

# Start-Scale-Sustain (S3) Grant

#### **Building Capacity for Business Districts Organizations (BDOs)**

#### **Overview:**

This grant will build the capacity of established and emerging business district organizations, enabling them to more effectively support the businesses and residents in their districts and promote their districts as vibrant and successful neighborhood centers.

Funded by the federal American Rescue Plan Act (ARPA), this one-time grant opportunity will support eligible organizations through direct funding and technical assistance. Funds may be used for a range of activities that enhance organizational capacity and lay the foundation for long-term sustainability and success.

## **Eligibility:**

To be eligible for the program, the applicants must:

- Have an existing or pending 501(c)3 or 501(c)6 designation
- Be an organization serving a business district or commercial area in the Corridors of Opportunity
- Represent at least 10 businesses from the business district they serve
- Have a SAM Registration and UEI number or a
  Fiscal Sponsor with one

### **Ineligible Costs:**

Funds cannot be used for salaries and activities that are not tied to the organization's mission, goals, and strategic plan.

#### **Eligible Costs:**

Funds can be used to support emerging or existing organizations based on their needs for:

- Strategic planning
- Capacity-building and organizational support
- Financial management and training
- Business and building inventory assessment
- Marketing and communication
- Programming and events to activate business districts
- Value-add business services for their district businesses and members

Organizations may qualify for funding and technical assistance based on their needs for the above mentioned activities and may select providers from a City prequalified Vendor Pool.

## **Grant Application Timeline**

ITEM	DATE
Application goes live	May 6, 2024
Q&A for Nonprofits Sign up Link	May 16, 2024
Application closes	June 14, 2024
Grantees selected and announced	July 19, 2024
All program activity must be completed	December 31, 2026