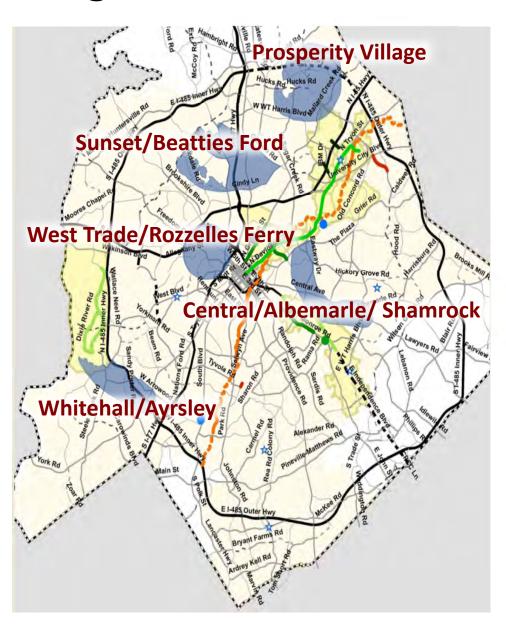


## Comprehensive Neighborhood Improvement Program (CNIP)



- Over the next several years, \$120 million in proposed community improvements will be planned, designed, and implemented across the five CNIP areas
- CNIP program expands the traditional Neighborhood Improvement Program (NIP)
- New approach targets widereaching impacts:
  - Enhance civic engagement and collaboration to identify projects
  - Build connectivity and accessibility
  - Leverage multiple investments
  - Produce transformative change, strengthen community's overall competitiveness

### West Trade-Rozzelles Ferry CNIP Area



### Becoming a Very Hot Place Right Now...

**Knight Foundation** 

Donated \$1.5M Catalytic Grant to the Historic West End

JCSU / Council of Elders

Spear-headed the Request for the Knight Foundation to Invest in the Historic West End

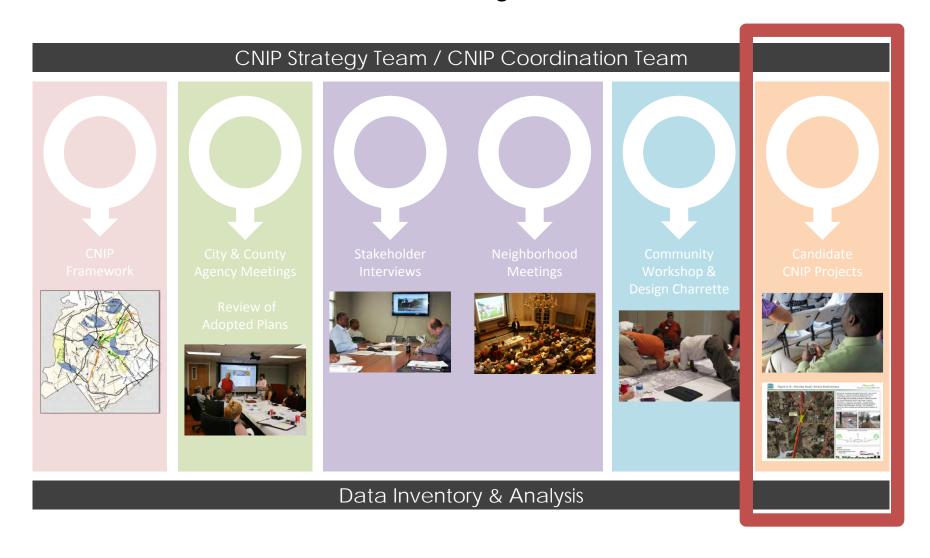
Charlotte City Center Partners

Lead for Market & Investment Strategy with the Knight Foundation Catalytic Grant in the Historic West End

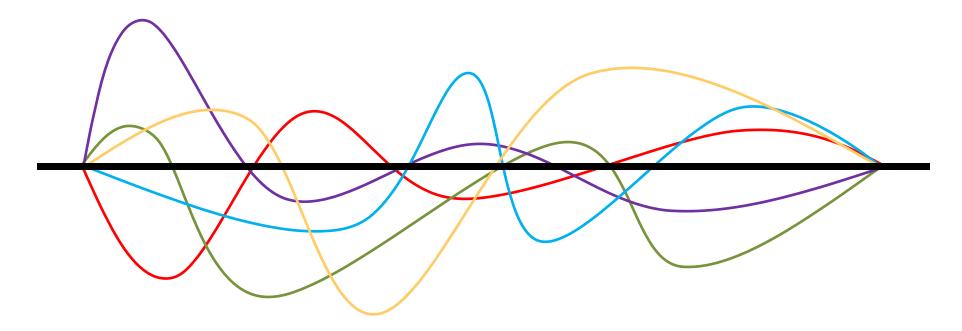
**USDOT Ladders Pilot Program** 

City Developing a Scope of Work to Participate in the USDOT "Ladders of Opportunity" Program

## General Partnering Strategy: West Trade / Rozzelles Ferry Area



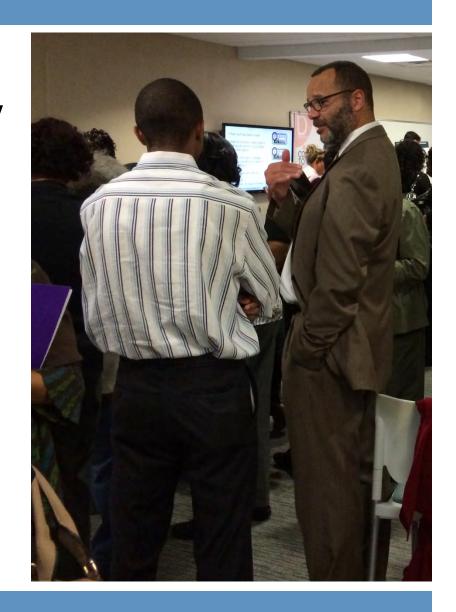
## Working Within the City's Overall CNIP Framework



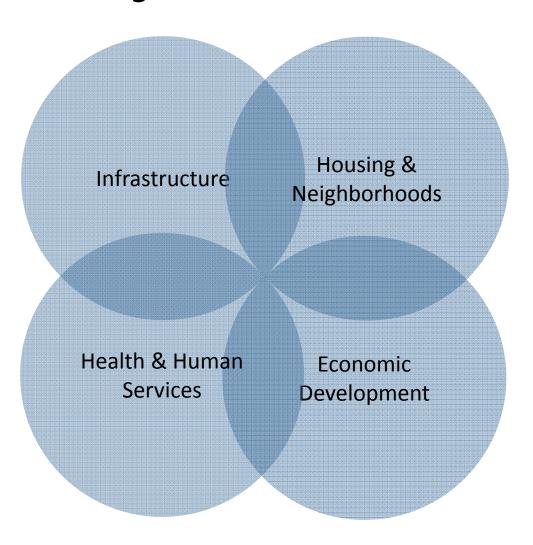
beginning • middle • end

## Big Idea No. 1 — "Comprehensive Study"

- Community Spotlight
- Community Engagement
- Physical Assessment
- Market Opportunities
- Overall Direction & Strategies
- Project Look Book



## Transformation in a Mature Community...



### Key Project Statements

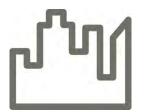
Support an emerging network of connected communities.



Create spaces that bring people together, as well as, foster pride & a sense of belonging in the larger community.

Celebrate the culture, history & a sense of place unique to The West End of Charlotte.

### Key Project Statements



Create better access to nearby destinations & opportunities within & surrounding the study area that will attract new investment to The West End of Charlotte.

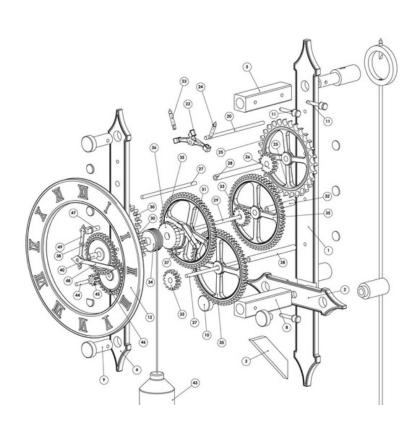
Recommend projects that benefit the entire study area, but program & phase these improvements to best leverage private, quasipublic or other public investment dollars available now or in the future.





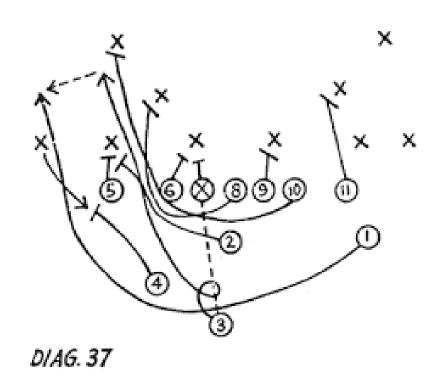
Capitalize on a number of innovative partnerships to unlock economic opportunities, invite new business & provide access to jobs & education for local residents.

### Big Idea No. 2 — "The Playbook"



**Blueprint Approach** 

A specific plan or design that serves as a guide for making something else.



Playbook Approach

A book of different plays that are used by a team in response to changing conditions.

### Big Idea No. 3 — "Timeless Document"

- Timing
- Partnerships
- Community Input
- Other Programs
- Available Funding



Charrette

**Project Summaries** 

## Community Project Update Outline

**Project Categories** 

Initial Project Rating

Community Input / CNIP Teams Review

**Summary Document** 

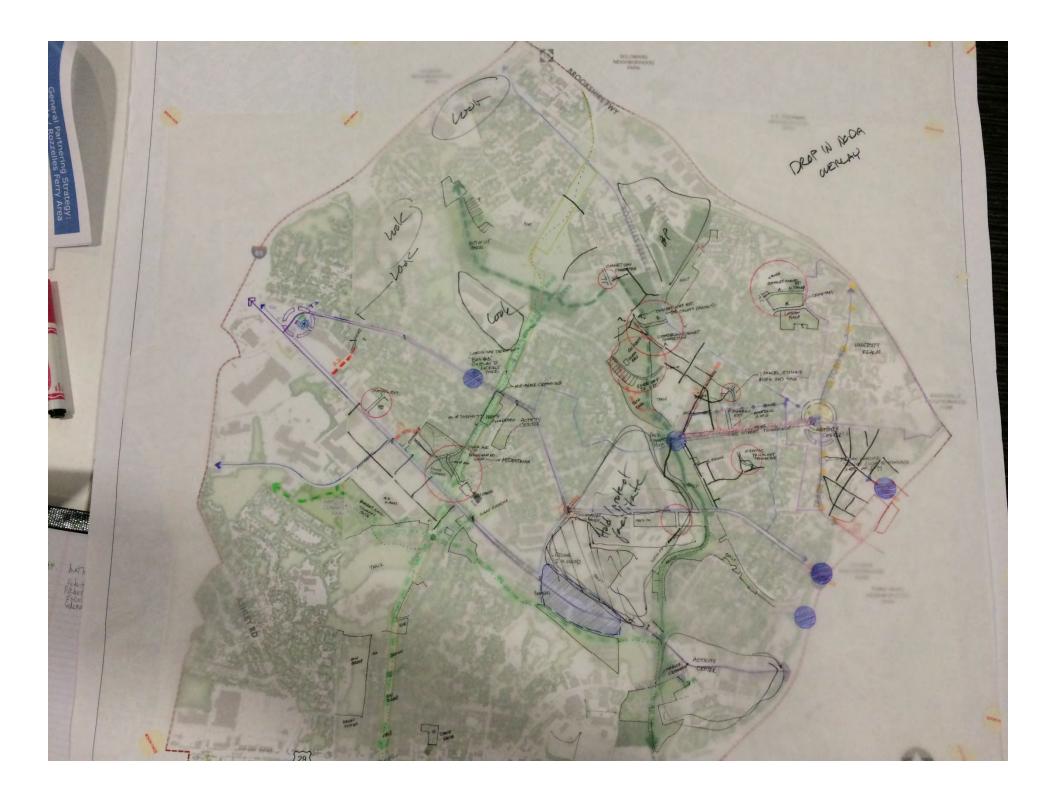
**Project Selection** 











Thoughts, Themes, Opportunities, Projects & Ideas

Everything coming from the charrette was important, but we had to do some vetting...

## Project Evaluations – Round One



- Fully understand each of the project entries (115)
- Remove duplicate projects
- Combine some projects when it makes sense
- Some projects already funded & underway

## City of Charlotte Neighborhood Improvement Bonds — Question Posed to Voters in 2014

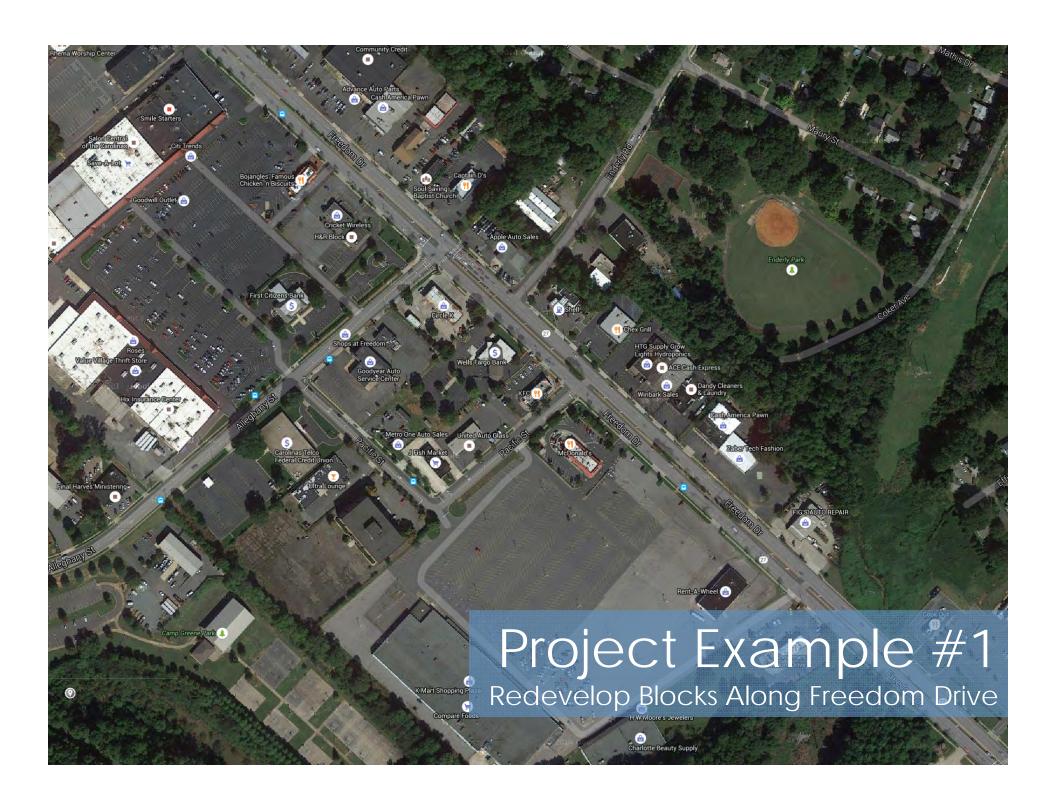
\$20,000,000 of bonds to provide funds to pay the capital costs of infrastructure improvements in various neighborhoods of the City, including the cost of related studies, plans and design; acquiring, constructing, reconstructing, improving, installing or providing curbs, gutters, storm drainage and sidewalks; paving, resurfacing, grading or improving streets, roads and intersections; and providing related landscaping and lighting and acquiring any necessary equipment, land, interests in land and rights-of-way therefor, and providing that additional taxes may be levied in an amount sufficient to pay the principal and interest on the bonds be approved?

### Project Evaluations – Round Two

52

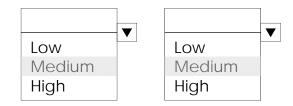
CNIP-Eligible Projects per the Bond Referendum 18

Social Issues & Economic Development

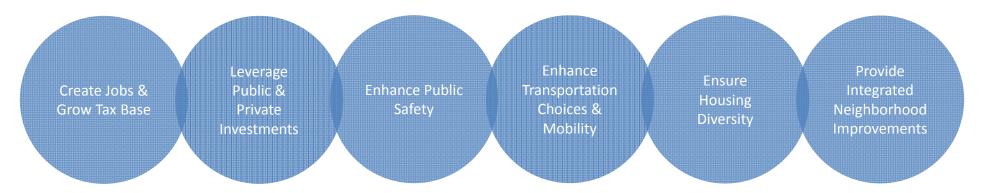




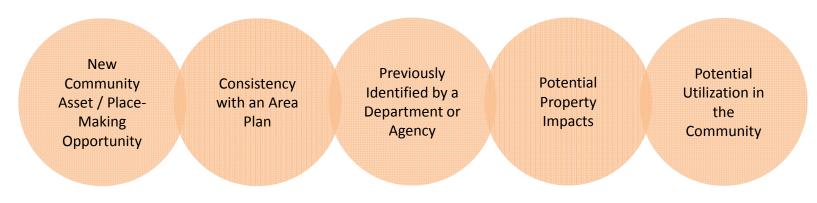
## Project Evaluations – Round Three



#### **General CNIP Goals:**



### Specific Neighborhood Criteria:

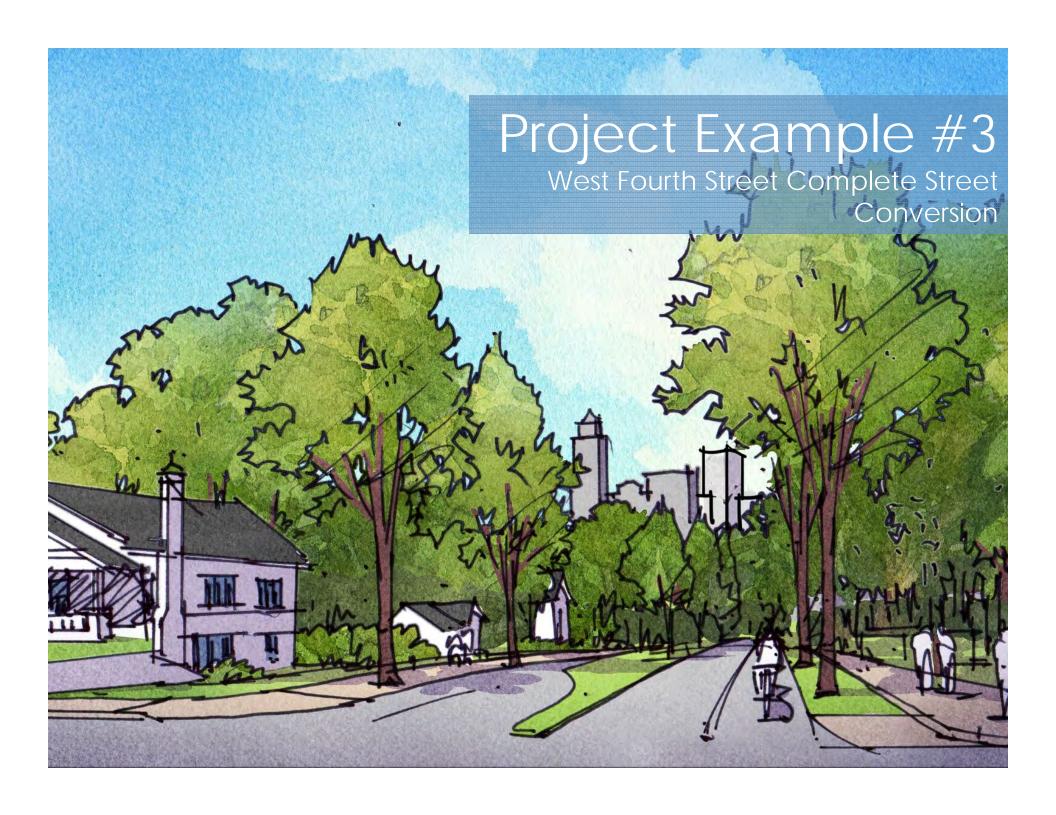


## Project Evaluations – Round Three

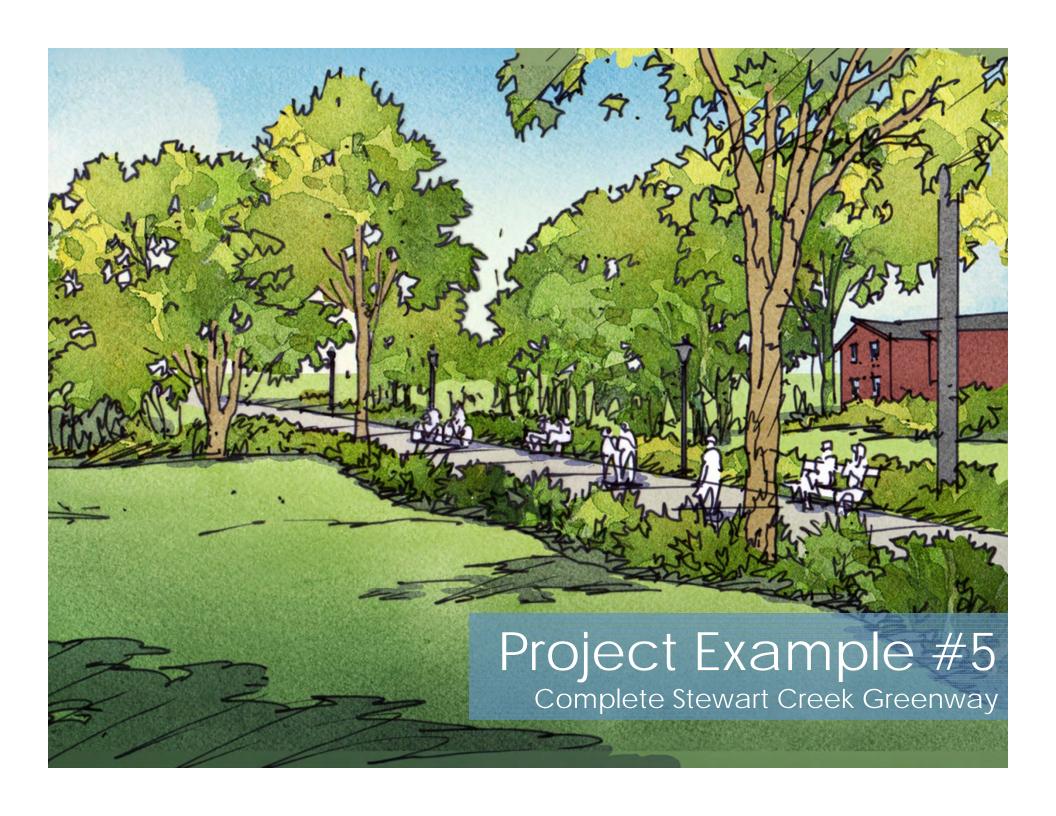
23

Highlighted Projects Based on CNIP Goals & Neighborhood Criteria 29

Other Projects Included in the Document











A highlighted project tonight (or in the future) does not guarantee selection for moving forward with CNIP funding...

Timing • Partnerships • Community Input • Other Programs • Available Funding

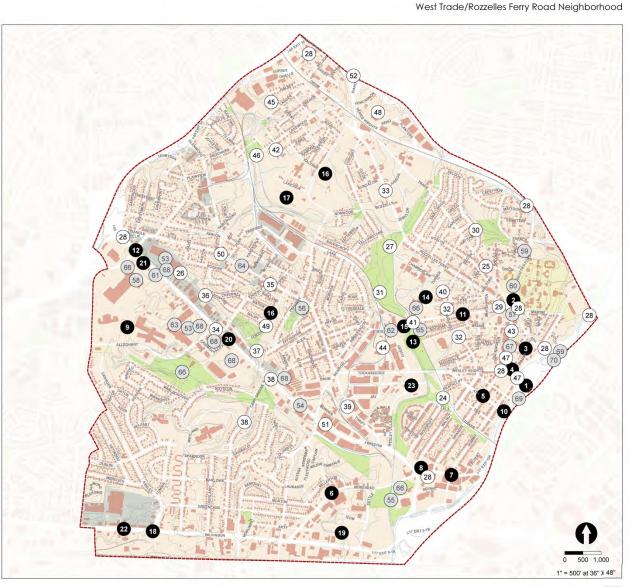
### CNIP Project Selection:

We are sharing funds with four other CNIP areas. Before we solidify what projects will be implemented, we need to better understand project costs and funding available to our area.

We will know this before we "connect with you again."

# Station Discussions

#### Comprehensive Neighborhood Improvement Program (CNIP)



have a com	ment on the W, Trade (Rozzellas Ferry CNIP Project? Please write hare, and return this form to a member of the project team.

	W. Trade/Rozzelles Ferry CNIP   Draft Project List   August 6, 2015				
May ID#	Project Name	Map ID#	Project Name		
1	W. Trade Gateway/1-77 Underpass Enhancement	37	Color/Effinisham Loca Roadway Extension		
2	Five Points Public Realm	38	Improve Sidewalk (Carris Greene Street south of		
3	Support Revitalization of Tarlton HillsyBiddleville		Freedom Drive and Improve crossing		
4	Realignment of Frazier Avenue	33	Bike Lane Expansion: Thrift Road		
5	W. 4" Street Road Diet/Complete Street		Chamberlain/Bacon Extension to Cole		
6	Multimodal Improvements: Morehead St., Between Freedom Dr. & Wilkinson Bled:		Connect Seversville Park to MUK Park across State Street		
7	Median Improvements: Morehead St. Pedestrian Islands, Freedom Dr. to I-77		Connector (Conis to Lakewood Avenue)		
8	Morehead St./Freedom Dr. Intersection: Padestrian		Enhanced Bus/Train Transfer Pedestrian Infrastructure (along Gold Lans line)		
5	Greenway Connection to Valerie C, Woodard Center to Camp Greene Park		Protect/Redevelop Light Industrial Zoned Area (bordered by State St., Thrift Road, & Tupiassegge		
10	Beautify Underpass and Create Gateway at W. 6" St. Extension		Road)		
11	State Averuse Pedestrian Improvements, Turnet Ave.	45	Connector (Halsley to Landers)		
**	to Five Points	45	Cornect Lakewood Avenue to Tillman Road		
12.	Freedom Dr. /Ashley Road Intersection Improvements		Custom Streetcar Facilities		
13	Complete Stewart Creek Greenway (Bryant Park to	48	Alicia Road Extension		
14	Camp Greens to MLK Park) Turner Avenue Streetscape: Rozarlies Ferry Road to		On Street Parking on Coker from Enderly Park to Mathic Street		
***	State Street	50'	Pedestrian Lights on Tuckeseegee Road		
15	State Street/Streaget Creek Trail Crossing		Enhance Existing Wayfinding (ekong Freedom Drive)		
	Improvement	51	Idaho Drive & Highway 16 Intersection		
16	Fowerline Trail	52	Redevelopment of Ria Roy Properties (Freedom Drive)		
17	Carolina Thread Trail Extension, 1-77 to 1-85	54	Freedom Drive Branding Opportunity		
18	Achiey Rd. & Wilkinson Bled. Intersection Capacity &		Broant Park		
	Multimodal Improvements				
19	Unlock New Employment Center: Julian Price St., Morton St., & New Street Perallel to Isom St.		Community Farming (Bette Rise Thomas Center/Duke Power Fasament)		
20	Freedom Dr. Complete Street/ Bike Lane/ Public Realm		Five Points Incubator		
	Improvements	58	Improve Street Network (Valerie C. Woodard Genter)		
	Transfer Center (Ashley Road and Freedom Drive)		Johnson C. Smith Land Assemble		
22	Pedestrian Crossing Improvements: Wilkinson Blvd (9	63.	Johnson C. Smith Signage		
	Walmart Shopping Carder		Retail Outpercels		
23	Wasley Village Road Extension	62	Route #8 Realignment		
24	Lakewood Trolley	63	Increase Tree Coverage		
25	Multimodal Improvements: Trade St., from Beattles Ford Rd. to Seldon Dr.	64	Tucksseegee Business Cluster		
26	Hazel St. Extension	65	Wesley Center Park		
27	Coronet Chamberlain Connection, Roadway Extension	66	Expand Blke Share Stations		
28	Neighborhood Sateway Treatments Johnson C. Smith Bus Transfer Center (near Five	67	Redevelopment along W. Trade St. (South of Five Points)		
71	Points)	GE	Fop Up Flea/Antique Markets		
30	N. Turner/Latham Place Extension at Five Points Park	69	Reconfigure 1-77 Ramps at W. Trade and W. 5" Street.		
21	Ravencroft Dr. Extension	70	W. 5 <sup>11</sup> Street Development/Can		
32	Mahopac Extension S. Bruns to Walnut, Coxe to State	2.7	1.10.2		
33	Multimodal Improvements: Rozzellas Ferry Road, from Trade Street to I-85				
34	Enderly Road Alignment				
35	Enderly Road/Tucksceages Intersection Bus Hut/ Neighborhood Gateway				
36	Bonaire Drive Pedestrian Extension to Freedom Drive				



