



16th Street Streetscape and North Tryon Street Gateway Meeting Summary

Prepared by HDR
July 2017

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Meeting Summary

This document summarizes the outreach, logistics, participation and meeting content for the public meeting held on May 23, 2017, in Charlotte, NC.

Public Workshop Meeting Overview

An open house meeting was held at the Extravaganza Depot, located at 1610 N. Tryon Street, Charlotte, North Carolina, on Tuesday, May 23, 2017 from 6:00 to 7:30 p.m. The meeting location was identified and reserved by HDR. The meeting featured two City projects: the 16th Street Streetscape Project and the North Tryon Street Gateway Project.

The format of the meeting was drop-in style with a formal presentation at 7:00 p.m. As participants arrived, they were greeted at the door with handouts and sign-in forms and directed to the meeting room. The meeting room contained two sets of boards and roll map stations for both projects. A project team member would explain one or two boards to the participant before guiding the participant to the next station/staff member.

Project team members included staff from the City of Charlotte and HDR.

Meeting materials can be found in Appendix C. Comment forms can be found in Appendix D and sign in sheets can be found in Appendix E.

Public Workshop Meeting Details

Date	Time	Location	Location Contact	Refreshments	# of Attendees
Tuesday, May 23, 2017	6:00 – 8:00 p.m.	Extravaganza Depot 1610 N Tryon St. Charlotte, NC 28206	Mark Middlesworth	Water, Cookies	35

Agenda

3:30 p.m. – PI Team set-up
 5:30 p.m. – Team arrival
 6:00 p.m. – Team pre-meeting
 5:45 p.m. – Doors open
 6:00 p.m. – Meeting begins
 7:30 p.m. – Doors close, team clean up
 8:30 p.m. – Depart facility

Staffing

Project team members from the City of Charlotte and HDR staffed the public meeting. All staff was knowledgeable of the project and was prepared to communicate with the public. Staffing for the public meeting is detailed below.

Name	Role	Organization
Leslie Bing	Floater	City of Charlotte
Jim Keenan	Floater	City of Charlotte
Matt Magnasco	Floater	City of Charlotte
Tom Sorrentino	Floater	City of Charlotte
Mandy Vari	Floater	City of Charlotte
Brooke Parker	Roll Map Station #2	HDR
Michelle Podeszwa	Roll Map Station #1	HDR
Kate Wilson	Meeting Manager/Floater	HDR
City Staff	Sign-in table for all projects	City of Charlotte

Outreach Activities

Email invitations were distributed to nearly 900 recipients with an average open rate of 21%. Additionally, postcards were mailed to all addresses in the project area, as well as all stakeholders that had previously opted in for mailings.

See Appendix A for outreach materials and an email analytics report.

Type	Number Distributed	Responsibility	Date
Public Meeting Email Notification	3	City of Charlotte	5/5/2017, 5/24/2017, 6/12/2017
Public Meeting Postcard Notification	1339	City of Charlotte	5/10/17
Facebook Post	2	City of Charlotte	4/28/17, 6/5/2017
Post-Meeting Email	2	City of Charlotte	5/24/17 and 5/31/17

Comment Summary

In order to collect feedback during the open house, comment forms were made available to every attendee. Eight paper comments were collected during the public meeting and one comment was collected via the online meeting during the comment period (May 23, 2017 – June 12, 2017). Additionally, 16 ranking forms were collected in person at the meeting and one was collected online.

A strong preference for improved lighting and aesthetics is shown through the ranking summary and comment summary below.

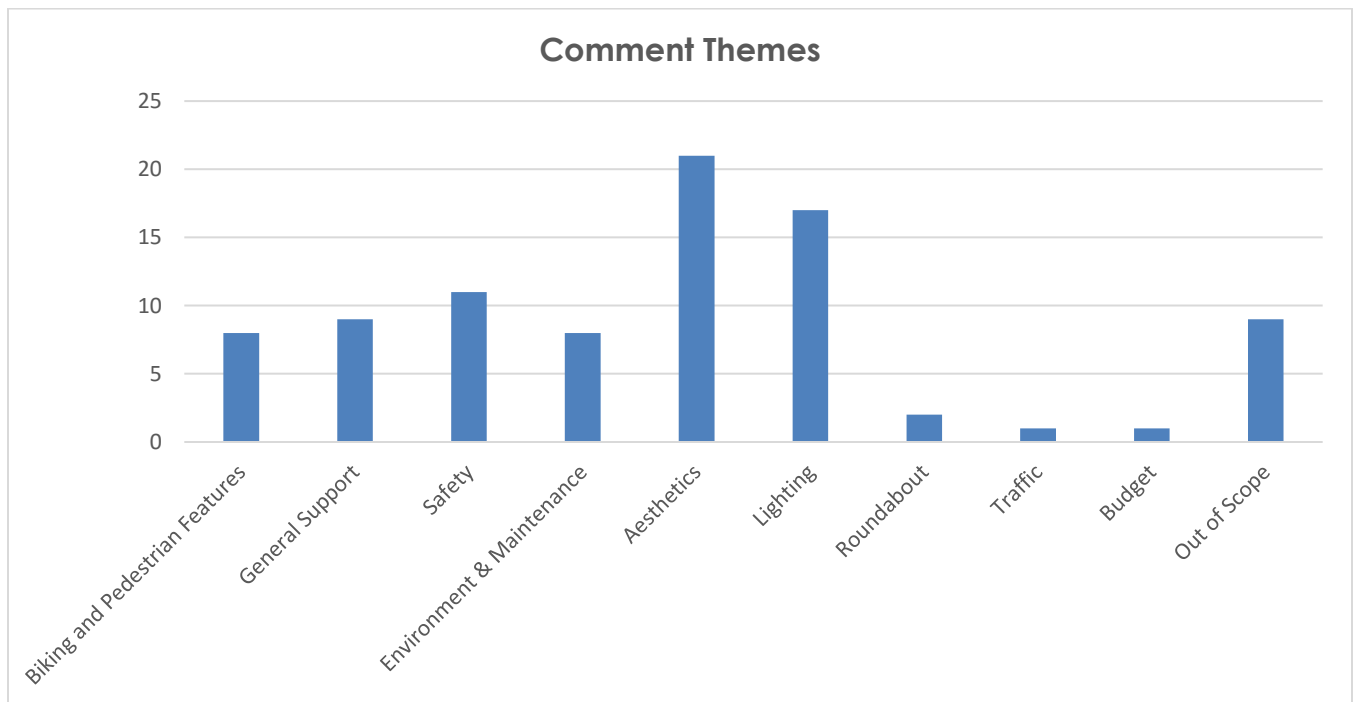
Type of Comment	# of Comments Received
Paper Comment Forms	8
Online Ranking	1
Paper Ranking Form	16

Comment Themes

The comments received included input on a variety of topics and issues. The comments have been analyzed and categorized into themes:

- Support for biking and pedestrian features
- General support for the project and its goals
- A desire for additional safety features like barriers between the sidewalk and streets
- Aesthetic recommendations including signage, wider sidewalks and planting strips
- A strong desire to see improved lighting
- Improving maintenance and the area environment
- Out of scope

The majority of comments received centered on improving the aesthetics and lighting of the streets and the railroad bridges. A graph of the comment themes can be seen below.



Comments can be viewed in their entirety in Appendix D.

Online meeting information can be viewed in Appendix B.

Ranking Summary (combined results from paper and online survey)

To help the City further evaluate your preferences for this project, please rank the proposed improvements below 1 through 6.

1 = most important improvement

6 = least important improvement

1	Improved safety for pedestrians under railroad underpass, such as adding lighting	1.93 avg
2	Improved aesthetics of the railroad underpass through possible additions of aesthetic lighting, landscaping, art or paint	3.07 avg
3	Add pedestrian lighting (over sidewalk) along North Tryon Street	3.33 avg
4	Create wider sidewalks on North Tryon Street	3.53 avg
5	Separate sidewalk from the curb by installing a planter strip with grass and trees	4.4 avg
6	Add street lights (over roadway) along North Tryon Street	4.73 avg

15 total rankings were compiled to create the final rankings as shown above.

Appendix A: Outreach Summary

Email 1 (5/5/2017)

Drop-in public workshop for 16th St. streetscape and N. Tryon Gateway projects

CharMeck.org sent this bulletin at 05/05/2017 04:25 PM EDT



Having trouble viewing this email? [View it as a Web page.](#)

DROP-IN PUBLIC WORKSHOP

Tuesday, May 23, 2017

6-8 p.m. (drop in anytime)

Extravaganza Depot, 1610 North Tryon Street, Charlotte, NC 28206

Planning has started for two new projects in the Applied Innovation Corridor's North End

16th Street Streetscape

This project will provide improved facilities for pedestrians and cyclists on 16th Street between North Tryon Street and Parkwood Avenue, as well as an upgraded streetscape.

North Tryon Street Gateway

This project will provide an improved pedestrian environment on North Tryon Street between 11th Street and Dalton Avenue, as well as an upgraded streetscape.

Project teams will be on hand to discuss both projects, answer your questions and get your input.

Can't attend?

Participate in a virtual meeting May 24-June 6 at CharlotteFuture.com/AIC.

[Learn more about the Applied Innovation Corridor](#)

Email 2 (5/24/2017)

Couldn't attend a meeting? Participate online!

CharMeck.org sent this bulletin at 05/24/2017 11:13 AM EDT



Having trouble viewing this email? [View it as a Web page.](#)

WEIGH IN ON PROJECTS IN THE APPLIED INNOVATION CORRIDOR FROM YOUR COMPUTER

Project teams recently hosted two public meetings to give nearby residents and businesses an opportunity to learn more about several projects planned in the [Applied Innovation Corridor - North End](#). These projects provide infrastructure improvements to spur economic growth and facilitate the recruitment of high-tech industries.

If you were unable to attend these meetings in person, you can still weigh in on these projects by participating in two virtual meetings. Just click the links below. Both meetings will be available through **Wednesday, June 7.**

Matheson Avenue Bridge streetscape virtual meeting

A public meeting took place on May 10, 2017 at the Belmont Center. The project team for the [Davidson-to-Matheson](#) segment of the [Cross Charlotte Trail](#) was also there. During this virtual meeting, you'll have the opportunity to learn more about both projects and provide comments and feedback.

16th Street streetscape and North Tryon Street gateway virtual meeting

A public meeting place on May 23, 2017 at Extravaganza Depot. During this virtual meeting, you'll have the opportunity to learn more about both projects and provide comments and feedback.



Email 3 (6/12/2017)

Last day to participate in virtual meeting on North End projects

CharMeck.org sent this bulletin at 06/12/2017 08:30 AM EDT



Having trouble viewing this email? [View it as a Web page.](#)

WEIGH IN ON THE 16TH STREET STREETScape AND NORTH TRYON STREET GATEWAY PROJECT FROM YOUR COMPUTER

16th Street streetscape and North Tryon Street gateway virtual meeting

A public meeting place on May 23, 2017 at Extravaganza Depot. If you were unable to attend in person, you can still weigh in on these projects by participating in a virtual meeting by clicking [here](#). The meeting will be available through **Monday, June 12.**

[Learn more about the Applied Innovation Corridor](#)

You are receiving this because you are subscribed to receive updates on the Community Investment Plan and/or the Applied Innovation Corridor. [Manage your subscriptions.](#)

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Email Analytics Report

Email Analytics - 16th Street & North Tryon Meeting												
Sent Date	Bulletin Subject	To	Total Recipients	Percent Delivered	Email Recipients	Unique Email Opens	Unique Email Open Rate	Total Email Opens	Click Rate	Unique Bulletin Link Clicks	Total Bulletin Link Clicks	Wireless Recipients
05/31/2017 09:00 AM EDT	Couldn't attend a meeting? Participate online!	Subscribers of CIP: Applied Innovation Corridor program updates	939	98.9	844	144	16.7	190	0.3	3	3	65
05/24/2017 11:13 AM EDT	Couldn't attend a meeting? Participate online!	Subscribers of CIP: Applied Innovation Corridor	936	98.9	840	166	19.3	287	1.3	11	11	66
05/23/2017 07:30 AM EDT	TONIGHT! Drop-in public workshop for 16th St. streetscape and N. Tryon Gateway projects	Subscribers of CIP: Applied Innovation Corridor	936	97.6	840	183	21.6	323	1.3	11	11	66
05/17/2017 09:30 AM EDT	Drop-in public workshop for 16th St. streetscape and N. Tryon Gateway projects	Subscribers of CIP: Applied Innovation Corridor	933	99.1	838	189	22	494	0.6	5	5	67
05/05/2017 04:25 PM EDT	Drop-in public workshop for 16th St. streetscape and N. Tryon Gateway projects	Subscribers of CIP: Applied Innovation Corridor	933	99.1	839	180	21	359	0.8	7	8	67



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Postcard (4/21/2017)

#CLTFUTURE

DROP-IN PUBLIC WORKSHOP

16th Street Streetscape
and
North Tryon Gateway

May 23, 2017
6-8 p.m. (presentation at 7 p.m.)

Extravaganza Depot
1610 North Tryon Street
Charlotte, NC 28206

See details on back

CharlotteFuture.com/AIC





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In 2014 and 2016, Charlotte voters approved Community Investment Plan bonds to improve infrastructure and leverage private investments through the city. Additional bonds will be voted on in 2018. Among areas receiving improvements in the North End are the **16th Street Streetscape** and **North Tryon Gateway** projects.

Drop in anytime between 6 and 8 p.m. on Tuesday, May 23 at Extravaganza Depot (1610 North Tryon Street) to learn more about these projects. A presentation will be given at 7 p.m.

CAN'T ATTEND?

Participate in our virtual meeting May 23-June 6, 2017 at CharlotteFuture.com/AIC.

STAY CONNECTED!

Subscribe for updates at CharlotteFuture.com/AIC or text "charmeck aic" to 468-311.

CONTACT: Leslie Bing, project manager, 704-336-7277 or lbings@charlottenc.gov

City of Charlotte does not discriminate on the basis of disability. We will provide auxiliary aids and services, written materials in alternative formats, and reasonable modifications in policies and procedures to persons with disabilities upon request. Contact Leslie Bing to make arrangements.



CHARLOTTE.


Engineering & Property
Management
600 East 4th Street
Charlotte, NC 28202

Social Media Posts

Community Investment Plan added an event.

May 11 at 10:49am · 🌐

Drop in anytime between 6 and 8 p.m. to learn about these projects, both of which are part of the Applied Innovation Corridor. A presentation will be given at 7 p.m. Those unable to attend can participate in a virtual meeting May 23 through June 6 at <http://CharlotteFuture.com/AIC>



MAY 23 **16th St streetscape & N Tryon St gatew..**
 Tue 6 PM · eXtravaganza - Events and Props · C...
 Alicia likes this place

★ Interested

👍 Like 💬 Comment

City of Charlotte Government shared Community Investment Plan's event.

May 22 at 10:10am · 🌐

16th St. Streetscape & North Tryon St. Gateway Public Meeting



MAY 23 **16th St streetscape & N Tryon St gatew..**
 Tue 6 PM · eXtravaganza - Events and Props · C...
 Alicia likes this place

★ Interested

👍 Like 💬 Comment



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Community Investment Plan

June 5 at 2:47pm · 🌐

If you live or work in the area north of uptown, we'd like to hear from you on projects being planned for 16th Street and North Tryon Street. You can participate in a virtual meeting through Monday, June 12. Visit <http://16thstreetandnorthtryononlinemeeting.com/> to participate and weigh in.



👍 Like 💬 Comment ➦ Share

👍❤️🔥 40

Chronological ▾

6 shares

View 3 more comments



Vonta Cartel I'm chilling tho

Like · Reply · June 7 at 11:57pm



George Absher I'm puttin the literail in there now hope this brings lots of new & thrivin businesses 2 the area soon

Like · Reply · 23 hrs

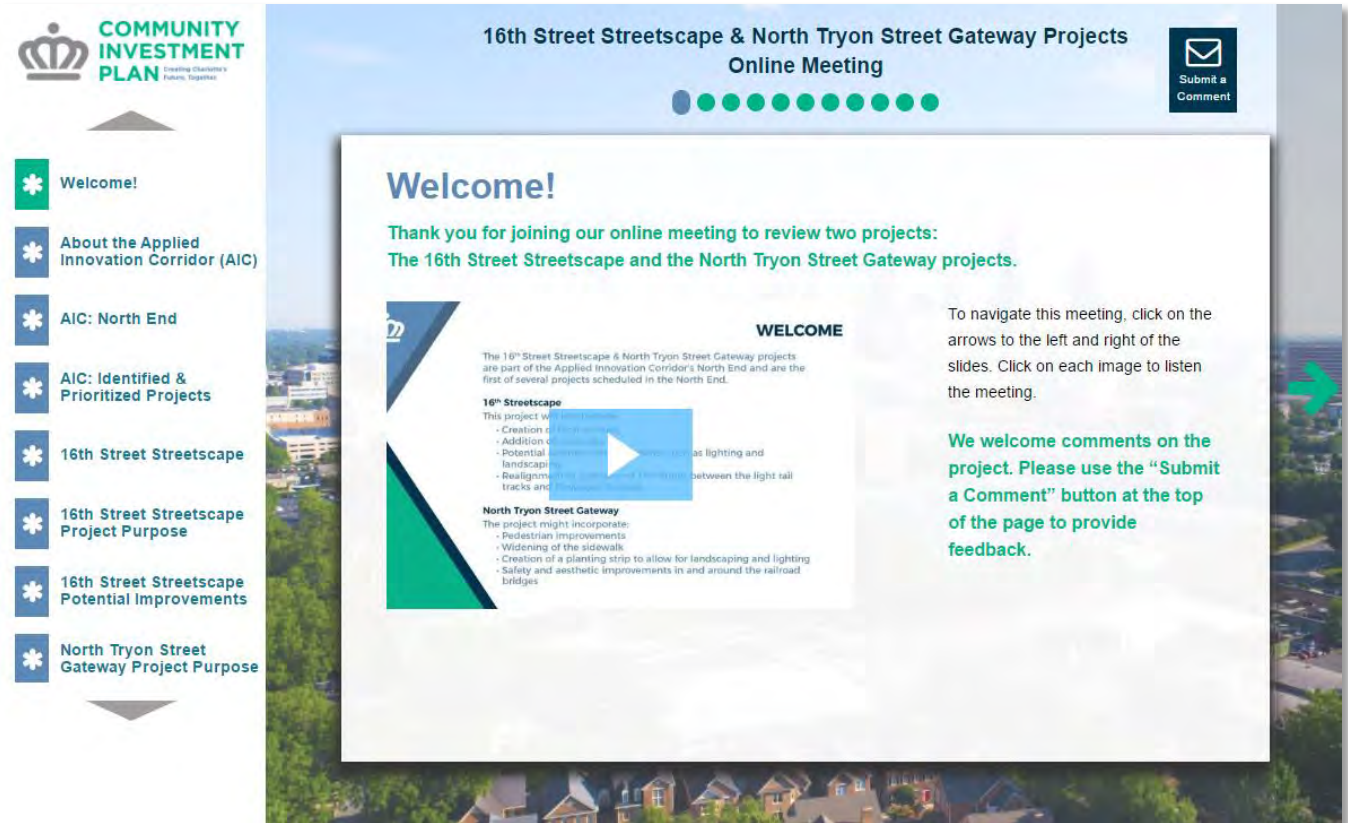


Write a comment...



Appendix B: Online Meeting

Online Meeting <http://16thstreetandnorthtryononlinemeeting.com/>



The screenshot shows the online meeting interface. On the left is a sidebar with a table of contents. The main area displays a 'Welcome!' slide with project details and a 'Submit a Comment' button in the top right corner.

Icon	Item
Green asterisk	Welcome!
Blue asterisk	About the Applied Innovation Corridor (AIC)
Blue asterisk	AIC: North End
Blue asterisk	AIC: Identified & Prioritized Projects
Blue asterisk	16th Street Streetscape
Blue asterisk	16th Street Streetscape Project Purpose
Blue asterisk	16th Street Streetscape Potential Improvements
Blue asterisk	North Tryon Street Gateway Project Purpose

16th Street Streetscape & North Tryon Street Gateway Projects Online Meeting

Welcome!

Thank you for joining our online meeting to review two projects:
The 16th Street Streetscape and the North Tryon Street Gateway projects.

WELCOME

The 16th Street Streetscape & North Tryon Street Gateway projects are part of the Applied Innovation Corridor's North End and are the first of several projects scheduled in the North End.

16th Streetscape
This project will include:

- Creation of a landscaped sidewalk
- Addition of streetlights and pedestrian lighting
- Potential improvements to the existing streetcar lane
- Realignment of the streetcar lane between the light rail tracks and the sidewalk

North Tryon Street Gateway
The project might incorporate:

- Pedestrian improvements
- Widening of the sidewalk
- Creation of a planting strip to allow for landscaping and lighting
- Safety and aesthetic improvements in and around the railroad bridges

To navigate this meeting, click on the arrows to the left and right of the slides. Click on each image to listen the meeting.

We welcome comments on the project. Please use the "Submit a Comment" button at the top of the page to provide feedback.

Submit a Comment

Online Meeting Analytics

Sessions (Total Visits)	Unique Visitors	Average Session Duration	Top Locations	Sessions by Device
181	155	1:45	Charlotte, Atlanta, North Bethesda, Washington	Desktop – 92; Mobile – 87; Tablet – 4

Appendix C: Meeting Materials Summary

Presentation:



CLTFUTURE

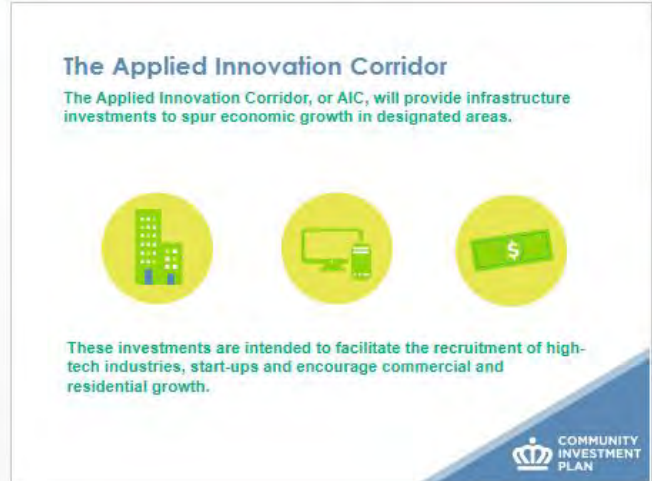
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16th Street Streetscape & North Tryon Street Gateway

Joint Public Meeting
Extravaganza Depot
May 23, 2017


CharlotteFuture.com

1



The Applied Innovation Corridor

The Applied Innovation Corridor, or AIC, will provide infrastructure investments to spur economic growth in designated areas.



These investments are intended to facilitate the recruitment of high-tech industries, start-ups and encourage commercial and residential growth.


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2



AIC: Identified & Prioritized Projects

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Priority	Project	Estimated CIP Funding
1	Historic Architecture (Preservation)	Fixed
2	Key Corridors	2017-2020: Funding
3	Key Street Streetscape	2021-2024: Funding
4	Multi-Use Parks	Funding
5	Transportation	Funding
6	Key Street Streetscape	Funding
7	Key Street Streetscape	Funding
8	Key Street Streetscape	Funding
9	Key Street Streetscape	Funding
10	Key Street Streetscape	Funding

3



CLTFUTURE

16th Street Streetscape

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4



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Project Area

16th Street between North Tryon and Parkwood Avenue



5

16th Street Streetscape Project Purpose



To provide facilities for pedestrians and cyclists on 16th Street between North Tryon Street and Parkwood Avenue.



To potentially add aesthetic improvements to provide a more attractive streetscape.



To provide an improved connection across the railroad/light rail tracks and access to the Blue Line Extension

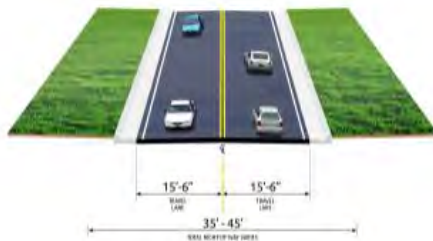


6

Existing Roadway



Typical Section - Existing 16th Street



7

Potential Improvements to Roadway



Typical Section - Proposed 16th Street



All improvements are subject to change.

8

North Tryon Street Gateway

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9

16th Street Streetscape Project Area

16th Street between North Tryon and Parkwood Avenue



10

North Tryon Business Corridor Project

North Tryon between Dalton Avenue and 30th Street



11

North Tryon Street Gateway Project Purpose



To potentially add street/pedestrian lighting or other amenities along the roadway.



To provide a better walking environment between Uptown and the North End.



To create a Gateway into the North End.

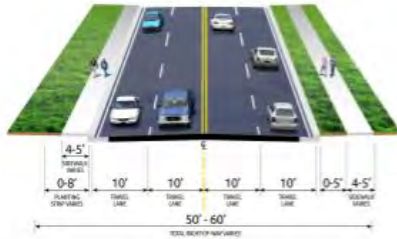
COMMUNITY
INVESTMENT
PLAN

12

Existing Roadway



Typical Section - Existing North Tryon Street

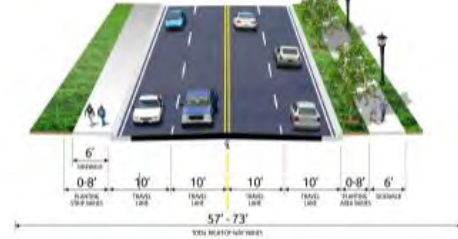


13

Potential Improvements to Roadway



Typical Section - Proposed North Tryon Street



All improvements are subject to change.

14

Ranking Exercise



15

Ranking Exercise



16

Thank You!

For more information visit:
www.charlottefuture.com/AIC



17



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Handouts



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16TH STREET STREETScape

Part of the Applied Innovation Corridor's North End

In 2014 and 2016, Charlotte voters approved Community Investment Plan bonds to improve infrastructure and leverage private investments throughout the city, with additional bonds being voted on in 2018. One of the areas receiving infrastructure improvements is the North End Applied Innovation Corridor.

Project Area

16TH Street between North Tryon and Parkwood Avenue



Project Purpose

This project will incorporate pedestrian, bicycle, and aesthetic improvements on 16TH Street between North Tryon Street and Parkwood Avenue. The following proposed improvements will provide access to the Blue Line Extension and improve connections across the railroad/light rail tracks.*



- New bike lanes in both directions
- New sidewalk with a planting strip that will allow for street trees and/or landscaping
- Potentially adding street/pedestrian lighting or other amenities along the roadway
- Realignment of a portion of 16TH Street between the light rail tracks and Parkwood Avenue

*In some areas, improvements will be difficult (or modified) due to constraints such as existing buildings and significant impacts to adjacent properties.

All improvements presented within this document are subject to change.

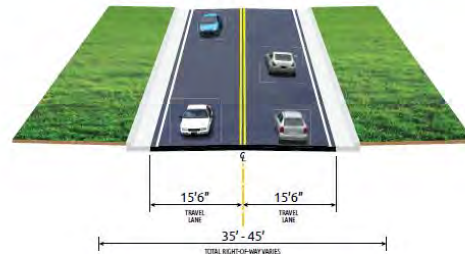
Visit www.CharlotteFuture.com/AIC to view the online meeting materials and provide comments.



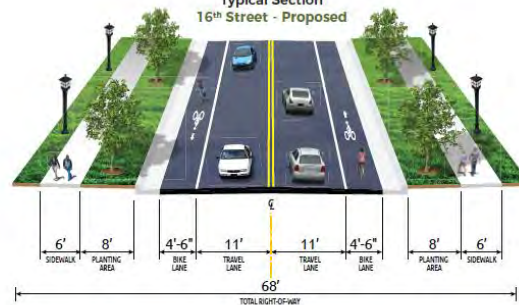
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Typical Section 16TH Street - Existing



Typical Section 16TH Street - Proposed



All improvements presented within this document are subject to change.

Visit www.CharlotteFuture.com/AIC to view the online meeting materials and provide comments.



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NORTH TRYON STREET GATEWAY PROJECT

Part of the Applied Innovation Corridor's North End

In 2014 and 2016, Charlotte voters approved Community Investment Plan bonds to improve infrastructure and leverage private investments throughout the city, with additional bonds being voted on in 2018. One of the areas receiving infrastructure improvements is the North End Applied Innovation Corridor.

Project Purpose

In an effort to provide an improved pedestrian environment on North Tryon Street between 11th Street and Dalton Avenue, provide a better walking environment between Uptown and North End, and create a Gateway into North End, elements being considered include:

- Widening sidewalk where possible
- Shifting sidewalk away from curb where possible to provide a planting strip between vehicular traffic and pedestrians*
- Additional lighting
- Trees and landscaping
- Safety and aesthetic improvements in and around the railroad bridges are under consideration
 - ↳ These improvements may include barriers between the columns of the bridge, lighting, landscaping and aesthetic improvements around the structures or art

*In some areas, sidewalk improvements will be difficult due to constraints (such as buildings) in close proximity to the roadway and in those areas where the railroad bridges cross North Tryon Street near the 16th and 13th Street/N. Church Street intersections.

Phased Improvements

The streetscape improvements may be implemented in phases:

- Phase 1: 16th Street to Dalton Avenue
- Phase 2: 11th Street to 16th Street

North Tryon Business Corridor Project

This current City project begins at Dalton Avenue and extends to 30th Street. Project amenities include crosswalks, sidewalks, planting strips, decorative lighting and bicycle lanes. A link is provided on the CharlotteFuture.com/AIC to give more information on this current project. Construction on this project is scheduled to begin Fall 2017.

Changes to Traffic Operation

At this time, no changes are proposed to the traffic operation on North Tryon Street between 11th Street and Dalton Avenue. Traffic studies show that the current four lanes are necessary to maintain current travel standards.

All improvements presented within this document are subject to change.

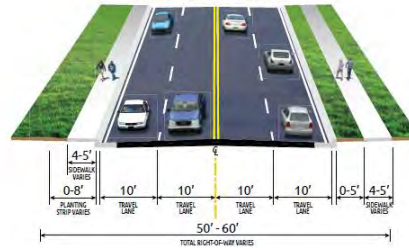
Visit www.CharlotteFuture.com/AIC to view the online meeting materials and provide comments.



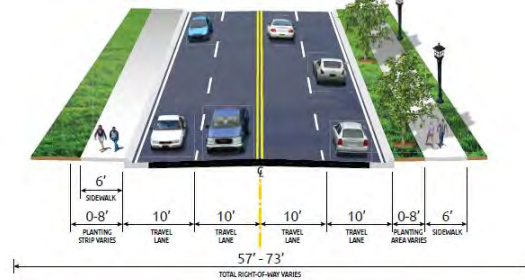
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Typical Section North Tryon - Existing



Typical Section North Tryon - Proposed



All improvements presented within this document are subject to change.

Visit www.CharlotteFuture.com/AIC to view the online meeting materials and provide comments.



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Boards



WELCOME

The 16th Street Streetscape & North Tryon Street Gateway projects are part of the Applied Innovation Corridor's North End and are the first of several projects scheduled in the North End.

16th Streetscape

This project will incorporate:

- Creation of bicycle lanes
- Addition of sidewalks
- Potential aesthetic improvements such as lighting and Landscaping
- Realignment of a portion of 16th Street between the light rail tracks and Parkwood Avenue

North Tryon Street Gateway

The project might incorporate:

- Pedestrian improvements
- Widening of the sidewalk
- Creation of a planting strip to allow for landscaping and lighting
- Safety and aesthetic improvements in and around the railroad bridges



THE APPLIED INNOVATION CORRIDOR (AIC)



Infrastructure investments



Facilitate the recruitment of high-tech industries, start-ups and encourage commercial and residential growth



Bond-funded



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THE APPLIED INNOVATION CORRIDOR: IDENTIFIED & PRIORITIZED PROJECTS

The North End is an emerging area of Charlotte and is the current focus of the AIC, which extends from the South End to UNCC.



The prioritization of the projects will be revisited and evaluated over time. The priorities as shown are subject to change.



NORTH TRYON STREET GATEWAY PROJECT PURPOSE



Potentially adding street/pedestrian lighting or other amenities along the roadway.



To provide a better walking environment between Uptown and the North End.



Create a Gateway into North End.



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PROJECT AREAS

16th Street between North Tryon and Parkwood Avenue
North Tryon Street between 11th Street and Dalton Avenue

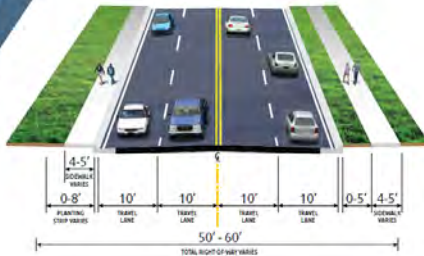


In some areas, improvements will be difficult (or modified) due to constraints such as existing buildings and significant impacts to adjacent properties.

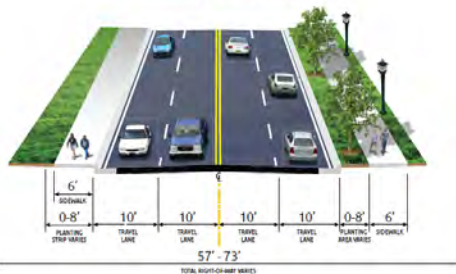


TYPICAL SECTION NORTH TRYON STREET

Typical Section - Existing
North Tryon Street



Typical Section - Proposed
North Tryon Street



- Widening sidewalk where possible within constraints posed by buildings and bridges.
 - Shifting sidewalk away from curb where possible to provide a planting strip.
 - Potential additions of lighting, trees, and landscaping are under consideration.
 - Safety and aesthetic improvements in and around the railroad bridges are under consideration.
- All Improvements are subject to change.



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16TH STREET STREETSCAPE PROJECT PURPOSE



To provide facilities for pedestrians and cyclists on 16th Street between North Tryon Street and Parkwood Avenue.



Potentially adding aesthetic improvements to provide a more attractive streetscape.

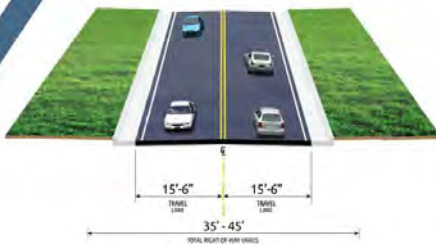


To provide an improved connection across the railroad/light rail tracks and to the Blue Line Extension.



TYPICAL SECTION 16TH STREET

Typical Section - Existing
16th Street



Typical Section - Proposed
16th Street



- Bike lanes in both directions.
 - Sidewalk with an 8' planting strip that will allow for street trees and/or landscaping.
 - Potentially adding street/pedestrian lighting or other amenities along the roadway.
- All improvements are subject to change.



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NORTH TRYON STREET



NORTH TRYON STREET





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CONTACT US

We welcome additional comments and
feedback at www.CharlotteFuture.com/AIC

Text **charmack aic** to **468311** to receive
updates on this project.

Appendix D: Comments

Blank General Comment Form

 <p>COMMUNITY INVESTMENT PLAN</p>	<p align="center">16th Street Streetscape & North Tryon Street Gateway Projects Part of the Applied Innovation Corridor's North End</p>
<p>How Do I Submit Comments?</p> <ul style="list-style-type: none"> Written Comments: Complete and submit this form at the open house or email comments to: michella.podeszwa@hdrinc.com 	
<p>Want to know more? Visit us online at www.charlottefuture.com/AIC for more details.</p>	
<p>Please provide any comments specific to the 16th Street Streetscape Project below:</p>	
<p>Please provide any comments specific to the North Tryon Street Gateway Project below:</p>	
<p>Did the workshop meet your expectations? Do you have any suggestions for future workshops?</p>	
Date:	
Name:	
Street Address:	
City, State, Zip:	
Phone:	
Email:	
Contact Preference:	<input type="checkbox"/> Direct Mail <input type="checkbox"/> Email <input type="checkbox"/> Do Not Contact