

CITIZENS TRANSIT ADVISORY GROUP (CTAG) Agenda

October 20th, 2020 7:30 am to 9:00 am South Boulevard Light Rail Facility WebEx Conference Meeting

I.	Call to Order	Edward Tillman, Co-Chairman
II.	Introduction of New Members	Edward Tillman, Co-Chairman
III.	Approval of Meeting Summary - N/A	
IV.	LYNX Silver Line Program Update	Andy Mock
V.	Charlotte Moves Task Force	Taiwo Jaiyeoba
VI.	Other Business	

VII.

Adjournment

CITIZENS TRANSIT ADVISORY GROUP (CTAG)

Meeting Summary October 20th, 2020 DISCUSSION SUMMARY

Present: Edward Tillman, City of Charlotte, CTAG Co-Chairman

Adam Pasiak, Mecklenburg County, CTAG Co-Chairman

Noah Gabriel Cartagena, Charlotte City Council

Jeffrey Parker, Mecklenburg County Todd Steiss, Town of Davidson Kevin Walsh, Town of Huntersville Donald Rhodes, Town of Matthews Jessi Healey, Town of Mint Hill

Staff: John Lewis Jr, Bradley Thomas, Allen Smith III, Kenneth Chapman, Krystel Green,

Andy, Mock, Jason Lawrence, Jennifer Fehribach, Rachel Gragg, Laura Johnson, Kelly

Goforth, Jill Brim, Paulus Ford

Meeting time 7:30 a.m. – 9:00 a.m.

I. Call to Order

The regular meeting of CTAG was called to order at 7:32 a.m. by CTAG Co-Chair Edward Tillman.

- II. <u>Introduction of New Members</u> Noah Gabriel Cartagena representing the Charlotte City Council, Todd Steiss, now representing the Town of Davidson, Kevin Walsh representing the Town of Huntersville and Donald, Rhodes representing the Town of Matthews.
- **III.** Approval of Meeting Summary None
- IV. LYNX Silver Line Program Update (presentation attached)

Andy Mock, CATS Senior Transit Project Development Manager presented to CTAG LYNX Silver Line Program Update.

V. Charlotte Moves Task Force Update (presentation attached)

Taiwo Jaiyeoba, City of Charlotte Assistant City Manager and Director of Planning, Design & Development Department presented the Charlotte Moves Task Force update. The task force was created to address issues around mobility and transportation in Charlotte and surrounding counties. The task force meets monthly to discuss the importance of reliable and efficient public transportation, pedestrian and bicycle paths and traffic signalization. Also, to shape the Strategic Mobility Plan's vision and recommend a transformational network of project and a funding strategy to the Mayor, City Council and the Community.

VI. Other Business

Co-Chairman Edward Tillman (City of Charlotte) took the opportunity to share with the group (as there were several new towns represented) the function and responsibilities of the Citizens' Transit Advisory Group.

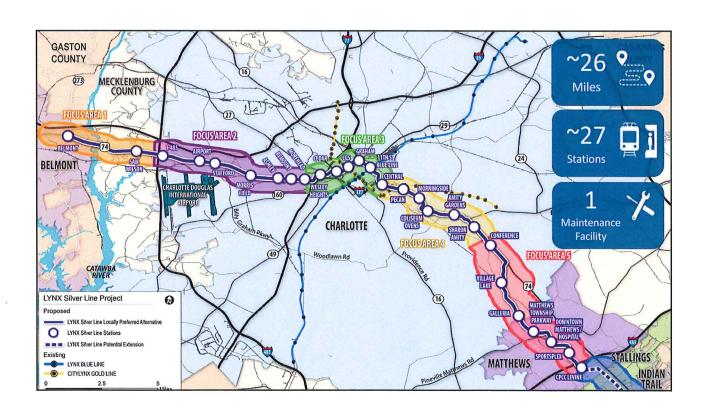
VII. CEO Remarks – N/A

Adjourn

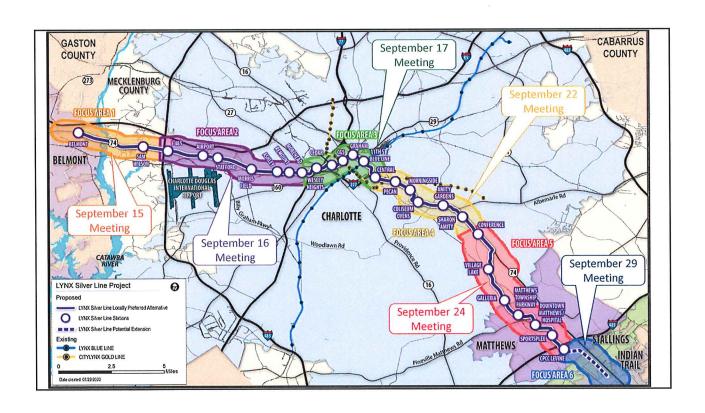
The meeting was adjourned at 9:00am

NEXT CTAG MEETING: NOVEMBER 17^{TH} , 2020 at 7:30 am









Round 2 Public Engagement: August 31 - October 14

Go Online

- Online Open House
 - Project Videos
 - Interactive Comment Map
- Public Survey
- Download Materials







Get Involved

- Live Virtual Public
 Meetings
 → September 15, 16, 17,
 22, 24, 29
- Stakeholder Meetings
- Community/
 Organization Meetings



Contact Us

- Contact Team Directly
 - Email
 - Phone
 - Mail



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Round 2 Public Outreach & Engagement

- 20,000 printed hanging rider alerts throughout CATS system vehicles
- 40,000 direct mailers sent
- Rider Alerts/e-blasts sent to stakeholders, businesses, neighborhoods, chambers, other parties along corridor
- Next Door posts to 265,454 CLT residents.

- 54 "reports/mentions" in TV news
- Presentation videos played on GovChannel throughout September
- Social Media
 - 41.107 Impressions
 - 763 Engagements
 - 361 Link Clicks
- 277 Views #AskCATS Sept 10 webinar

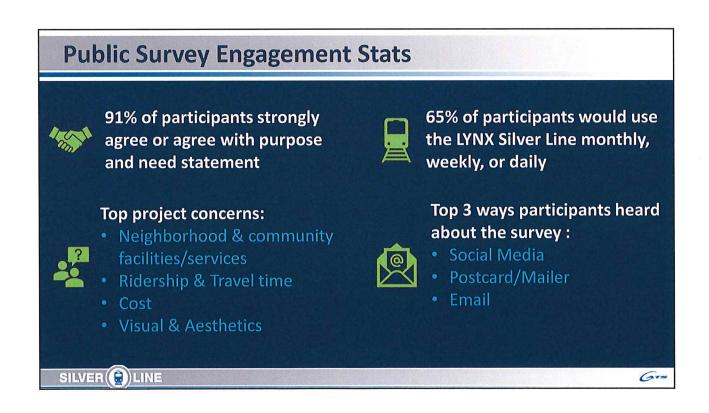
*(Data from August 31, 2020 – October 12, 2020





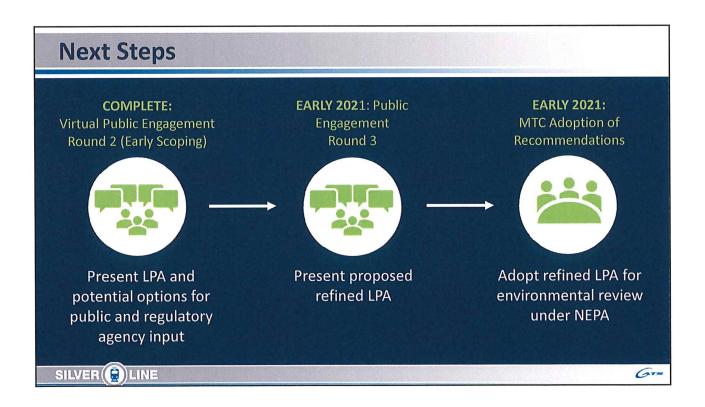
Engagement Stats 303 Survey 98 Emails **Participants Live Virtual Public Video Views Meeting Attendees** 1,563 Online Open House • Focus Area 1: 166 4,429 Live Virtual Public • Focus Area 2: 83 **Meetings** Focus Area 3: 79 Focus Area 4: 70 **277 Interactive Map** Focus Area 5: 120 **Participants** · Focus Area 6: 61

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1.	Focus Area 1: Belmont to I-485	1. 2. 3.	Local Connectivity (34%) Travel Time (32%) Cost (16%)
	Focus Area 2: I-485 to I-77	1. 2. 3.	Travel Time (35%) Development (28%) Local Connectivity (26%)
7.	Focus Area 3: Center City	1. 2. 3.	Local Connectivity (58%) Travel Time (27%) Development (7%)
1.	Focus Area 4: Charlottetowne Ave. to Idlewild Rd.	1. 2. 3.	Local Connectivity (42%) Travel Time (31%) Development (16%)
1.	Focus Area 5: Idlewild Rd. to just south of I-485 at CPCC Levine	1. 2. 3.	Local Connectivity (53%) Travel Time (18%) Other (10%)
1.	Focus Area 6: Union County Extension	1. 2. 3.	Local Connectivity (39%) Travel Time (33%) Development (15%)







TASK FORCE

October 20, 2020





Background



December 2019 - Mayor announced formation of a committee to address issues around mobility and transportation in Charlotte.



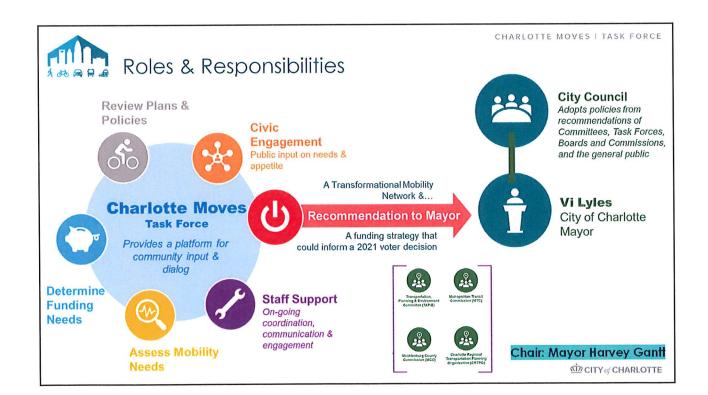
January 2020 – Annual Strategic Meeting: Mayor and Council discussed importance of reliable and efficient public transportation, pedestrian and bicycle paths, and traffic signalization. Formalized the establishment of a Task Force.



February 2020 - Task Force appointed: 25 key community representatives; chaired by Mayor Harvey Gantt; represents all Council/Commission Districts.



May 2020 through December 2020 - Task Force meets monthly to shape the Strategic Mobility Plan's vision, and recommend a transformational network of projects and a funding strategy to Mayor & Council, and the Community.





Charlotte MOVES: VISION STATEMENT

"Charlotte will provide **safe** and **equitable** mobility options for all travelers regardless of age, income, ability, race, where they live, or how they choose to travel. An integrated system of transit, bikeways, sidewalks, trails, and streets will support a **sustainable**, **connected**, **prosperous**, and **innovative** network that connects all Charlotteans to each other, jobs, housing, amenities, goods, services, and the region."

- From Charlotte Future 2040 Comprehensive Plan



This Vision Statement covers the work of the Task Force & the development of the Strategic Mobility Plan



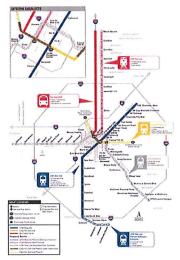


2030 Transit Plan (2006)

CHARLOTTE MOVES | TASK FORCE



- · LYNX Silver Line Light Rail
- LYNX Blue Line Pineville/Ballantyne Expansion
- LYNX Red Line Commuter Rail and I-77 **BRT**
- CityLYNX Gold Line Streetcar





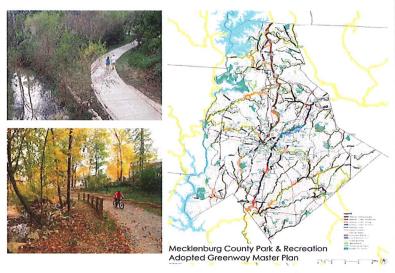
Launched in 2018 to redesign the current bus system through a three phase approach:

- Structural Crosstown routes and Hubs
- Frequency Improve Headways Systemwide
- Reliability Improve Speed and Efficiency



County Greenway Master Plan (2008)

- Update underway through the Meck Playbook effort
- Greenways are the #1 amenity requested by Mecklenburg County residents. (Citizen Survey. 2015 Greenway Master Plan update)
- Greenway Master Plan includes 308 miles
- Currently, 55 miles of greenway are completed
- Accelerated plan is to complete 30 new miles of greenway from 2019 to 2023
- Integrated with City of Charlotte active transportation (ped/bike) planning

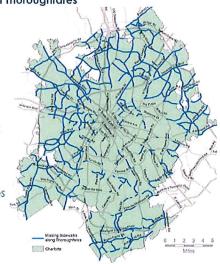


CITY of CHARLOTTE

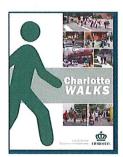


Missing Sidewalks on Thoroughfares (2015 snapshot)

- Improve pedestrian safety Vision Zero
- · Connect people to places
- Comfortable & inviting walking environments
- Data-driven investment in new sidewalks & pedestrian crossings:
 - · Focus on "High Injury Network"
 - · Proximity to schools
 - · Proximity to bus & rail transit stops
 - Proximity to parks & greenways
 - Proximity to neighborhood serving land uses (WalkScore)
 - Percent of households without access to a vehicle



CHARLOTTE MOVES | TASK FORCE



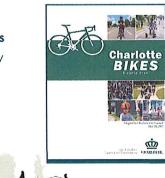
the number of Charlotteans who don't drive

250,000



Charlotte Bikes (2017)

- Changing expectations for bicycle infrastructure – Focus on "AAA" facilities
- Leverage existing infrastructure & fill key gaps to create continuous corridors
- Start in and build the network out
- 6 "E's" of Bicycling
 - Equity
 - Engineering
 - Education
 - Encouragement
 - Enforcement
 - Evaluation





Suitable for cyclists of All Ages and Abilities



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CHARLOTTE MOVES I TASK FORCE

Strategic Energy Action Plan (2018)

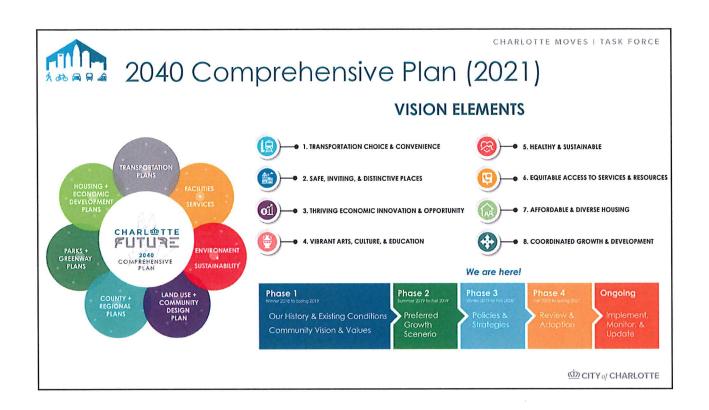


GOALS

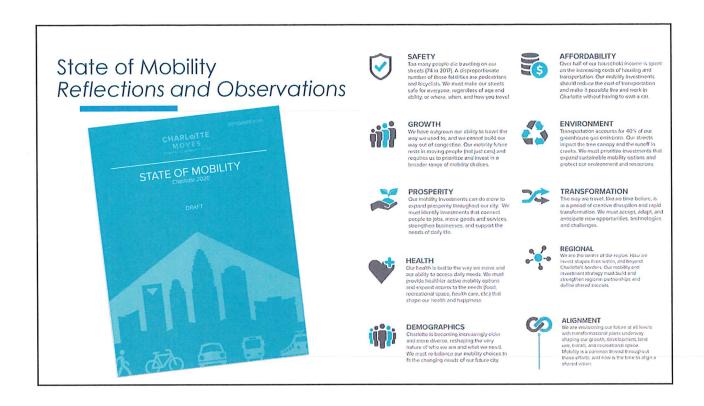
- Strive to source 100% of municipal energy use in buildings and fleet from zero carbon sources by 2030.
- Strive to become a low carbon city by 2050, emitting less than 2 tons of carbon dioxide equivalent per person.

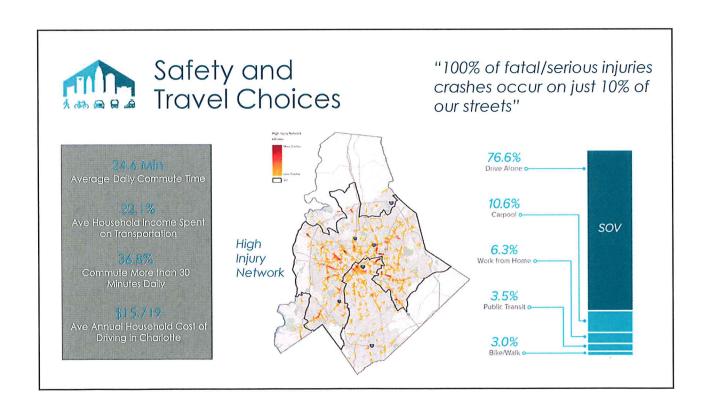
FOCUS AREAS

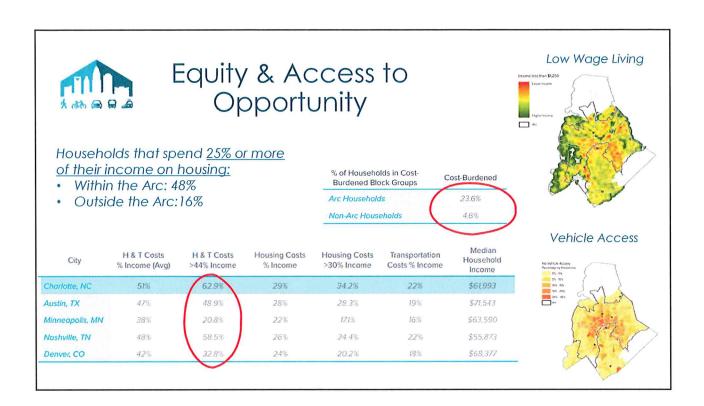
- 1. Buildings
- 2. Transportation
- 3. Energy Generation
- 4. Workforce Development & Equity















Selection Criteria / Approach



CATS 2030 System Plan



- Key corridors from the CATS Bus Priority Study (ongoing)
- Provide fast/frequent bus service throughout the city
- Supporting and connecting to the corridors identified in the Connect Beyond regional transit study.



- Corridors that provide the greatest opportunity to connect people to employment centers, parks, schools, and other critical needs
- Connect the greenway network to the rest of the mobility network (ped/bike/transit) and to the region



- Focused on improving safety and "first/last mile" connectivity to transit and greenway corridors
- Improve pedestrian access by investing in mobility hubs at the confluence of other key mobility networks



- Leverage/extend existing greenways and bike facilities to create "AAA" (all ages and abilities) bicycle corridors
- Connect to the rest of the mobility network and support "first/last mile" connectivity
- Create bicycle commuting corridors that provide affordable access to jobs and critical needs



- New multimodal transportation options and mitigate areas of high congestion
- Support Vision Zero safety commitment by investing in the High Injury Network
- Establish greater network connectivity, efficiency, and route choice by building new street connections

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growth and connecting us to the jobs, housing, and opportunities of our city and region.

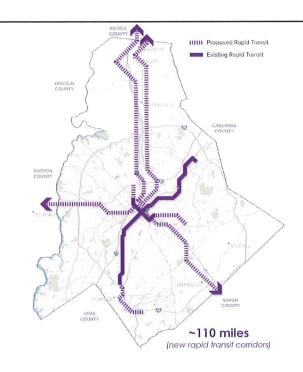
Building on Our Plans:

Existing:

CATS 2030 System Plan (2006) Strategic Energy Action Plan (2018)

On-Going:

Connect Beyond Charlotte Future 2040 Strategic Mobility Plan



Selection Criteria/Approach:

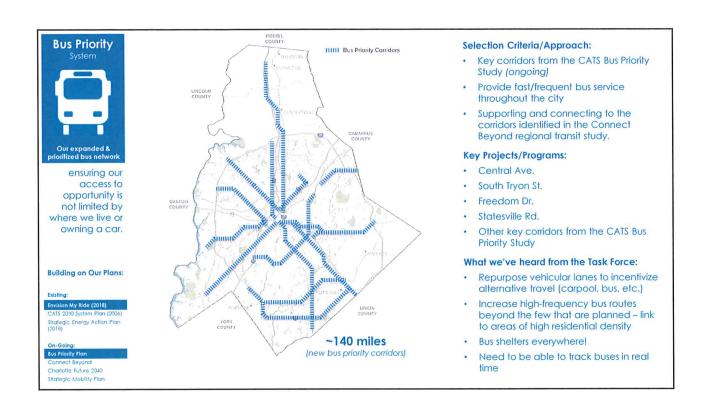
· CATS 2030 System Plan

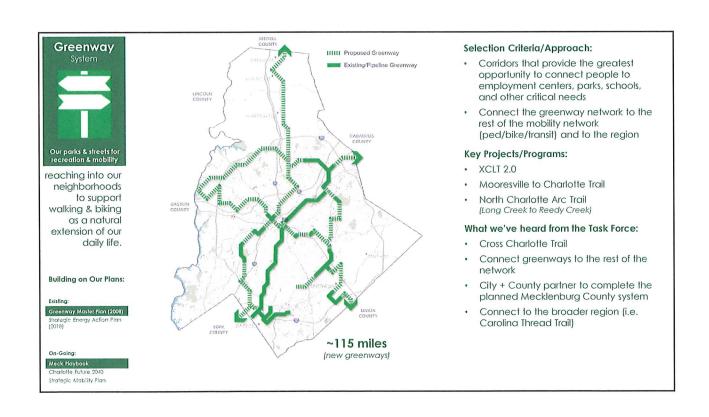
Key Projects/Programs:

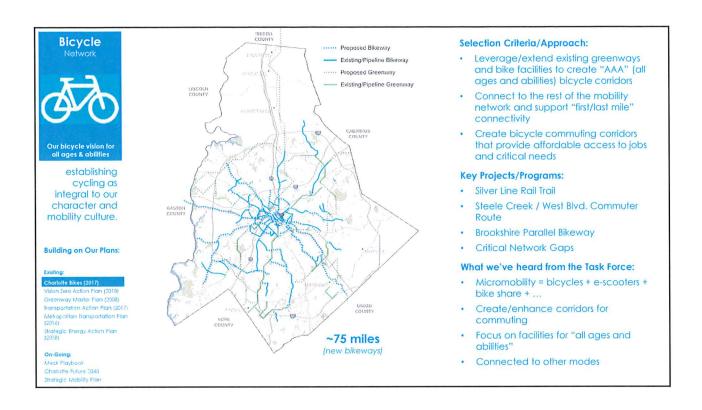
- Silver Line LRT Corridor
- I-77 BRT Corridor
- Red Line Commuter Rail Corridor
- · Gold Line Streetcar (Phase 3)
- Blue Line Extension (Pineville/Ballantyne)

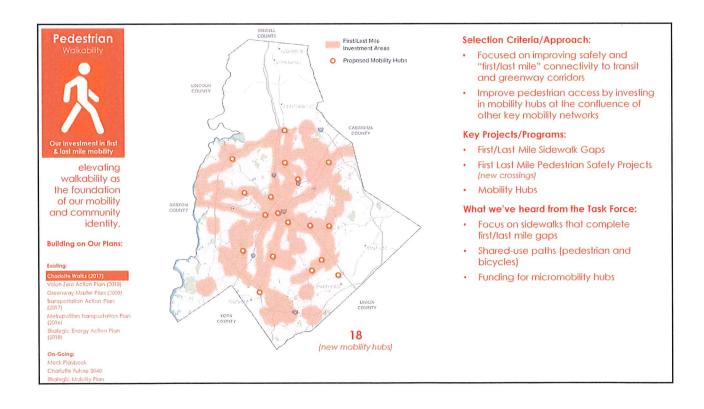
What we've heard from the Task Force:

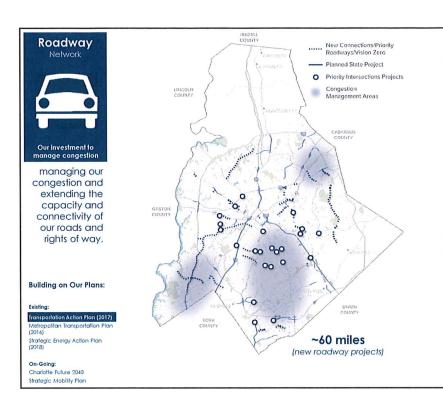
- Prioritize light rail
- High capacity regional corridors (CONNECT Beyond)
- Include "true" BRT
- Connect largest employers to largest areas of population
- Plan to support future connections to surrounding counties
- Pair transit stations with neighborhood planning











Selection Criteria/Approach:

- New multimodal transportation options and mitigate areas of high congestion
- Support Vision Zero safety commitment by investing in the High Injury Network
- Establish greater network connectivity, efficiency, and route choice by building new street connections

Key Projects/Programs:

- New Street Connections (Eastern Circumferential, Fred D. Alexander Blvd., Bryant Farms Rd., Philemon Dr., Carowinds Blvd.)
- Priority Roadways & Vision Zero (West Bivd., Tyvola Rd., The Plaza, etc.)
- Priority Intersections
- Connectivity Program/Partnerships

What we've heard from the Task Force:

- Focus on safety
- Stitch together a more complete street grid – new streets, more connectivity
- Maintenance
- Redesign roads through residential areas to be less like highways for automobiles and more about moving people



Selection Criteria / Approach



Pedestrian

- Silver Line LRT Corridor
- I-77 BRT Corridor
- Red Line Commuter Rail
 Corridor
- Gold Line Streetcar (Phase 3)
- Blue Line Extension (Pineville/Ballantyne)
- Focused on improving safety and "first/last mile" connectivity to transit and greenway corridors
- Improve pedestrian access by investing in mobility hubs at the confluence of other key mobility networks



connecting to the corridors identified in the Connect Beyond regional transit study.

Supporting and

Key corridors from the

CATS Bus Priority Study (ongoing)

Provide fast/frequent bus

service throughout the city

- Bicycle Network
- Leverage/extend existing greenways and bike facilities to create "AAA" (all ages and abilities) bicycle corridors
 - Connect to the rest of the mobility network and support "first/last mile" connectivity
 - Create bicycle commuting corridors that provide affordable access to jobs and critical needs



Corridors that provide the greatest opportunity to connect people to employment centers, parks, schools, and other critical needs

CHARLOTTE MOVES | TASK FORCE

 Connect the greenway network to the rest of the mobility network (ped/bike/transit) and to the region



- New multimodal transportation options and mitigate areas of high congestion
- Support Vision Zero safety commitment by investing in the High Injury Network
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KEY TAKEWAY

Responses reveal a strong preference for more ways to safely travel to places within Charlotte. More than 80% of participants indicated they would accept modest increases in travel times to make the City's streets safer for all users.

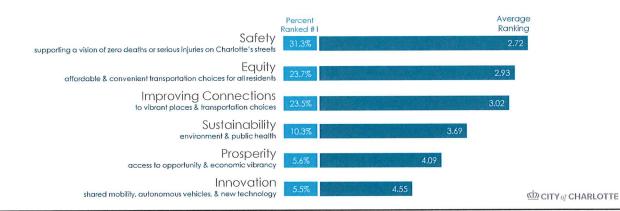
NOTABLE RESULTS

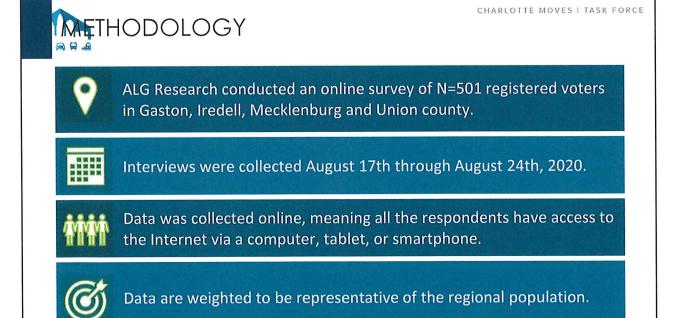
- The top two changes the public would like to see are 1) More convenient public transportation and 2) More travel options.
- 81% of participants would like to travel more often by walking in Charlotte. 76% would like to travel more often by bus or light rail.
- Safety and convenience are the top two reasons participants do not walk, bike, or take transit for everyday trips.



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Charlotte is facing many new challenges. As you think about the role of transportation in responding to those challenges, tell us which considerations are most important to you. Please rank the following choices.











There is strong support for expanding transportation options in the Charlotte area.



This is not a political issue – support for transportation extends across geographic, partisan, and demographic lines.



Charlotte-region voters believe that expanding transportation will help businesses and the economy.

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EY FINDING: STRONG SUPPORT FOR EXPANDING ORCE RANSPORTATION OPTIONS



agree that "having more transportation options is important."



support "expanding the number of local transportation options."



75% say there needs to be "more transportation options like buses and light rail."

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TASK FORCE

Next meeting is Thursday, October 22, 2020 at 6pm