATS anticipates spending about \$6,000,000 on fuel.*

### **What is the FY 2022 investment in the Gateway station area project?**

*Phase One of the Gateway Station project, which includes construction of five rail bridges, two station tracks, a signal system, and the passenger platform, is currently under construction and anticipated to be complete in March 2023. Phase One is anticipated to cost \$163 million, all of which has been previously appropriated; no new appropriations are anticipated in FY 2022. Any remaining funds after the completion of Phase one will be used for Phase Two, which includes the Amtrak Station, CATS' Bus Facility, and the Master Development.*

### **What are the next phases and budgetary implications of Bus Rapid Transit along I-77 to the northern part of the county?**

*A planning study for MetroRapid North Bus Rapid Transit is currently underway. The study will identify potential station locations, develop an operations plan, and create an implementation strategy for improvements along the I-77 northern corridor. Findings from the MetroRapid North study will help determine future budget implications of bus rapid transit north along I-77.*

*CATS has made enhancements to support the I-77 Bus Rapid Transit express service, including additional Park and Ride lots and direct connections. The Cornelius Park and Ride, located at 20300 Sefton Park Road, was completed in 2019 and the Hambright Park and Ride, located at 11100 Hambright Road, is currently in design. The Hambright Park and Ride is anticipated to cost about \$12.7 million total, with an FY 2022 proposed appropriation of \$1,427,446.*

Page Intentionally Left Blank

---

---

***Aviation Budget  
Outlook  
Questions and Answers***

---

---

Page Intentionally Left Blank

## AVIATION BUDGET OUTLOOK

### **What is the FY 2022 budget impact for concession vendor support previously provided?**

*The concessionaires received rent abatements, per the terms of their agreements, while enplanements were below 65 percent over a 30-day period relative to the same 30-day period in the prior year. This included concessionaires for food and beverage (HMS Host), retail (Paradies Lagardere), and rental cars. This also included airport concession Disadvantaged Business Enterprises (ACDBEs). The city agreed to defer HMS Host's rents through January 2021. HMS Host has begun paying rent back in this fiscal year. HMS Host was the only concessionaire with deferred rent. Based on the projected recovery, no additional rent abatements are anticipated in FY 2022.*

### **What are the forward-looking business models for businesses operating in CLT Airport?**

*CLT Airport continues to be an excellent place for a concessionaire to do business, with high volumes of passengers as captive audiences. FY 2022 passenger levels are projected to be at 85 percent of FY 2019, and the overall demand on concessions is anticipated to continue to increase commensurate with passenger traffic. CLT is recovering from the COVID-19 pandemic at a significantly faster rate than most large hub airports.*

### **What fiscal impacts will those business models have for the FY 2022 budget?**

*The city has received over \$170 million in federal stimulus funding specifically for CLT Airport. These funds have been used to offset capital and operating expenses, as well as fund projects that directly benefit those who occupy space in the terminal, including concessionaires. The second round of stimulus funding, known as the Coronavirus Response and Relief Supplemental Appropriation Act, dictated the airport must allocate approximately \$5.3 million towards concession relief. Using federal guidelines, Aviation is currently in the process of determining how this funding will be allocated. Aviation is slated to receive additional funding from the third round of federal stimulus, and additional guidance around the governance of how these funds may be used is forthcoming.*

### **What will the city have to consider as we look to support businesses, specifically Airport Concessions Disadvantaged Business Enterprises?**

*CLT Airport must follow all federal, state, local, and Airline Use Agreement rules and regulations when considering any type of relief or support. CLT Airport must treat all parties equally and promote fairness and competition. Throughout the COVID-19 pandemic, the airport has and will continue to work closely with the airline and concession partners to help ensure their long-term financial success. The Coronavirus Response and Relief Supplemental Appropriation Act federal stimulus program provides guidelines for funding distribution that specifically benefits Disadvantaged Business Enterprises performing work at the airport. Aviation has an internal team that proactively monitors concessions at the airport. Over 90 percent of retail and food and beverage locations in the airport terminal are currently open.*

Page Intentionally Left Blank



---

---

## ***Additional Follow-up***

---

---

Page Intentionally Left Blank

## ADDITIONAL FOLLOW-UP

**Has the city or county done any revenue modeling to determine potential impacts of decreased commercial real estate values (empty offices) resulting from the pandemic?**

*The County Assessor has not done any modeling to determine impacts resulting from the COVID-19 pandemic as it relates to commercial real estate. However, the County decided not to adjust any assessed values due to potential COVID-19 valuation issues since there is federal revenue replacement in the American Relief Act that can be tied directly to such losses, if there are any.*

*As government entities, the city and county are somewhat shielded from property tax revenue losses by North Carolina's unique revaluation process. Even if commercial property assessments go down, it would only change the portion of the entire tax amount that is contributed from commercial property tax (how the assessments "pie" would be sliced). The city and county would end up with the same property tax revenue overall once a revenue neutral tax rate was determined. The next revaluation is several years away, so there may be time for natural market corrections before there are any revaluation impacts.*

*The city and Mecklenburg County were originally concerned about a drop in property tax collection rates as a result of commercial bankruptcies; however, that has not materialized thus far and the property tax collection rate appears to have held steady.*

Page Intentionally Left Blank

## Attachments

Page Intentionally Left Blank

## Financial Partner Additional Information Summary Table

## Attachment 1

Agency	FY 2021 Funding Amount	FY 2022 Funding Request	Strategic Priorities Addressed	Primary Mission/Function	Funding Type*	FY 2020 Total Revenues		Original Packet Page No.
						Projected	Actual	
Arts and Culture								
Arts and Science Council	\$3,190,823	\$4,000,000	All	Arts and Culture	GFD	\$15,513,936 Jul 19 - Jun 20	\$16,088,077 Jul 19 - Jun 20	1
Economic Development								
Charlotte Center City Partners	\$5,810,182	\$6,201,323	Economic Development; Great Neighborhoods; Safe Communities; Transportation, Planning, and Environment (TPAE)	Economic Development, Equity, and Culture	DR	\$5,811,011 Jul 19 - Jun 20	\$5,969,861 Jul 19 - Jun 20	73
Charlotte Regional Business Alliance	\$164,085	\$166,553	Economic Development; TPAE	Economic Development	GFD	\$7,214,514 Jan 20 - Dec 20	\$10,913,529 Jan 20 - Dec 20	21
Charlotte Regional Visitors Authority	\$17,546,420	\$18,072,813	Economic Development; TPAE; Well-Managed Government	Economic Development	DR	\$997,750 Jul 19 - Jun 20	\$852,575 Jul 19 - Jun 20	76
Charlotte Regional Visitors Authority - Film Commission	\$150,000	\$150,000	Economic Development; TPAE; Well-Managed Government	Economic Development, Arts and Culture	DR	\$300,000 Jul 19 - Jun 20	\$300,000 Jul 19 - Jun 20	80
Historic West End Partners	N/A	\$108,842	Economic Development; Great Neighborhoods; Safe Communities; TPAE	Economic Development and Cultural Preservation	GFD	\$100,000 Jan 20 - Dec 20	\$494,893 Jan 20 - Dec 20	29
University City Partners	\$1,090,489	\$1,121,435	All	Economic Development	DR	\$1,102,020 Jul 19 - Jun 20	\$1,178,529 Jul 19 - Jun 20	84
Women’s Business Center	\$50,000	\$50,000	Economic Development	Business Development and Equity	GFD	\$300,000 Sep 19 - Sep 20	\$300,000 Sep 19 - Sep 20	63
Environment								
TreesCharlotte	\$100,000	\$150,000	All	Environment	GFD	\$790,768 Jul 19 - Jun 20	\$819,425 Jul 19 - Jun 20	55
Equity and Community Connections								
Bengali Women's Forum Corp	N/A	\$10,000	Economic Development	Equity and Community Connections	GFD	\$3,000 Jan 20 - Dec 20	\$3,761 Jan 20 - Dec 20	14
Community Building Initiative	\$50,000	\$50,000	Great Neighborhoods; Safe Communities;	Equity and Community Connections	GFD	\$735,000 Jul 19 - Jun 20	\$598,951 Jul 19 - Jun 20	25
My Brother’s Keeper CLT-Meck	\$50,000	\$200,000	Economic Development; Safe Communities	Equity and Community Connections	GFD	\$225,000 Jul 19 - Jun 20	\$267,000 Jul 19 - Jun 20	44
Health and Human Services								
Mental Health America of Central Carolinas	N/A	\$50,000	Great Neighborhoods; Safe Communities	Mental Health	GFD	\$898,256 Jul 19 - Jun 20	\$1,006,756 Jul 19 - Jun 20	37
Safe Alliance	\$397,038	\$406,682	Safe Communities	Victim Assistance	GFD	\$6,605,598 Jul 19 - Jun 20	\$6,657,757 Jul 19 - Jun 20	49
Housing, Neighborhoods, and Student Services								
Carolina CARE Partnership	\$2,860,489	\$2,913,407	Great Neighborhoods	Housing	H&NS	\$5,877,759 Jul 19 - Jun 20	\$3,136,441 Jul 19 - Jun 20	93
Crisis Assistance Ministry	\$425,000	\$525,000	Great Neighborhoods	Housing	H&NS	\$16,991,521 Jul 19 - Jun 20	\$16,927,525 Jul 19 - Jun 20	100
DreamKey	\$2,091,000	\$2,241,000	Great Neighborhoods	Housing	H&NS	\$10,994,156 Jan 20 - Dec 20	\$12,033,006 Jan 20 - Dec 20	107
MeckEd	N/A	\$120,000	Safe Communities	Career/College Readiness	GFD	\$972,520 Jul 19 - Jun 20	\$896,822 Jul 19 - Jun 20	32
Out of School Time Partners	See Below							117
Alliance Center for Education (Bethlehem Center)	\$126,000	\$90,000	Great Neighborhoods	School Enrichment	H&NS	\$11,747,321 Jan 20 - Dec 20	\$12,249,273 Jan 20 - Dec 20	120
Greater Enrichment Program	\$200,000	\$200,000	Great Neighborhoods	School Enrichment	H&NS	\$953,421 Jul 19 - Jun 20	\$801,428 Jul 19 - Jun 20	121
Our Bridge for Kids	N/A	\$120,000	Great Neighborhoods	School Enrichment	H&NS	\$1,131,457 Sep 19 - Aug 20	\$1,131,516 Sep 19 - Aug 20	122
Police Activities League	N/A	\$72,000	Great Neighborhoods	School Enrichment	H&NS	\$609,910 Jan 20 - Dec 20	\$429,853 Jan 20 - Dec 20	123
UNC Charlotte Urban Institute/ Institute for Social Capital	N/A	\$250,000	All	Community Data and Research	GFD	\$800,000 Jul 19 - Jun 20	\$934,013 Jul 19 - Jun 20	60

\*GFD = General Fund and Pay-As-You-Go Discretionary; DR = Designated Revenue; H&amp;NS = Federal Grants and Housing Services, Out of School Time

Page Intentionally Left Blank



## City of Charlotte Data Request

### FY2019 - FY2021 Individual & Corporate Campaign Giving Figures

	FY19 No. of Donors*	FY19 Total of Gifts*	FY20 No. of Gifts*	FY20 Total of Gifts*	FY21 (proj†) No. of Donors*	FY21 (proj†) Total of Gifts*
<b>Individuals</b>	9,181	\$ 2,034,090	7,438	\$ 1,604,671	7,500	\$ 1,400,000
<b>Corporate/Foundation</b>	49	\$ 733,215	36	\$ 1,726,655	25	\$ 100,000
<b>Totals</b>	<b>9,230</b>	<b>\$ 2,767,305</b>	<b>7,474</b>	<b>\$ 3,331,326</b>	<b>7,525</b>	<b>\$ 1,500,000</b>

\* Please note that all gift totals reflect the campaign totals from that fiscal year. So, FY19 numbers are for pledges/gifts received July 1, 2018 through June 30, 2019. These pledge/gifts are then used to fund grants in the following fiscal year. Therefore, FY19 pledges/gifts are granted to organizations and artists in FY20. FY20 gifts are for grants in FY21, and FY21 gifts for FY22, etc.

† FY21 projections have been adjusted from initial forecasts to reflect the City Manager's current proposal for arts and culture funding. Major corporate and foundation donors have indicated they would move their gifts to the private sector match fund housed at Foundation for the Carolinas.

ASC Overhead Percentage	
<b>FY2020 (actual)</b>	<b>9.47%</b>
<b>FY21 (budgeted)</b>	<b>14.3%</b>

FY21 ASC Fundraising Staff Salaries (budgeted)				
Position Title	Hourly Rate	Yearly Hours	% Allocated to Fundraising	Annual Total
ASC President	83.77	2080	25%	\$ 43,562.50
Vice President, Philanthropy	42.66	2080	100%	\$ 88,740.00
Director of Individual Giving	28.03	2080	100%	\$ 58,308.13
Employee Engagement Coordinator	19.71	2080	100%	\$ 41,000.00
<b>FY21 Budgeted Fundraising Salaries</b>				<b>\$ 231,610.63</b>



## City of Charlotte Data Request

FY21 ASC Fundraising Staff Salaries (current)				
Position Title	Hourly Rate	Yearly Hours	% Allocated to Fundraising	Annual Total
Vice President, Philanthropy	42.66	2080	100%	\$ 88,740.00
Employee Engagement Coordinator	21.63	2080	100%	\$ 45,000.00
FY21 Current Fundraising Salaries				\$ 133,740.00

FY20 ASC Fundraising Staff Salaries (actual)				
Position Title	Hourly Rate	Yearly Hours	% Allocated to Fundraising	Annual Total
Vice President, Philanthropy	41.83	2080	100%	\$ 87,000.00
Director of Individual Giving	27.48	2080	100%	\$ 57,164.83
Director of Government Relations	26.64	2080	100%	\$ 55,409.95
Philanthropy Manager	23.98	2080	100%	\$ 49,878.40
Employee Engagement Coordinator	19.71	2080	100%	\$ 41,000.00
FY20 Fundraising Salaries				\$ 290,453.18

## FY2022 Budget Engagement Sessions

### Background

In February and March, the City of Charlotte Strategy and Budget Department hosted three virtual engagement sessions to receive real-time feedback on the city's FY 2022 budget from Charlotte residents. City staff, including Assistant City Managers and Department Directors, were available to answer questions and provide information on city services and how to stay connected throughout the budget process.

The sessions were held:

- Wednesday, Feb. 24, noon to 1 p.m. [[Watch the Feb. 24 session](#)]
- Thursday, March 4, 6-7 p.m. [[Watch the March 4, session](#)]
- Tuesday, March 9, 6-7 p.m. [[Watch the March 9, session](#)]

During each session, residents were able to engage with staff, learn about the city's budget process and provide comments on the city's budget priorities.

Input from the survey and listening sessions will help Charlotte City Council and the city manager develop a budget that meets the community's needs.

### Attendance

<u>Session Date</u>	<u>WebEx Attendees</u>	<u>Facebook Reach</u>	<u>Post Engagements (likes, comments, etc.)</u>	<u>YouTube Views</u>
February 24	24	817	271	165
March 4	35	1,400	253	100
March 9	24	1,200	52	100

## **Overview of Feedback, Questions, and Comments Received by Strategic Priority area:**

During the Strategy and Budget Listening Sessions members of the public had the opportunity to hear an overview of the budget, ask questions, and provide feedback and comments. City staff were available at the meetings to answer questions and follow up information was provided as appropriate. To follow is an overview by Strategic Priority Area of the themes of the input and feedback received at the sessions reflecting the types of questions the public had and the topics participants either supported or wanted to learn more about.

### **Economic Development**

- Importance of Business Matching Grants Program in supporting small businesses
- Initiatives needed to stimulate and support small business development
- Need new development dollars for historic Washington Heights
- Need to focus on recruiting businesses to Beatties Ford Road Corridor
- Need resources for Harrisburg Road, Pence Road, and Eastside Strategy Plan in 2001
- Expand provision of free WIFI in areas throughout the city
- Continue investments in Corridors of Opportunity
- Potential of including more research studies to make better informed budget decisions
- Understanding the process for provision of funding for organizations
- The arts, sciences, history, and culture need to be a priority

### **Great Neighborhoods**

- Funding for affordable housing, continue with additional bond support
- Developer contributions to affordable housing
- Understanding the portfolio of services the city has that address affordable housing
- Preventing another tent city
- Addressing homeless
- Housing and home ownership and preservation of our historic neighborhoods

- Use of city/school owned facilities for addressing homelessness
- Understanding definition of affordable for Charlotte and city's involvement concerning types of homes built and cost of these homes
- Understanding comparison cities for affordable housing and actual successes
- Affordable housing efforts don't really seem to help the mentally ill homeless. Is there any consideration of a budget increase specifically for the mentally ill homeless?
- Understanding the budget for youth advancement programs in low income areas in order to drop the crime rate to give them some hope in areas

### **Safe Communities**

- Investments for emergency management managers. Plan for more extreme weather and recent local issues.
- Inclusion of mental health staff in police budget so many 911 calls do not need police to respond
- Issues can be de-escalated with non-police personnel.
- Animal Care and Control, budget and services
- Impact of potential cuts to Police on response times and community safety, fund police for a safe city.
- How much time does CMPD have to respond to a call?
- Opposition to reducing the Police budget.
- Revisit how mental health situations are approached, opportunity to shift resources
- Understanding the allocation for the Crisis Response Management Team
- Understanding the training, education, and educational initiatives for officers that is incorporated into the police budget
- Considerations for reallocating police funding for mental health and community health centers facilities
- Impact of increasing ED and HNS funding on Police spending
- Reduce CMPD's budget
- Concern that for every new high rise that arrives to Charlotte, the budget increase in police versus in HNS to help those who can no longer afford their homes.

- Increase funding for Economic Development by reallocating police funding

### **Transportation, Planning, and Environment**

- Process to raise awareness on needed sidewalks, etc. in areas.
- Prioritizing the CityLinx Gold Line, commitment to the citizens along the Beatties Ford Road Corridor.
- Status and funding for sidewalk for Dollar General on Sugar Creek
- Expansion of transportation to another area such as public transit for the Arboretum
- Changing the zoning to exclude large homes being built in lower income communities, where the homes are typically smaller and more affordable for the current residents who live there and have always lived there
- Status of the pedestrian hybrid beacon at 1437 E. Sugar Creek Road
- The impact on the Airport budget after seeing a sharp decline in passenger traffic in 2020

### **Well-Managed Government**

- Understanding of how feedback is taken in considerations, particularly in regards to sidewalks, transportation, safety, storm water.
- Understanding the methods available for community engagement
- Results of FY 2020 budget to actual
- Considerations in place to account for unforeseen issues (such as COVID)
- Understanding the taxes used for debt service
- Increase in spending in innovation. Design thinking workshops, testing new ideas, and solutions.
- Understanding the impact of population growth on fees and taxes.
- Understanding the plan for the use of additional stimulus plan funds
- Understanding if the city considering any cuts that would affect service delivery



# BUDGET SURVEY REPORT

---

Fiscal Year 2022

## Introduction

The annual budget community input survey was designed by the City of Charlotte Strategy and Budget Department and distributed with the help of Charlotte Communications and Marketing. The purpose was to gain constructive insights into the budgeting preferences of those who work, live, and play in the City of Charlotte as feedback for the Fiscal Year (FY) 2022 budget process.

The survey was first posted on February 8, 2021, with the anticipated close date of March 15, 2021, and then extended until March 26, 2021, in effort to capture additional feedback. The survey had 888 participants and 440 individual comments. 94 percent of the participants indicated they were City of Charlotte residents. The survey was distributed via the city's social media channels and website, council member town halls, the Strategy and Budget Department's (S&B) webpage, three Virtual S&B Listening Sessions livestreamed on the city's YouTube Channel and Facebook Page, and city boards and commissions members. The survey was available online with direct links to the English and Spanish language versions and could be translated into ten languages, including Chinese and French. The survey was also available in paper format upon request.

## About the Survey

The survey is by no means a scientific measurement tool; however, it served as an important tool in capturing input and providing an additional means for community engagement with the budgeting process. The survey consisted of two parts and a demographics section. Part one looked at the city's FY 2021 General Fund and General Capital Investment Plan and asked participants for feedback on current expenditures and revenues. Part two requested input on initiatives aligning with the City of Charlotte City Council's current Strategic Priorities. The demographics section inquired about the demographic background of the participants, which allowed S&B to better understand how representative the survey responses are and to analyze responses in more detail.

The survey was designed to take approximately 10 to 15 minutes to complete. And there was space at the end of the survey to provide individualized comments.

A copy of the survey can be found in Appendix A.



## SURVEY RESULTS

### Part One: Expenditures and Revenues

#### OVERALL RESULTS

**Question 1:** Which of the following general fund service areas do you believe require additional resources, if any? Such resources could include additional staff, more funding for contracts, or other non-personnel expenses. (Select all that apply)

**Responses:** This question received 728 total responses. 404 or 55 percent of respondents indicated that the General Capital Investment Plan required additional resources. Housing and Neighborhood Services; Transportation; Economic Development; and Planning, Design, and Development round out the top five service areas that respondents indicated they believe require additional resources.

#### Results:

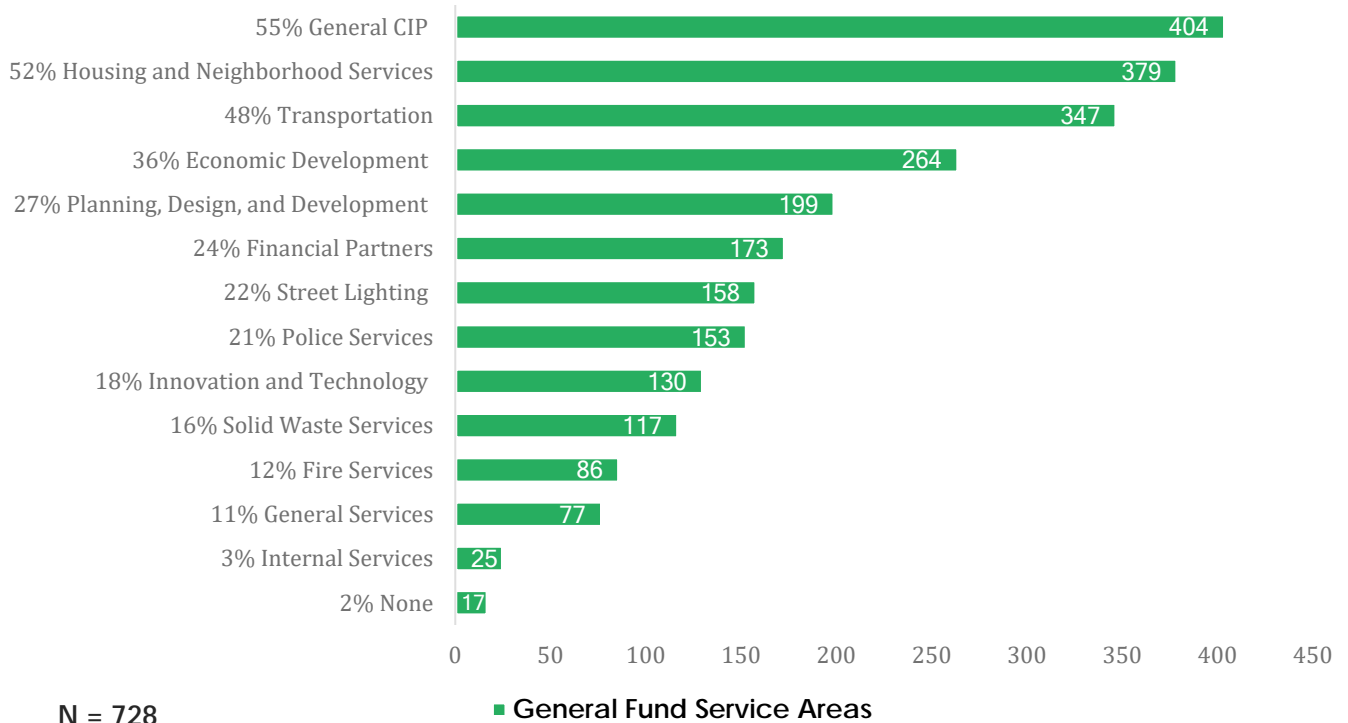


Figure 1: General Fund services areas requiring additional resources, n = 728

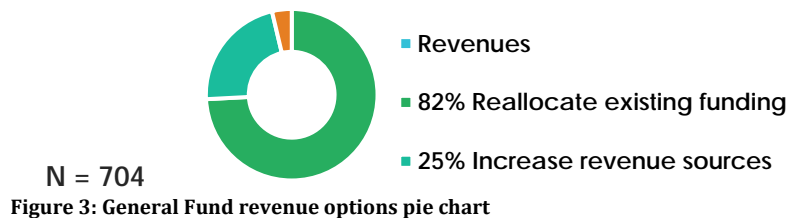
**Question 2:** If you believe city services require additional resources, how would you treat revenues in order to provide those additional resources? (Select all that apply)

**Responses:** With 704 responses, 580 or 82 percent of respondents indicated the existing funding or revenues should be reallocated, and 173 or 25 percent indicated revenue sources should increase.

#### Results:

Revenues	# of Responses
Reallocate existing funding	580
Increase revenue sources	173
N/A	29
<b>Total</b>	<b>704</b>

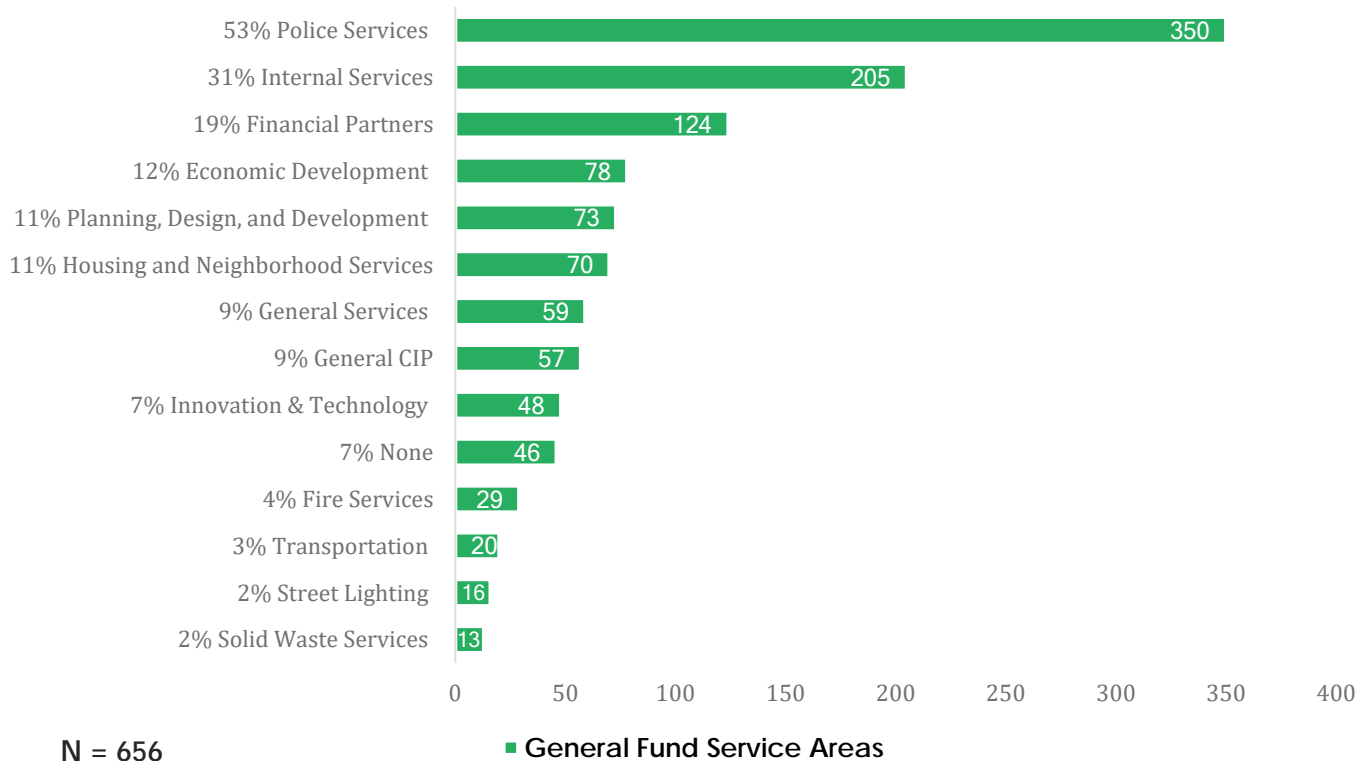
Figure 2: General Fund revenue options table



**Question 3:** If you selected to reallocate funding from existing funds to provide funding for other priority programs or services, which of these areas would you reallocate funding from? (Select all that apply)

**Responses:** With 656 responses, 350 or 53 percent of respondents would reallocate funding from Police Services to provide funding for other service areas listed in Figure 1. 31 percent or 205 would reallocate funding from Internal Services. Financial Partners; Economic Development; and Planning, Design, and Development round out the top five service areas respondents would choose to reallocate funding from and direct it to other service areas.

**Results:**

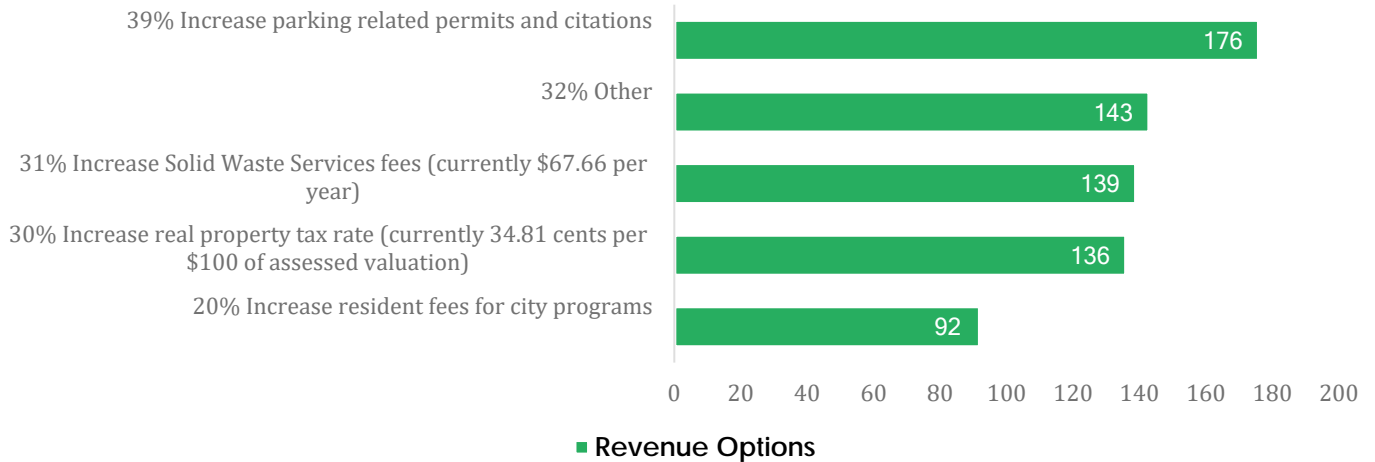


**Figure 4: Service areas chosen for reallocation of funds, n=656**

**Question 4:** If you selected to increase existing revenues or introduce new revenue sources, which of the following options would you choose? (Select all that apply)

**Responses:** With 453 responses, out of those participants who chose to increase existing revenues, 176 or 39 percent of respondents would increase parking related permits and citations, 139 or 31 percent would increase Solid Waste Services fees, 136 or 30 percent would increase the real property tax rate, and 92 or 20 percent would increase resident fees for city programs. Of the 143 or 32 percent of respondents who chose other, popular responses included: audit current budget and reallocated spending (25 respondents), increase sales tax (9), increase tax on specific home values (5), increase fines for building code violations or littering (4).

**Results:**



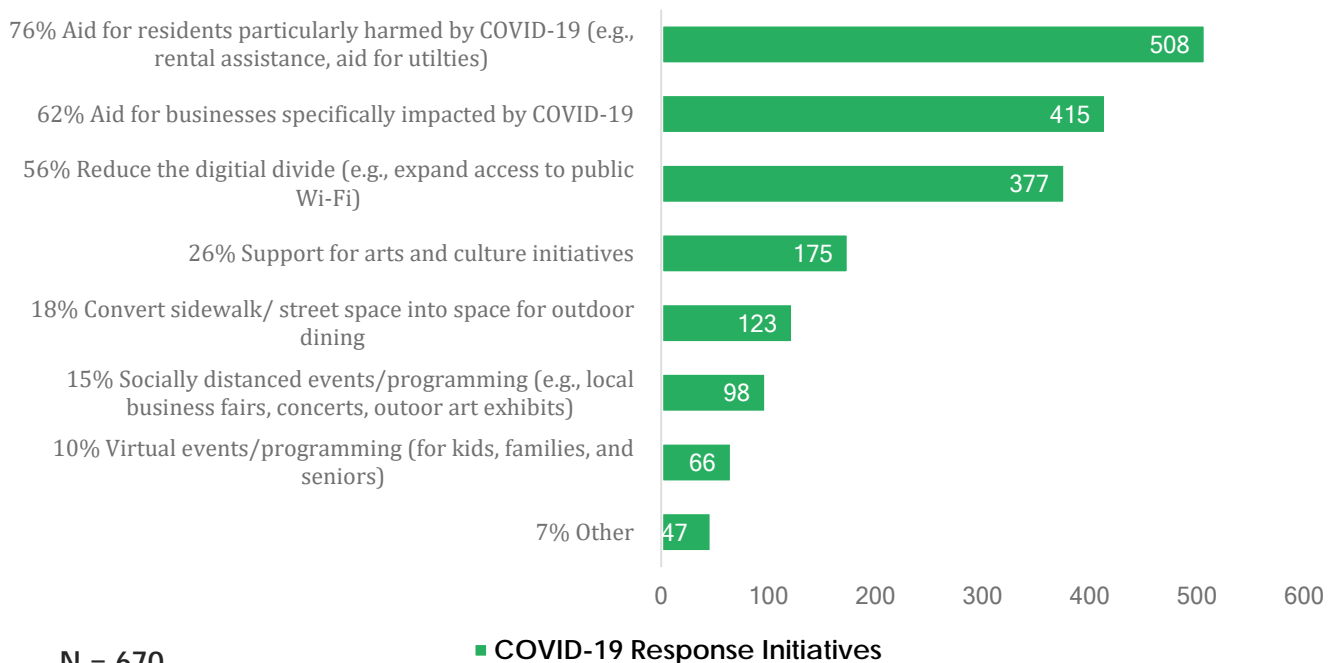
N = 453

Figure 5: Revenue options, n=453

**Question 5:** The impacts of the COVID-19 pandemic are wide-ranging and have touched every community in our city. If the city receives additional COVID-19 funding, please select the top three initiatives you would prefer to see continued/implemented to alleviate the negative impacts of COVID-19.

**Responses:** With 670 responses, 508 or 76 percent of respondents would allocate additional aid to residents particularly harmed by COVID-19. These funds could be used for rental assistance or support for utilities. 415 or 62 percent would provide aid for businesses specifically impacted by COVID-19, and 377 or 56 percent would support initiatives that reduce the digital divide. Of the 47 or seven percent of respondents who chose other, popular responses included: assistance for the homeless (5 respondents), mental health and substance abuse assistance (5), support for education and schools (5), streamlining the COVID-19 vaccination process (3), additional skills training for the unemployed (3).

**Results:**



N = 670

Figure 6: Coronavirus relief funds expenditure preferences, n=670

## Part Two: Strategic Priorities

### OVERALL RESULTS

**Question 6:** List the below City of Charlotte's Strategic Priorities by importance. (Click to rank highest to lowest, drag and drop to re-order, and click confirm priority ranking)

**Responses:** Out of 585 responses, respondents ranked the Strategic Priorities in the following preferential order: Great Neighborhoods; Safe Communities; Economic Development; Transportation, Planning, and Environment; and Well-Managed Government.

#### Results:

Strategic Priority	Rank	# of Responses
Great Neighborhoods	Rank 2.56	526
Safe Communities	Rank 2.64	512
Economic Development	Rank 2.76	532
Transportation, Planning, and Environment	Rank 2.92	513
Well-Managed Government	Rank 3.64	503
<b>Total Respondents</b>		<b>585</b>

Figure 7: City of Charlotte City Council Strategic Priorities ranked by respondents, n=585

**Question 7:** Below are 20 initiatives that support the above Strategic Priorities. Please rank your top five (5) initiatives from highest to lowest priority. (Click to rank highest to lowest, drag and drop to re-order, and click Confirm Priorities)

**Responses:** Out of the 20 Strategic Priority initiatives listed, 585 respondents ranked affordable housing (Rank 2.45), workforce development and job opportunities (Rank 4.03), small business development and support (Rank 4.34), violence reduction efforts (Rank 4.41), and environmental sustainability efforts (Rank 4.43) as their top five initiatives.

#### Results:

Strategic Priority Initiatives	Rank	# of Responses
Affordable housing	Rank 2.45	368
Workforce development and job opportunities	Rank 4.03	238
Small business development and support	Rank 4.34	227
Violence reduction efforts	Rank 4.41	215
Environmental sustainability efforts	Rank 4.43	217
Equity, Mobility, and Immigrant integration initiatives	Rank 4.45	216
Greenways and multiuse trails	Rank 4.53	219
Public Wi-Fi access	Rank 4.77	187
Light Rail Services	Rank 4.98	181
Youth empowerment and advocacy	Rank 5.17	174
Pedestrian/Walkability enhancements	Rank 5.24	164
Bus services enhancements	Rank 5.44	156
Corridors of Opportunity support	Rank 6.07	152
Street maintenance and lighting	Rank 6.08	153
Business recruitment and expansion	Rank 6.14	137
Arts and culture initiatives	Rank 6.24	152
Improve access to city resources for limited-English speaking residents	Rank 6.82	112
Protected bike lanes on existing roads	Rank 6.51	112
Traffic control	Rank 7.69	107
Fire control and prevention	Rank 9.40	82
<b>Total Respondents</b>		<b>585</b>

Figure 8: Strategic Priority initiatives ranked by respondents, n=585

**Question 8:** Please use the following space to provide additional comments you have in regards to the city budget process and your city budget priorities.

**Responses:** Approximately 245 individual responses were provided under question 8. Various themes were seen throughout the individual comments and are included in Figure 23.

<b>Comment Theme</b>	<b>Number of Respondents</b>
Decrease Police funding	69
Support affordable housing initiatives	30
Provide support for violence/crime prevention	25
Increase government efficiency	24
Support economic growth (jobs, small business support, open economy)	12
Support public transportation initiatives	11
Improve roads, bike lanes, potholes, street lights, intersections	11
Increase funding for the Arts and Culture initiatives	9
Protect the city's tree canopy	7
Support efforts that reduce inequity across the city	7
Support the Family Justice Center	7
City Council pay and status	4
Decrease the digital divide	2
Expand and improve infrastructure	2
Increase trash collection/clean up streets	2
Invest in Storm Water Services	2
Support environmental sustainability initiatives	2

**Figure 9: Themes in respondents' open-ended comments**

## Demographics

### OVERALL RESULTS

The survey was accessed by 888 participants. Part one of the survey captured, on average, 642 respondents. Part two of the survey, on average, captured 585 respondents. In an effort to encourage participation, the demographic section of the survey was optional. An average of 596 respondents participated in the demographic section. The survey was available on the city's website and upon request from February 8 to March 26, 2021.

A total of 876 participants responded the question, "Are you a City of Charlotte resident?" 94 percent or 823 respondents indicated they were City of Charlotte residents, and six percent or 53 respondents indicated they were not a resident of the City of Charlotte. Observing the zip codes upon where the survey responses were submitted, it can be concluded that the majority of participants were City of Charlotte residents or taking the survey within city limits.

### Demographic Question 1: What is your age?

**Response:** With 600 responses, the median age of survey participants was between the ages of 26 and 35.

Age	# of Responses
Under 18	18
18-25	96
26-35	183
36-45	105
46-55	84
56-65	66
66-75	30
Other	18
<b>Total</b>	<b>600</b>

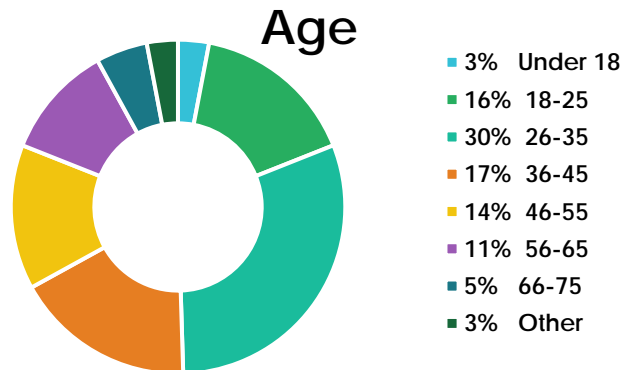


Figure 10: Survey respondents' age demographics table      Figure 11: Survey respondents' age demographics pie chart

### Demographic Question 2: What is your race/ethnicity?

**Response:** With 606 responses, 327 or 54 percent of respondents indicated they were white. 117 or 19 percent indicated they were black or African American. 29 or five percent indicated they were Hispanic, Latino/a, or Spanish. 25 or four percent indicated they were Asian. Two indicated they were American Indian or Alaska Native. One indicated they were Native Hawaiian or Other Pacific Islander. 27 or four percent indicated other. 79 or 13 percent selected they preferred not to answer.

Race/Ethnicity	# of Responses
White	327
Black or African American	117
Hispanic, Latino, or Spanish	29
Asian	25
American Indian or Alaska Native	2
Native Hawaiian or Other Pacific Islander	1
Other	26
Prefer not to answer	79
<b>Total</b>	<b>606</b>

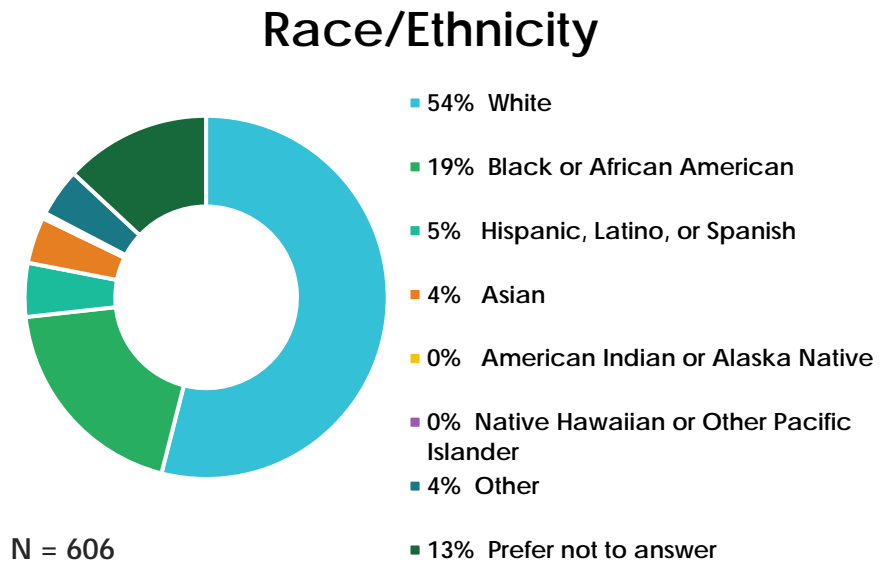
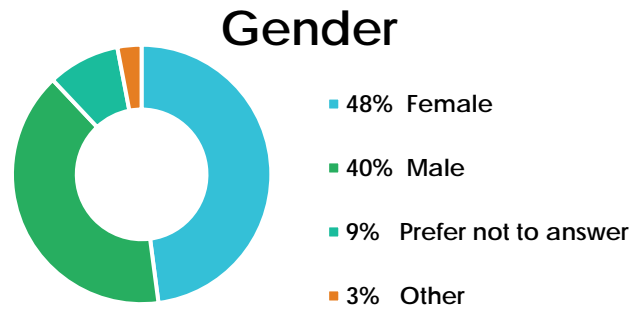


Figure 12: Survey respondents' race/ethnicity demographic table      Figure 13: Survey respondents' race/ethnicity demographic pie chart

### Demographic Question 3: What is your gender?

**Response:** With 599 responses, 287 or 48 percent of respondents indicated they were female. 240 or 40 percent of respondents indicated they were male. 54 or nine percent indicated they preferred not to answer. 18 or three percent indicated other.

Gender	# of Responses
Female	287
Male	240
Prefer not to answer	54
Other	18
<b>Total</b>	<b>599</b>



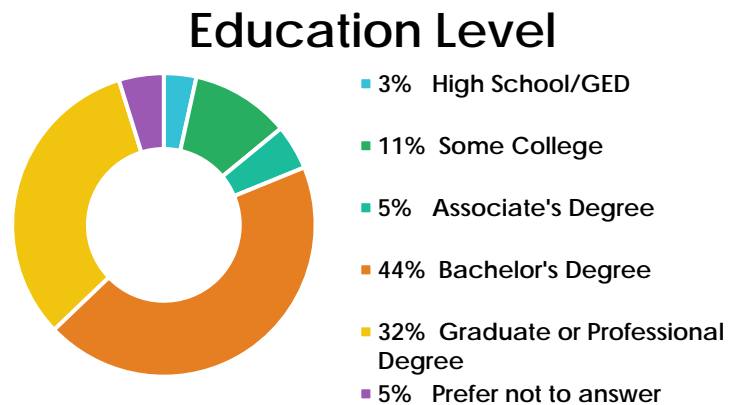
N = 599

Figure 14: Survey respondents' gender demographic table      Figure 15: Survey respondents' gender demographic pie chart

### Demographic Question 4: What is your highest formal education level?

**Response:** With 606 responses, the median education level of survey participants is a bachelor's degree with 267 or 44 percent of respondents indicating said education level.

Education Level	# of Responses
High School/GED	21
Some College	64
Associate's Degree	29
Bachelor's Degree	267
Graduate or Professional Degree	196
Prefer not to answer	29
<b>Total</b>	<b>606</b>



N = 606

Figure 16: Survey respondents' education level demographic table      Figure 17: Survey respondents' education level demographic pie chart

### Demographic Question 5: What is your household income?

**Response:** With 605 responses, the median household income of survey participants is \$100,000 to \$150,000 with 124 or 20 percent of respondents indicating said household income.

Household Income	# of Responses
Less than \$15,000	16
\$15,000 - \$29,999	28
\$30,000 - \$49,999	69
\$50,000 - \$74,999	92
\$75,000 - \$99,999	71
\$100,000 - \$150,000	124
\$150,000 or greater	114
Prefer not to answer	91
<b>Total</b>	<b>605</b>

N = 605

### Household Income

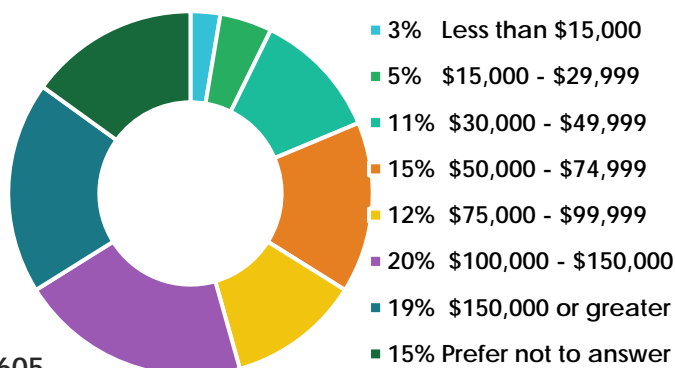


Figure 18: Survey respondents' household income demographic table

Figure 19: Survey respondents' household income demographic pie chart

### Demographic Question 6: What is your current living situation?

**Response:** With 602 responses, the typical living situation of survey participants is ownership of a home/condo/townhome with 338 or 56 percent of respondents indicating said living situations.

Living Situation	# of Responses
Live with family/friends	89
Own home/condo/townhome	338
Rent home/apartment/room	147
Other	5
Prefer not to answer	23
<b>Total</b>	<b>602</b>

N = 602

### Living Situation

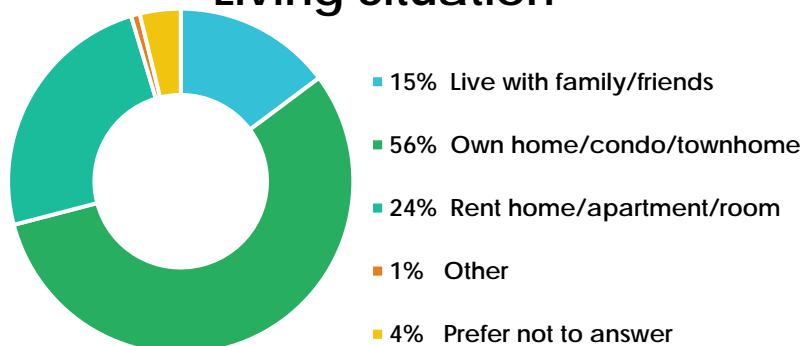


Figure 20: Survey respondents' living situation demographic table

Figure 21: Survey respondents' living situation demographic pie chart



**Demographic Question 7:** What Charlotte City Council District to you reside in?

**Response:** With 557 responses, 127 or 23 percent of respondents indicated they reside in Council District 1. 92 or 16 percent indicated they reside in Council district 2. 70 or 13 percent indicated they reside in Council District 3. 65 or 12 percent indicated they reside in Council District 4. 27 or seven percent indicated they reside in Council District 5. 28 or 14 percent indicated they reside in Council District 6. 68 or 12 percent indicated they reside in Council District 7. 21 or four percent chose N/A.

Council District	# of Responses
Council District 1	127
Council District 2	92
Council District 3	70
Council District 4	65
Council District 5	37
Council District 6	78
Council District 7	68
N/A	21
<b>Total</b>	<b>557</b>

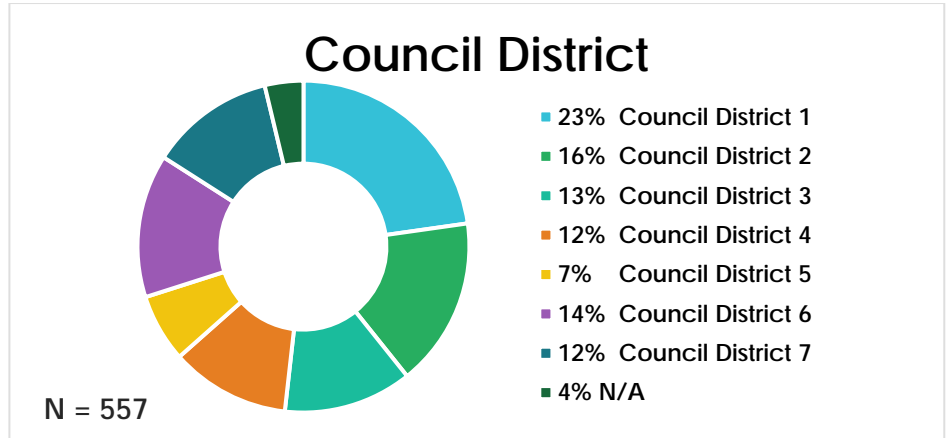


Figure 22: Survey respondents' council district demographic table

Figure 23: Survey respondents' council district demographic pie chart

# Appendix A

## Copy of the City of Charlotte Annual Budget Community Input Survey

4/14/2021

<https://publicinput.com/Reporting/Printable/18283?lang=en>

### City of Charlotte Annual Budget Community Input Survey

#### **INTRODUCTION**

The City of Charlotte seeks your input as part of the annual budget development process. Charlotte City Council sets the priorities for using city dollars. This fiscal year, Charlotte City Council and the city manager face unique budgetary challenges due to the current economic conditions resulting from COVID-19. Your input will help develop a budget that is responsive to the community's needs and preferences.

#### **INSTRUCTIONS**

This survey is comprised of two parts. Part one looks at the city's Fiscal Year (FY) 2021 General Fund and General Capital Investment Plan (CIP), and part two requests input on initiatives aligning with the city's current Strategic Priorities. The survey should take approximately 10 to 15 minutes to complete.

Please visit the official City of Charlotte website ([www.charlottenc.gov](http://www.charlottenc.gov)) (<https://charlottenc.gov/Pages/Home.aspx>) to learn more about your city government.

The City of Charlotte appreciates your feedback!

*Please note the City of Charlotte Budget does not include funding for Mecklenburg County services such as Public Schools, Public Health, Social Services, or County Parks and Recreation.*

Are you a City of Charlotte resident?

- ☐ Yes  
☐ No

#### **CITY OF CHARLOTTE FY 2022 BUDGET SURVEY**

##### **PART ONE: THE CITY'S GENERAL FUND AND GENERAL CAPITAL INVESTMENT PLAN BUDGETS**

The city's General Fund is a central fund that is the principal financial support for such basic municipal services as the police and fire departments, housing and neighborhood services, and general government operations (e.g., mayor and city council, solid waste, economic development, finance, and other internal services).

The General CIP supports the construction of affordable housing, roads, intersections, sidewalks, bike lanes, city facilities, and economic development initiatives.

<https://publicinput.com/Reporting/Printable/18283?lang=en>

1/8

4/14/2021

<https://publicinput.com/Reporting/Printable/18283?lang=en>

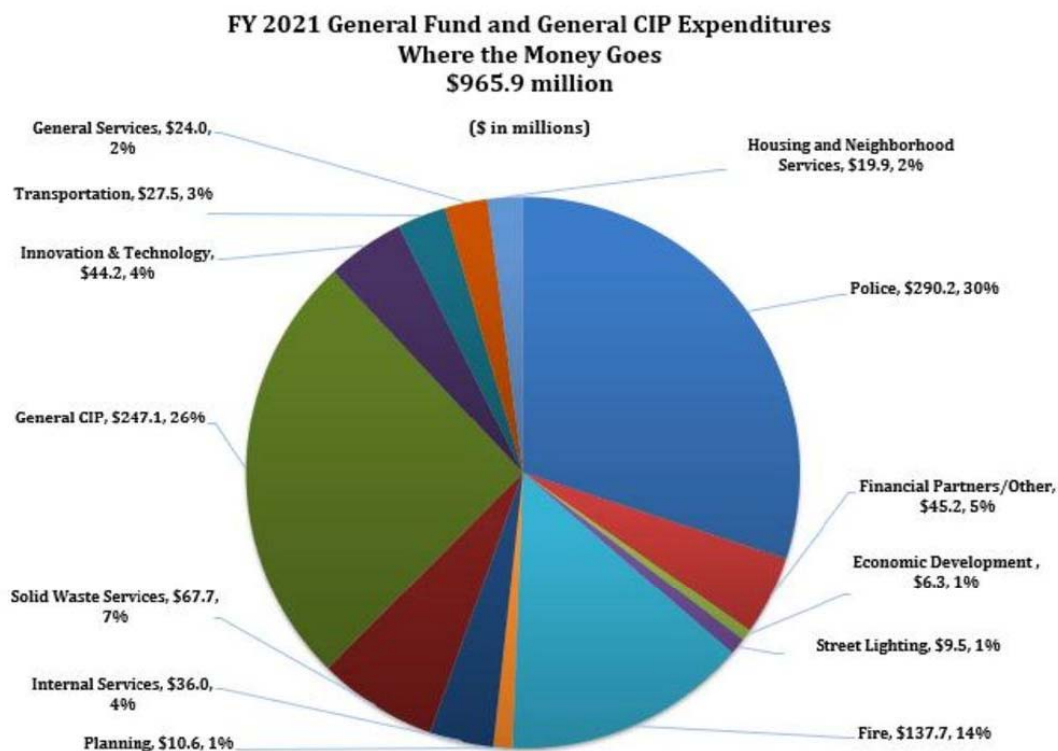
The Adopted FY 2021 Budget and FY 2021 - 2025 CIP total approximately \$2.55 billion (net of transfers). Of that adopted budget, the FY 2021 General Fund and General CIP budgets equal \$965.9 million.

### Where does the money come from?

General Fund and General CIP funding sources include property and sales taxes, licenses and fees, utility franchise sales tax, intergovernmental transfers, voter-approved bonds, asset-supported debt, Pay-As-You-Go cash, and other revenue.

### How are these funds allocated?

As seen in the chart below, various city departments make up the general fund. The services provided by these departments include public safety services, solid waste services, housing and neighborhood services, along with many others.



### FY 2021 General Fund and General CIP Expenditures

Total: \$965.9 million (\$ in millions)

General Services, \$24.0, 2% | Housing and Neighborhood Services, \$19.9, 2% | Police, \$290.2, 30% | Financial Partners/Other, \$45.2, 5% | Economic Development, \$6.3, 1% | Street Lighting, \$9.5, 1%

Fire, \$137.7, 14% | Planning, \$10.6, 1% | Internal Services, \$36.0, 4% | Solid Waste Services, \$67.7, 7% | General CIP, \$247.1, 26% | Innovation and Technology, \$44.2, 4% | Transportation, \$27.5, 3%

<https://publicinput.com/Reporting/Printable/18283?lang=en>

2/8

Which of the following general fund service areas do you believe require additional resources, if any? Such resources could include additional staff, more funding for contracts, or other non-personnel expenses. (Select all that apply)

- ☐ Police Services
- ☐ Solid Waste Services (e.g., collection of garbage, recycling, yard waste, bulky waste)
- ☐ Fire Services
- ☐ Economic Development (e.g., business recruitment and expansion, talent/workforce development, corridor redevelopment, Opportunity Zones, small business development)
- ☐ Street Lighting
- ☐ Planning, Design, and Development (e.g., rezoning, subdivision administration, zoning administration, historic districts, community planning/area plans, GIS/mapping, capital facilities, and urban design)
- ☐ Housing and Neighborhood Services (e.g., housing services; code enforcement; community engagement; CharMeck311; equity, mobility, and immigrant integration)
- ☐ Transportation (e.g., street maintenance, traffic control)
- ☐ Innovation & Technology (e.g., technology that supports provided city services)
- ☐ Internal Services (e.g., mayor and city council, city management, financial services, legal services)
- ☐ Financial Partners (Partnerships that support areas of focus for the city and contribute to community enrichment) (e.g., Arts & Science Council, Charlotte Regional Business Alliance, Safe Alliance)
- ☐ General Services (e.g., engineering and project management, city facility maintenance, city real estate)
- ☐ General CIP (e.g., supports the construction of affordable housing, roads, intersections, sidewalks, bike lanes, city facilities, and economic development initiatives)
- ☐ None

If you believe city services require additional resources, how would you treat revenues in order to provide those additional resources? (Select all that apply)

- ☐ Increase revenue sources (e.g., increase property tax rate, increase sales tax, increase fees for city services)
- ☐ Reallocate existing funding
- ☐ N/A

4/14/2021

<https://publicinput.com/Reporting/Printable/18283?lang=en>

If you selected to reallocate funding from existing funds to provide funding for other priority programs or services, which of these areas would you reallocate funding from? (Select all that apply)

- ☐ Police Services
- ☐ Solid Waste Services (e.g., collection of garbage, recycling, yard waste, bulky waste)
- ☐ Fire Services
- ☐ Economic Development (e.g., business recruitment and expansion, talent/workforce development, corridor redevelopment, Opportunity Zones, small business development)
- ☐ Street Lighting
- ☐ Planning, Design, and Development (e.g., rezoning, subdivision administration, zoning administration, historic districts, community planning/area plans, GIS/mapping, capital facilities, urban design)
- ☐ Housing and Neighborhood Services (e.g., housing services; code enforcement; community engagement; CharMeck311; equity, mobility, and immigrant integration)
- ☐ Transportation (e.g., street maintenance, traffic control)
- ☐ Innovation & Technology (e.g., technology that supports city provided services)
- ☐ Internal Services (e.g., mayor and city council, city management, financial services, legal services)
- ☐ Financial Partners (Partnerships that support areas of focus for the city and contribute to community enrichment) (e.g., Arts & Science Council, Charlotte Regional Business Alliance, Safe Alliance)
- ☐ General Services (e.g., engineering and project management, city facility maintenance, city real estate)
- ☐ General CIP (e.g., supports the construction of affordable housing, roads, intersections, sidewalks, bike lanes, city facilities, and economic development initiatives)
- ☐ None

If you selected to increase existing revenues or introduce new revenue sources, which of the following options would you choose? (Select all that apply)

- ☐ Increase real property tax rate (currently 34.81¢ per \$100 of assessed valuation)
- ☐ Increase resident fees for city programs
- ☐ Increase parking related permits and citations
- ☐ Increase Solid Waste Services fees (currently \$67.66 per year)
- ☐ Other

The impacts of the COVID-19 pandemic are wide-ranging and have touched every community in our city. If the city receives additional COVID-19 funding, please select the top three initiatives you would prefer to see continued/implemented to alleviate the negative impacts of COVID-19.

- ☐ Aid for businesses specifically impacted by COVID-19
- ☐ Aid for residents particularly harmed by COVID-19 (e.g., rental assistance, aid with paying utilities)
- ☐ Convert sidewalk/street space to outdoor dining
- ☐ Socially distanced events/programming (e.g., local business fairs, concerts, outdoor art exhibits)
- ☐ Virtual events/programming (for kids, families, and seniors)
- ☐ Support for arts and culture initiatives
- ☐ Reduce the digital divide (e.g., expand access to public Wi-Fi)
- ☐ Other

<https://publicinput.com/Reporting/Printable/18283?lang=en>

4/8

**PART TWO: THE CITY'S STRATEGIC PRIORITIES**

While COVID-19 is necessitating a shift in operations to deal with the most immediate needs, the City of Charlotte has five strategic priorities that serve to guide the city's recovery and progress forward.

The strategic priorities defined by Council will guide decision making and align resource allocation:

- Economic Development (Economy, Jobs, Upward Mobility)
- Great Neighborhoods (Affordable and Sustainable Neighborhoods)
- Safe Communities (Safe, Healthy, and Inclusive Communities)
- Transportation, Planning, and Environment (Accessibility, Mobility, and Connectivity)
- Well-Managed Government (Efficient, Effective, Accountable, Responsive, Inclusive, and Customer Focused)

The development of the Proposed FY 2022 Budget will be guided by the above strategic priorities with funding directed towards programs and services that support these priorities.

This section of the survey allows you to indicate what initiatives within the city's strategic priorities matter most to you.

List the below City of Charlotte Strategic Priorities by importance. (Click to rank highest to lowest, drag and drop to re-order, and click confirm priority ranking)

- ☐ Economic Development (Economy, Jobs, Upward Mobility)
- ☐ Great Neighborhoods (Affordable and Sustainable Neighborhoods)
- ☐ Safe Communities (Safe, Healthy, and Inclusive Communities)
- ☐ Transportation, Planning, and Environment (Accessibility, Mobility, and Connectivity)
- ☐ Well-Managed Government (Efficient, Effective, Accountable, Responsive, Inclusive, and Customer Focused)

Below are 20 initiatives that support the above strategic priorities. Please rank your top five (5) priorities from highest to lowest priority. (Click to rank highest to lowest, drag and drop to re-order, and click Confirm Priorities)

- ☐ Workforce development and job opportunities
- ☐ Small business development and support
- ☐ Corridors of Opportunity support (concentrate resources by investing and facilitating programs in specific locations)
- ☐ Business recruitment and expansion
- ☐ Youth empowerment and advocacy
- ☐ Arts and culture initiatives
- ☐ Affordable housing
- ☐ Violence reduction efforts
- ☐ Public Wi-Fi access
- ☐ Equity, Mobility, and Immigrant Integration initiatives
- ☐ Fire control and prevention
- ☐ Street maintenance and lighting
- ☐ Light Rail services
- ☐ Greenways and multi-use trails
- ☐ Protected bike lanes on existing roads
- ☐ Traffic control
- ☐ Environmental sustainability efforts
- ☐ Bus services enhancements (i.e. additional bus routes, reduction in time travel for existing bus routes)
- ☐ Pedestrian/Walkability enhancements
- ☐ Improve access to city resources for limited-English speaking residents

Please use the following space to provide additional comments you have in regards to the city budget process and your city budget priorities.

---

---

---

What is your age?

- ☐ Under 18
- ☐ 18-25
- ☐ 26-35
- ☐ 36-45
- ☐ 46-55
- ☐ 56-65
- ☐ 66-75
- ☐ Over 75
- ☐ Prefer not to answer

What is your race/ethnicity?

- ☐ White
- ☐ Black or African American
- ☐ Hispanic, Latino, or Spanish
- ☐ Asian
- ☐ American Indian or Alaska Native
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Other
- ☐ Prefer not to answer

What is your gender?

- ☐ Male
- ☐ Female
- ☐ Transgender
- ☐ Do not identify as male, female, or transgender
- ☐ Prefer not to answer

What is your highest formal education level?

- ☐ High School/GED
- ☐ Some College
- ☐ Associate's Degree
- ☐ Bachelor's Degree
- ☐ Graduate or Professional Degree
- ☐ Prefer not to answer

What is your total household income?

- ☐ Less than \$15,000
- ☐ \$15,000 - \$29,999
- ☐ \$30,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$150,000
- ☐ \$150,000 or greater
- ☐ Prefer not to answer

What is your living situation?

- ☐ Live with family/friends
- ☐ Own home/condo/townhome
- ☐ Rent home/apartment/room
- ☐ Other
- ☐ Prefer not to answer



4/14/2021

<https://publicinput.com/Reporting/Printable/18283?lang=en>

What Council District do you live in? (Click on the district in the map below. Click N/A if you do not reside within a City Council District. You may zoom in or zoom out.)

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ N/A

If you would like to stay connected and hear more about this year's budget process, please type in your e-mail address below.

---

Name

---

Email

---

Address

---