

Fresh Air Rides (August 4, 2025-August 31, 2025)

The objective of the 2025 Fresh Air Rides (FAR) is to encourage individuals to reduce the number of trips they take in a single occupancy vehicle (SOV), zero emission trips are also eligible. By doing so they will help reduce nitrogen oxide (NOx) emissions and help improve local air quality.



In Partnership with Charlotte Area Transit System (CATS), Connect Centralina, and Sustain Charlotte

Participants will log their Fresh Air Rides on the entry form. To be eligible for grand prizes all you need to do is submit an entry; limit one submission entry per day.

What: A Fresh Air Ride reduces air pollution compared to a traditional single occupancy vehicle trip.

Who: Anyone 18 years old and older who is traveling within the Charlotte region

Why: One of the most effective things our community can do to improve air quality is to minimize car emissions. Encourage your friends and colleagues to change for the better.

How: Log Fresh Air Rides on the entry form, you can only submit one entry per day. Participants can increase their chances of winning by logging more entries.

Official Rules:

Prize Eligibility

1. Games Period: The Fresh Air Rides will begin on August 4, 2025 and end on August 31, 2025.
2. Winners must travel in or to/from any county in the Charlotte ozone maintenance area, including Cabarrus, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Union, and York (SC) counties.
3. Entry Method: Participants must log their Fresh Air Rides in the entry form. Must submit at least 1 form a week to qualify for respective weekly prizes.
4. Eligible Trip Reduction activities include:
 - a. Carpool
 - b. Vanpool
 - c. Riding transit: CATS bus, Lynx train or streetcar
 - d. Bike/ E-bike
 - e. Walk

If you need this document in another language, please contact Lilliana Sandoval at Lilliana.Sandoval@MeckNC.gov

- f. E-scooter
 - g. Pack a lunch: Bring your lunch to work rather than driving to lunch
 - h. Telework
 - i. Electric Vehicle
5. The objective of Fresh Air Rides (FAR) is to reduce air pollution from single-occupancy vehicles trips. Driving a motorcycle, gas scooter, hybrid car, or vehicle using an alternative fuel (such as compressed natural gas, biodiesel,) alone is therefore not eligible as a Fresh Air Ride.
6. Prize Details

Week	Eligible Date(s)*	Logging Deadline*	Prize Details**
One	August 4-10	11:59 PM on August 10	Carpool Starter Pack (2): tote, sunglasses, portable charger and reusable water bottle
Two	August 11-17	11:59 PM on August 17	Bus Basics (1): Local Ten-Ride Transit Pass
Three	August 18-24	11:59 PM on August 24	Home Chef (1): Lunch bag, utensil set and reusable water bottle
Four	August 25-31	11:59 PM on August 31	Bus Basics (1): Local Ten-Ride Transit Pass
Grand Prizes	August 4-31	11:59 PM on August 31	•Electric Scooter •Fitbit Versa Watch •2 Tickets – Daniel Stowe Botanical Garden

**All dates are in 2025*

***Prizes are subject to change without notice, depending on availability of product*

7. Prize Eligibility: To be eligible for prize drawings, complete the Fresh Air Rides during the "Eligible Dates" and log the rides by the "Logging Deadline." Entries received after the designated "Logging Deadline" date will not be eligible for prizes. All start and end hours for this challenge are at 12:00 AM on the start date and 11:59 PM on the finish date.
8. Notice and Forfeiture: Based on contact information given on entry forms, prize winners will be contacted by phone or email. The winner forfeits the prize if they don't reply to the notification within five days. A different winner will be chosen at random from among the valid entries if the intended winner forfeits their prize.
9. Questions should be directed to Lilliana Sandoval at Lilliana.Sandoval@MeckNC.gov

Terms and Conditions:

1. Participating in Fresh Air Rides allows Charlotte Area Air Awareness to share your information submitted through the entry form.
2. By entering a ride during Fresh Air Rides, you certify that your registration information and entries are factual.
3. Winners of prizes must verify in writing that their entries are factual.
4. Only one entry allowed per day, maximum number of entries is 28 throughout the Fresh Air Rides campaign.
5. By participating, you are completely releasing Facebook, Instagram, and X from any responsibility for the information presented in the Fresh Air Rides promotion.
6. By participating, you acknowledge that the Fresh Air Rides promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram or X.
7. By participating, you agree to allow your first name to be used in prize winner announcements.
8. Employees of Mecklenburg County Air Quality, Charlotte Area Transit System, Connect Centralina, and Sustain Charlotte, and their immediate family members are ineligible for prize drawings.