

**Charlotte Bicycle Advisory Committee**  
**Education and Encouragement Subcommittee**

**Meeting Minutes – March 16, 2021**

*\*Virtual meeting due to COVID-19.*

**Members present:** Angela Stoyanovich and Veda Evans

**Members absent:** None

**Staff present:** None

Meeting started by subcommittee chair, Veda Evans at 6:02pm.

Agenda Item #1:

Review of agenda which has been adopted as the 2021 priorities drafted during the February subcommittee meeting and approved at the February BAC committee meeting.

Agenda Item #2:

- Focused on priority 1 of the 2021 priorities which is “identify and provide recommendations on City and County policies/initiatives that relate to or that can be positively impacted by including cycling education and encouragement”.
- Introduced what was found from basic online data search of Mecklenburg County education resources. The following programs were found:
  - **Mecklenburg County Programs/Partnerships**
    - o **Safe Routes to Schools** – Partnership between county and schools. Appears to be heavily reliant on school resources.
      - Bike to School Day 2020 – 5 schools participated (\*COVID-19 assumption)
      - Bike to School Day 2019 – 15 schools participated
      - Active program but can it grow? Can it be expanded were questions asked.
    - o **Learn to Ride**
      - 100% volunteer not-for-profit that host events to grow Charlotte’s cycling community.
      - Targeted group is kids of all ages and parents of kids.
      - A multi partner partnership with two partners being Mecklenburg County park and Recreation and Mecklenburg County Public Health.
      - Is it active? If not, assumption is due to COVID-19.
    - o **“LNP: Muddy Boots Hits the Greenway: on Bikes!”** – Cornelius, NC
      - Mecklenburg County Park and Recreation sponsored trail ride for ages 10 – 17 at a \$10 cost.
      - How frequent? Other parts of Mecklenburg County?
- Noted there is a Mecklenburg Parks and Recreation site to search outdoor activities. (Noted few bike education and/or bike related activities.)

- Also noted that the MeckNC.gov site has a biking resource landing page which includes greenway information, Charlotte B-Cycle information, mountain bike trail list, and BMX bike park information.
- Observations drawn from search results:
  - o Information is scattered and not centralized.
  - o Programming is scarce based on searches by multiple persons.
  - o Programming targets youth only.
- The subcommittee acknowledged there are more resources available and knowledgeable persons in the biking/cycling community are aware of the programming that exist. However how do you make that information easily located for the public who does not have access to these members of the cycling community?
- Using some of the programming information that was found, the discussion was to have employees who worked for these programs discuss program details allowing the subcommittee to be able to make better recommendations based on what is working and well received by the community as well as possible improvements.

Open discussion:

- It was mentioned that Keith Sorenson should be invited to one of the subcommittee meetings.
- The subcommittee would like more details on the All Kids Bike \$10,000 funding.
- Would it be possible to have links to all City and County sponsored bike programs as resources in a centralized location?
- How do we initiate better tracking by the City of not only bike fatalities but other “near miss” type incidents?
- Discussed safety as a cultural idea and the need for all bike related line items/projects should also include safety as part of the discussion/project. They should go hand in hand. What would this change or recommendation look like?